

E-BUSINESS (EBUS) and Pre-E-BUSINESS (PEBU) Advising form for the 2004/2005 Catalog

<p>STUDENT: _____</p> <p>Student ID #: _____</p> <p><input type="checkbox"/> PEBU <input type="checkbox"/> EBUS DATE: _____</p> <p>KEY: E = Enrolled GRADE @ TU N = Need P = Petition T = Transfer RT = Repeat Transfer V = Validation required</p>	<p>Bring this form * with you when you meet with your advisor.</p> <p>Your Advisor is _____ Office ST _____</p> <p>Phone: 410.704. _____ E-Mail: _____ @towson.edu</p> <p>* Also bring the Evaluation of Transfer Credit report and any petition forms showing acceptance of a transfer course to fulfill a BUAD major requirement.</p>	<p>Transfer Evaluation: Final _____ Preliminary _____</p> <p>Needs to be updated by admissions: _____</p> <p>Additional information from: Student _____ / Admissions _____ Official/Unofficial</p> <p>Pending: Courses(s) not posted: _____</p> <p>Note: If Transfer Package is pending or courses are not included on the Evaluation of Transfer Credit form, it is the student's responsibility to inform the advisor of any changes to the evaluation.</p>
<p>GENERAL EDUCATION REQUIREMENTS (GEN EDS)</p> <p>Transfer Package:</p> <p>_____ Granted: Complete GenEds for Package A / B / C</p> <p>_____ None: Complete the following GenEds.</p> <p>Category I: SKILLS for LIBERAL LEARNING (1 in each)</p> <p>_____ I.A. ENGL 102/190 _____</p> <p>_____ I.B. Using Information Effectively COSC 111 _____</p> <p>_____ I.C. College MATH _____</p> <p>_____ I.D. Advanced Composition ENGL 317 _____</p> <p>_____ I.E. Creativity & Creative Development _____</p> <p>Category II: CONTEXTS for LIBERAL LEARNING</p> <p>II.A. SCIENTIFIC INQUIRY</p> <p>1. Biological & Physical Sciences (2 courses)</p> <p>_____ Lab course: _____ #cr. <u>4</u></p> <p>_____ #cr. _____</p> <p style="text-align: right;">Total = #cr. _____</p> <p>2. Science, Technology & Modern Society (1 course)</p> <p>_____ (Waived if II.A.1.> 7 credits)</p> <p>II.B. AMERICAN EXPERIENCE (1 course in each)</p> <p>1. Arts & Humanities _____</p> <p>2. Social & Behavioral Sciences _____</p> <p>3. Contemporary Issues _____</p> <p>II.C. WESTERN HERITAGE (1 course in each)</p> <p>1. Arts & Humanities _____</p> <p>2. Social & Behavioral Sciences _____</p> <p>3. Cultural Plurality & Diversity _____</p> <p>II.D. GLOBAL AWARENESS (1 course)</p> <p>1. _____</p>	<p>CBE CORE</p> <p>Lower-Level Prerequisite Courses (21 Credits):</p> <ol style="list-style-type: none"> 1. ACCT 201/211 Accounting Principles I _____ 2. ACCT 202/212 Accounting Principles II _____ 3. COSC 111/112 Information & Technology _____ 4. ECON 201/203 Microeconomic Principles _____ 5. ECON 202/204 Macroeconomic Principles _____ 6. LEGL 225 Legal Environment of Business _____ 7. ECON 205 or MATH 231/233 Statistics _____ <p>Requirements for Admission to the EBUS major:</p> <p>_____ QPA of 2.0 or higher. Transfer QPA _____ TU QPA _____</p> <p>_____ Grade of "C" or higher in each lower-level (L/L) Core BUAD prerequisite.</p> <p>_____ Average QPA of 2.7 or higher for ALL seven L/L Core BUAD prerequisites.</p> <p>QPA: _____ = Total Qpts. _____ / Units: _____</p> <p>Admission Eligibility Category: - Submit application</p> <p>_____ Pending; _____ Eligible – Approved for Upper-Level (U/L) courses.</p> <p>_____ Ineligible; _____ Denied – NOT eligible for U/L "Majors Only" courses.</p> <p>To Do: _____</p> <p>Repeat Policy : No more than two courses may be repeated, of which no more than one course may be repeated twice.</p> <div style="border: 1px solid black; padding: 5px;"> <p>Submit Petition to Evaluate the Equivalency of a Transfer Course: (See 1. on Side B).</p> <p>_____</p> <p>_____</p> </div> <p>Recommended courses for Fall/Spring semester:</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>STUDENT SIGNATURE: _____</p> <p>ADVISOR SIGNATURE: _____</p>	<p>E-BUSINESS MAJOR</p> <p>Upper-Level Core Requirements (27 Credits)</p> <ol style="list-style-type: none"> 8. MNGT 361 Principles of Management _____ 9. MKTG 341 Principles of Marketing _____ 10. EBTM 337 Information Technology _____ 11. BUSX 301 Business Cornerstone _____ 12. FIN 331 Principles of Financial Mngt _____ 13. EBTM 311 Principles of e-Commerce _____ <p style="text-align: center;"><u>Open to admitted EBUS majors only</u></p> <ol style="list-style-type: none"> 14. EBTM 365 Production & Ops Mngt _____ 15. BUSX 460 Professional Experience** _____ 16. MNGT 481 Business Strategy & Policy _____ <p>**Special Permit & Internship required.</p> <p>E-Business Requirements (24 Credits)</p> <ol style="list-style-type: none"> 17. EBTM 367 Internet Technology _____ 18. EBTM 411 e-Business Marketing^{3*} _____ 19. EBTM 421 Financial Aspects of e-Bus _____ <li style="padding-left: 20px;">OR EBTM 443 Intro to Project Mngt. _____ 20. EBTM 431 Advanced e-Business _____ 21. EBUS 469 Current Developments in e-Bus _____ <li style="padding-left: 20px;">OR EBTM 454 Business Process Mngt. _____ 22. Elective _____ 23. Elective _____ 24. Elective _____ <p>Electives include:</p> <p>ART 317, CIS 475, COSC 311, COSC 484, EBTM 419, LEGL 328, MKTG 345, MKTG 441, MKTG 445, MKTG 485, MNGT 482</p> <p><i>* These courses are sequential and are to be taken in order as indicated by the superscript.</i></p> <p><i>*Note: EBTM 367 is offered only in the fall semester and EBTM 431 is offered only in the spring semester</i></p>

