

Requirements for Admission to the Business Administration (BUAD) Major:

- A minimum cumulative grade point average (Towson GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for ALL lower-level BUAD prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level BUAD prerequisites.

Admission Procedure:

At the start of each semester and before registration, the CBE Student Academic and Career Services office will notify PBUA students of their admission status by e-mail to their Towson e-mail address. Students who have met the requirements in effect for their catalog year will be automatically admitted to the major and will be eligible to take upper-level "majors-only" CBE courses.

Students who take upper-level "majors-only" CBE courses before being admitted to the Business Administration major do so at their own risk.

Lower-Level BUAD Required Courses:

Course	Gpts	X	Units	=	Total Gpts
ACCT 201/211		X		=	
ECON 201/203		X		=	
ECON 202/204		X		=	
LEGL 225		X		=	
ECON 205/MATH 231		X		=	
MATH 211/273		X		=	
SUM		=		=	

Total Gpts: Units: PBUA GPA:

Grade Points Scale (Gpts):

A = 4.00 A- = 3.67 B+ = 3.33
 B = 3.00 B- = 2.67 C+ = 2.33
 C = 2.00

Creating Your Degree Completion Plan (DCP)

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at <http://towson.edu/cbe/resources/advising/academicplan.html>

Business Administration Major (BUAD) Requirements:

After being accepted to the BUAD major, complete the upper-level Business Courses with a grade of "C" or higher (2.00). You will also complete the courses required for your chosen concentration or track (see below). Each concentration requires 24 units and each track requires 21 units.

Concentrations/Tracks (21 – 24 units)

ECONOMICS (ECON) track - (21 units)

ECON 309, ECON 310 and ECON 313

Select four (4) ECON upper-level electives:
 (ECON 409 recommended)

NOTE: ECON 497 cannot count as an elective.

ENTREPRENEURSHIP (ENTR) concentration – (24 units)

ENTR 345, 355, 402, 410, 498, EBTM 343***, MKTG 350 and MNGT 375

FINANCE (FIN) concentration - (24 units)

FIN 333, 350, 351, 423, 430, 436 and 439

Select one (1) additional course from the following: ACCT 301, ACCT 341, ECON 306, ECON 337, ECON 351, ENTR 355, FIN 433 or LEGL 226

FINANCIAL PLANNING (FPLN) track - (21 units)

FIN 333, FIN 350, FPLN 341, ACCT 361, FPLN 441, FPLN 443 and FPLN 450

NOTE: Students may choose to take additional courses to enhance their program: FIN 423, FIN 430, FIN 433, MKTG 451

HUMAN RESOURCE MANAGEMENT (HRM) concentration - (24 units)

MNGT 381, 433, 435, 452, 453 and 483

Select two (2) courses from the following: ECON 341, MNGT 375, 425, 438, 463, 470, 491, 494, 495, 497, 498.

INTERNATIONAL BUSINESS (INBU) concentration - (24 units)

MNGT 375, MNGT 438, FIN 435 and MKTG 445

Select four (4) courses from the following with the approval of your advisor: Foreign Language (2xx or above) or ANTH 368, ECON 305, MKTG/MNGT 494

NOTE: Additional electives available.

INVESTMENTS (INVS) track - (21 units)

FIN 333, 350, 423, 430, 433 and 436

Select one (1) of the following:
 FIN 351, FPLN 341, ECON 306, or MKTG 451

LEGAL STUDIES (CBEI) concentration - (24 units)

LEGL 226

Select five (5) courses from: LEGL 325, 326, 328, 470
Select two (2) courses from: FMST 380, HCMN 441, MCOM 350, PHIL101, 103, 111, POSC 384, 418

LEADERSHIP & MANAGEMENT (MNGT) concentration - (24 units)

MNGT 391**, 395*, 425, 463, 465 and 466

Select two (2) courses from: EBTM 310, ENTR 355, MNGT 375, 381, 423, 438, 453, 470, 491, 494, 495, 497, or 498. Note: Only 3 units of either 497 or 498 can be applied

MARKETING (MKTG) concentration - (24 units)

MKTG 411, 425, 441, 445, 485 and MKTG 451 or 431

Select one (1) - two (2) course(s) from the following: EBTM 419, MKTG 345, 347, 349, 350, 355, 357, 361, 470 or 497.

NOTE: You may select one (1) additional approved elective: COMM 131, COSC 109, MKTG 491, 494, 495, PSYC 101/102 or THEA 101/102.

PROJECT MANAGEMENT & BUSINESS ANALYSIS (PMBA) concentration - (24 units)

EBTM 343***, 425, 446, 450, 454 and 462

Select two (2) courses from the following: ACCT 341, 442, EBTM 419, 475, 492, 496, 498, ENGL 318, MNGT 463, MKTG 349

- * MNGT 395 formerly MNGT 421
- ** MNGT 391 formerly MNGT 415
- *** EBTM 343 formerly EBTM 443

Term Codes

Term codes are used for registration in PeopleSoft (My TU).

Minimester 1 + Last 2 digits of year (ex: 16 for 2016) + 1 = 1161
Spring 1 + Last 2 digits of year (ex: 16 for 2016) + 2 = 1162
Summer 1 + Last 2 digits of year (ex: 16 for 2016) + 3 = 1163
Fall 1 + Last 2 digits of year (ex: 16 for 2016) + 4 = 1164

Registration Tip: Prerequisites are checked online as you register. A pre-business (PBUA) student who is not accepted to the BUAD major and enrolls in an upper-level CBE (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) course will be **disenrolled from the course.**