

# E-BUSINESS (EBUS) and Pre-e-Business (PEBU) Advising Form for the 2003/2004 Catalog

Please review this form carefully (see side B) and keep with your important academic records.

STUDENT: \_\_\_\_\_  
 SID#: \_\_\_\_\_  
 DATE: \_\_\_\_\_

PEBU  EBUS

**Bring this form with you when you meet with your advisor.**  
 Your Advisor is \_\_\_\_\_ Office \_\_\_\_\_  
 Phone: 410.704. \_\_\_\_\_ E-Mail: \_\_\_\_\_@towson.edu  
**KEY:** E = Enrolled GRADE @ TU N = Need P = Petition  
 T = Transfer RT = Repeat Transfer V = Validation required

Transfer Evaluation: Final \_\_\_\_\_ Preliminary \_\_\_\_\_  
 Needs to be updated by admissions: \_\_\_\_\_  
 Additional information from: Student \_\_\_\_\_ / Admissions \_\_\_\_\_ Official/Unofficial  
 Pending: Courses(s) not posted: \_\_\_\_\_  
**Note: If Transfer Package is pending or courses are not included on the Transfer Evaluation, it is the student's responsibility to inform the advisor of any changes to the evaluation.**

## GENERAL EDUCATION REQUIREMENTS (GEN EDS)

**Transfer Package:**  
 \_\_\_\_\_ Granted: Complete GenEds for Package A / B / C  
 \_\_\_\_\_ None: Complete the following GenEds.

- Category I: SKILLS for LIBERAL LEARNING (1 in each)**
- \_\_\_\_\_ I.A. ENGL 102/190
  - \_\_\_\_\_ I.B. Using Information Effectively COSC 111
  - \_\_\_\_\_ I.C. College MATH
  - \_\_\_\_\_ I.D. Advanced Composition ENGL 317
  - \_\_\_\_\_ I.E. Creativity & Creative Development

- Category II: CONTEXTS for LIBERAL LEARNING**
- II.A. SCIENTIFIC INQUIRY
- Biological & Physical Sciences (2 courses)
- \_\_\_\_\_ Lab course: \_\_\_\_\_ #cr. \_\_\_\_\_
- \_\_\_\_\_ #cr. \_\_\_\_\_
- Total = #cr. \_\_\_\_\_
- Science, Technology & Modern Society (1)
- \_\_\_\_\_ (Waived if II.A.1.> 7 credits)

- II.B. AMERICAN EXPERIENCE (1 course in each)
- \_\_\_\_\_ 1. Arts & Humanities
  - \_\_\_\_\_ 2. Social & Behavioral Sciences
  - \_\_\_\_\_ 3. Contemporary Issues

- II.C. WESTERN HERITAGE (1 course in each)
- \_\_\_\_\_ 1. Arts & Humanities
  - \_\_\_\_\_ 2. Social & Behavioral Sciences
  - \_\_\_\_\_ 3. Cultural Plurality & Diversity

- II.D. GLOBAL AWARENESS (1 course)
- \_\_\_\_\_

## CBE CORE

- Lower-Level Prerequisite Courses (21 Credits):**
1. ACCT 201/211 Accounting Principles I \_\_\_\_\_
  2. ACCT 202/212 Accounting Principles II \_\_\_\_\_
  3. COSC 111/112 Information & Technology \_\_\_\_\_
  4. ECON 201/203 Microeconomic Principles \_\_\_\_\_
  5. ECON 202/204 Macroeconomic Principles \_\_\_\_\_
  6. LEGL 225 Legal Environment of Business \_\_\_\_\_
  7. ECON 205 or MATH 231/233 Statistics \_\_\_\_\_

**Requirements for Admission to the EBUS major:**

\_\_\_\_\_ QPA of 2.0 or higher. Transfer QPA \_\_\_\_\_ TU QPA \_\_\_\_\_  
 \_\_\_\_\_ Grade of "C" or higher in each lower-level (L/L) Core BUAD prerequisite.  
 \_\_\_\_\_ Average QPA of 2.7 or higher for ALL seven L/L Core BUAD prerequisites.  
**QPA:** \_\_\_\_\_ = Total Qpts. \_\_\_\_\_ / Units: \_\_\_\_\_  
**Admission Eligibility Category:** - Submit application  
 \_\_\_\_\_ Pending; \_\_\_\_\_ Eligible - Approved for Upper-Level (U/L) courses.  
 \_\_\_\_\_ Ineligible; \_\_\_\_\_ Denied - NOT eligible for U/L "Majors Only" courses.

