

Requirements for Admission to the Business Administration (BUAD) Major:

- A minimum cumulative grade point average (Towson GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for ALL lower-level BUAD prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level BUAD prerequisites.

Admission Procedure:

Admission to BUAD major will be processed after grades are posted in a term. Students who are in their last courses for admission to the major and have a 2.4 or higher PBUA GPA may be granted conditional permission to register for certain "majors only" courses **prior** to official admission to the BUAD major, see prerequisite checking guide for courses.

Your admission status will be processed by the Registrar's office (expected times are: Mid-January; late-January; early June; & approx. 3 weeks after summer sessions) and students will receive a congratulations email after admission has been processed and you are able to register for "majors only" courses.

Lower-Level BUAD Required Courses:

Course	Gpts	X	Units	=	Total Gpts
ACCT 201/211		X		=	
ECON 201/203		X		=	
ECON 202/204		X		=	
LEGL 225		X		=	
ECON 205/MATH 231		X		=	
MATH 211/273		X		=	

SUM	=	=
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Total Gpts:	Units:	PBUA GPA:
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Grade Points Scale (Gpts):	
A = 4.00	A- = 3.67 B+ = 3.33
B = 3.00	B- = 2.67 C+ = 2.33
C = 2.00	

Creating Your Degree Completion Plan (DCP)

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at <http://towson.edu/cbe/resources/advising/academicplan.html>

Business Administration Major (BUAD) Concentration/Track Requirements (21 - 24 units):

After being accepted to the BUAD major, complete the upper-level Business Courses with a grade of "C" or higher (2.00). You will also complete the courses required for your chosen concentration or track (see below). Each concentration requires 24 units and each track requires 21 units.

BUSINESS ANALYTICS (BUAN) track - (21 units)

EBTM 320, EBTM 400, EBTM 446, EBTM 455, EBTM 456 and EBTM 457

Select one (a) course from the following: EBTM 310, EBTM 343, EBTM 419, EBTM 422, EBTM 454, EBTM 476, EBTM 490, EBTM 493, or EBTM 499.

ECONOMICS (ECON) track - (21 units)

ECON 306, ECON 309, ECON 310 and ECON 313

Select three (3) ECON upper-level electives: (ECON 409 recommended)

NOTE: ECON 497 cannot count as an elective.

ENTREPRENEURSHIP (ENTR) concentration - (24 units)

ENTR 355, ENTR 380 and ENTR 410

Select five (5) courses from (minimum three (3) ENTR courses must be chosen; maximum one (1) MKTG course may be chosen): ENTR 110, ENTR 305, ENTR 310, ENTR 345, ENTR 401, ENTR 402, ENTR 403, ENTR 470, ENTR 498, LEGL 413, MKTG 350, MKTG 451, MNGT 391, MNGT 395, MNGT 425, MNGT 430 OR MNGT 482

FINANCE (FIN) concentration - (24 units)

FIN 333, FIN 350, FIN 351, FIN 430, FIN 436 and FIN 439

Select two (2) additional course from the following: ACCT 301, ACCT 341, ACCT 361, ECON 306, ECON 313, or FPLN 341

FINANCIAL PLANNING (FPLN) track - (21 units)

FIN 333, FIN 350, FPLN 341, ACCT 361, FPLN 441, FPLN 443 and FPLN 450

NOTE: Students may choose to take additional courses to enhance their program: ACCT 362, ECON 306, FIN 351, MKTG 431, MKTG 451, MNGT 391

HUMAN RESOURCE MANAGEMENT (HRM) concentration - (24 units)

MNGT 381, MNGT 433, MNGT 435, MNGT 452, and MNGT 483

Select three (3) courses from the following: ECON 341, ENTR 305, ENTR 310, MNGT 375, MNGT 425, MNGT 430, MNGT 438, MNGT 463, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497 or MNGT 498

INTERNATIONAL BUSINESS concentration - (24 units)

MNGT 375, MNGT 438, MNGT 466, ENTR 403, FIN 435 and MKTG 445

Select two (2) courses from:

Foreign Language (2XX or above) or ANTH 368, ECON 305, ENTR 305, ENTR 310, ENTR 355, MKTG 494, MNGT 430, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497, MNGT 498

INVESTMENTS (INVS) track - (21 units)

FIN 333, FIN 350, FIN 423, FIN 430, FIN 433 and FIN 436

Select one (1) of the following:

ECON 306, FIN 351, FPLN 341, or MKTG 451

LEADERSHIP & MANAGEMENT (MNGT) concentration - (24 units)

MNGT 381, MNGT 391, MNGT 395, MNGT 425, MNGT 463, and MNGT 465

Select one (1) International Focus Elective course from: MNGT 375, MNGT 438, MNGT 466

Select one (1) MNGT Concentration Elective course from OR choose an additional International Elective (above): ENTR 305, ENTR 310, ENTR 355, ENTR 380, MNGT 430, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497, or MNGT 498 *Note: Only 3 units of either 497 or 498 can be applied*

MARKETING (MKTG) concentration - (24 units)

MKTG 411, MKTG 425, MKTG 431, MKTG 441, MKTG 451 AND MKTG 485

Select two (2) course(s) from the following:

You must select one course from the following: MKTG 345, MKTG 350, MKTG 361, MKTG 412, MKTG 445, MKTG 452, MKTG 470, MKTG 491, MKTG 494, MKTG 495 or MKTG 497

PROJECT MANAGEMENT (PMBA) concentration - (24 units)

EBTM 343, EBTM 425, EBTM 446, EBTM 450, EBTM 454 and EBTM 462

Select two (2) courses from the following: ACCT 341, ACCT 442, EBTM 310, EBTM 419, EBTM 475, EBTM 492, EBTM 496, EBTM 498, ENGL 318, MNGT 463 or MKTG 349.

Term Codes - Term codes are used for registration in Towson Online Services.

Minimester	1 + Last 2 digits of year (ex: 22 for 2024)	+ 1 = 1241
Spring	1 + Last 2 digits of year (ex: 22 for 2024)	+ 2 = 1242
Summer	1 + Last 2 digits of year (ex: 22 for 2024)	+ 3 = 1243
Fall	1 + Last 2 digits of year (ex: 22 for 2024)	+ 4 = 1244