To Do: \_\_\_\_\_

**Repeat Policy : No more than two courses may be repeated, of which no more than one course may be repeated twice.**

**Submit Petition to Evaluate the Equivalency of a Transfer Course:**  
 (See 1. on Side B).  
 \_\_\_\_\_  
 \_\_\_\_\_

**Recommended courses for Fall/Spring semester:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

STUDENT SIGNATURE: \_\_\_\_\_  
 ADVISOR SIGNATURE: \_\_\_\_\_

## E-BUSINESS MAJOR

- Upper-Level Core Requirements (27 Credits)**
8. MNGT 361 Principles of Management \_\_\_\_\_
  9. MKTG 341 Principles of Marketing \_\_\_\_\_
  10. EBTM 337 Information Technology \_\_\_\_\_
  11. BUSX 301 Business Cornerstone \_\_\_\_\_
  12. FIN 331 Principles of Financial Management\* \_\_\_\_\_
  13. EBTM 311 Principles of e-Business \_\_\_\_\_

- Open to Admitted EBUS majors only**
14. EBTM 365 Production & Operations Management \_\_\_\_\_
  15. BUSX 460 Professional Experience\* \_\_\_\_\_
  16. MNGT 481 Business Strategy & Policy \_\_\_\_\_

\*Special Permit & Internship required.

- E-Business Requirements (24 Credits)**
17. EBTM 367 e-Business Infrastructure \_\_\_\_\_
  18. EBTM 411 e-Business Marketing \_\_\_\_\_
  19. EBTM 421 Financial Aspects of e-Business \_\_\_\_\_  
 Or  
 EBTM 443 Introduction to Project Management \_\_\_\_\_
  20. EBTM 431 Advanced e-Business \_\_\_\_\_
  21. EBTM 469 Current Developments in e-Business \_\_\_\_\_  
 Or  
 EBTM 454 Business Process Management \_\_\_\_\_
  22. Elective \_\_\_\_\_
  23. Elective \_\_\_\_\_
  24. Elective \_\_\_\_\_

**Electives include:**  
 ART 317, CIS 475, COSC 311, COSC 484, LEGL 328, EBTM 470, EBTM 419,  
 MKTG 345, MKTG 441, MKTG 485, MNGT 482

\*Note: EBTM 367 is offered only in the fall semester and EBTM 431 and EBTM 454 are offered only in the spring semester

**SIDE B.****TRANSFER GUIDELINES****1. Petition to Evaluate the Course Equivalency of a Transfer Course:**

Submit a "Petition for Acceptance of Transfer Units" for a CBE Course form to the CBE Student Academic Services, ST301 before you register for the next semester. Provide a course description from the transfer institution for evaluation (details on the form).

**2. Transfer of a required course with less than a "C": (i.e., a "C-" or "D+" or "D")**

A grade of "C" (2.0 QPA) or higher must be earned in all courses required for the major. Repeat the course at Towson for a grade of "C" or higher.

**3. What does "Validation Required" mean?**

A course taken at the lower level (100-200) at a community college or four-year educational institution is not equivalent to a TU upper-level course. In order to fulfill an upper-level major course requirement, the content of the transfer work must be validated. A transfer course requiring validation is identified with a "T" instead of the 300-number code, e.g., MKTG T41 for MKTG 341, MNGT T61 for MNGT 361, etc.

**How to Validate:** Complete an advanced course as specified below with a grade equivalent of 2.0 or higher at TU.

Transfer Course	Validate with
FIN T31	FIN 332 or 333
MKTG T41	MNGT 481
MNGT T61	MNGT 481
MNGT T81	MNGT 421 or 451

**Validate the transferred course, don't repeat it.** If you enroll in a course with the same course content as the transferred course, the units earned in the transfer course will not count towards graduation because it will be treated as a repeat.

**4. Transfer Credit Policies:**

Transfer students must complete at least 30 hours of upper-level units in BUSX, EBTM, ECON, FIN, LEGL, MKTG, and MNGT at Towson for the BUAD major.

Only **"one"** transfer course will be accepted for a Concentration/Track.

**REQUIREMENTS for ADMISSION to the EBUS MAJOR:**

- A minimum cumulative quality point average (QPA) of 2.0 or higher for all coursework.
- A minimum quality point average (QPA) of 2.70 for ALL seven lower-level BUAD Core prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level BUAD Core prerequisites.

**Lower-Level BUAD Core Prerequisites:**

Course	Grade	Qpts	X Credits	= Total Qpts
ACCT 201/211			X	=
ACCT 202 /212			X	=
COSC 111/115			X	=
ECON 201/203			X	=
ECON 202/204			X	=
ECON 205 or MATH 231/233			X	=
LEGL 225			X	=
<b>Sum</b>			<b>=</b>	<b>=</b>

**Total Qpts** \_\_\_\_\_ / **Credits:** \_\_\_\_\_ = **QPA** \_\_\_\_\_

Calculate QPA on

[http://wwwnew.towson.edu/cbe/student\\_resources/advising/qpa.asp](http://wwwnew.towson.edu/cbe/student_resources/advising/qpa.asp)

Quality Points for grades:		
A = 4.00	A- = 3.67	B+ = 3.33
B = 3.00	B- = 2.67	C+ = 2.33
C = 2.00		

**E-BUSINESS (EBUS) MAJOR REQUIREMENTS**

After being accepted to the EBUS major, complete the upper-level Business Requirements and all courses required for the major with a grade of "C" (2.0) or higher.

**e-Business (EBUS) Major Courses****e-Business requirements (15 credits):**

EBTM 367 e-Business Infrastructure (3)

EBTM 411 e-Business Marketing (3)

EBTM 421 Financial Aspects of e-Business (3)

Or

EBTM 443 Project Management (3)

EBTM 431 Advanced e-Business (3)

EBTM 469 Current Developments in e-Business (3)

Or

EBTM 454 Business Process Management (3)

**Select three (3) electives (9 credits):**

ART 317 Graphic Design (3)

CIS 475 Analysis and Design for Websites (3)

COSC 311 Digital Technologies in Society (3)

COSC 484 Web-based Programming (3)

LEGL 328 Cyber Law: The Law of the Internet (3)

EBTM 470 Special Topics in e-Business (3)

EBTM 419 Supply Chain Management (3)

MKTG 345 Managing Integrated Marketing Communications (3)

MKTG 441 Marketing Research and Forecasting (3)

MKTG 485 Strategic Marketing (3)

MNGT 482 Business Ethics and Society (3)

**APPLICATION PROCEDURE:**

If you will meet the admission requirements at the end of the semester or expect to register for CBE upper-level courses next semester, you must submit a completed "Application for Admission to the EBUS major", a "Degree Progress Report", and a current advising form (signed by your advisor) to the Office of Student Academic Services (ST 301). The application must be submitted before registering for upper-level "majors only" CBE courses (BUSX, EBTM, ECON, FIN, FPLN, LEGL, MKTG, and MNGT).

The application form is available in e-Business and Technology Management Department (Stephens Hall 314) or in the Office of Student Academic Services (ST 301) or at [http://www.towson.edu/cbe/Files/advising/Admission\\_Application\\_ebus.pdf](http://www.towson.edu/cbe/Files/advising/Admission_Application_ebus.pdf)

**Registration Tip:** Prerequisites are checked online as you register. A pre-e-business (PEBU) student who does not meet the admission requirements and enrolls in an upper-level BUAD (BUSX, EBTM, ECON, FIN, FPLN, LEGL, MKTG, or MNGT) course is at risk of being **disenrolled from the course**.