SIDE B.

TRANSFER GUIDELINES

1. **Petition to Evaluate the Course Equivalency of a Transfer Course:**

Submit a "Petition for Acceptance of Transfer Units" for a CBE Course form to the CBE Student Academic Services, ST301 before you register for the next semester. Provide a course description from the transfer institution for evaluation (details on the form).

2. **Transfer of a required course with less than a "C": (i.e., a "C-" or "D+" or "D")**

A grade of "C" (2.0 QPA) or higher must be earned in all courses required for the major. Repeat the course at Towson for a grade of "C" or higher.

3. **What does "Validation Required" mean?**

A course taken at the lower level (100-200) at a community college or four-year educational institution is not equivalent to a TU upper-level course. In order to fulfill an upper-level major course requirement, the content of the transfer work must be validated. A transfer course requiring validation is identified with a "T" instead of the 300-number code, e.g., MKTG T41 for MKTG 341, MNGT T61 for MNGT 361, etc.

How to Validate: Complete an advanced course as specified below with a grade equivalent of 2.0 or higher at TU.

Transfer Course	Validate with
FIN T31	FIN 332 or 333
MKTG T41	MNGT 481
MNGT T61	MNGT 481
MNGT T81	MNGT 421 or 451

Validate the transferred course, don't repeat it. If you enroll in a course with the same course content as the transferred course, the units earned in the transfer course will not count towards graduation because it will be treated as a repeat.

4. **Transfer Credit Policies:**

Transfer students must complete at least 30 hours of upper-level units in BUSX, EBTM, ECON, FIN, LEGL, MKTG, and MNGT at Towson for the BUAD major.

Only "one" transfer course will be accepted for a Concentration/Track.

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REQUIREMENTS for ADMISSION to the EBUS MAJOR:

- A minimum cumulative quality point average (QPA) of 2.0 or higher for all coursework.
- A minimum quality point average (QPA) of 2.70 for ALL seven lower-level BUAD Core prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level BUAD Core prerequisites.

Lower-Level BUAD Core Prerequisites:				
Course	Grade	Qpts	X Credits	= Total Qpts
ACCT 201/211			X	=
ACCT 202 /212			X	=
COSC 111/112 or CIS 115			X	=
ECON 201/203			X	=
ECON 202/204			X	=
ECON 205 or MATH 231/233			X	=
LEGL 225			X	=
Sum			=	=

Total Qpts _____ / Credits: _____ = QPA _____

Calculate QPA at http://wwwnew.towson.edu/cbe/student_resources/advising/qpa.asp

Quality Points for grades:		
A = 4.00	A- = 3.67	B+ = 3.33
B = 3.00	B- = 2.67	C+ = 2.33
C = 2.00		

E-BUSINESS (EBUS) MAJOR REQUIREMENTS

After being accepted to the EBUS major, complete the upper-level BUAD Core Requirements and all courses required for the major with a grade of "C" (2.0) or higher.

e-Business (EBUS) Major Courses

e-Business requirements (15 credits):

- EBTM 367 e-Business Infrastructure (3)
- EBTM 411 e-Business Marketing (3)
- EBTM 421 Financial Aspects of e-Business (3)
- Or
- EBTM 443 Project Management (3)
- EBTM 431 Advanced e-Business (3)
- EBTM 469 Current Developments in e-Business (3)
- Or
- EBTM 454 Business Process Management (3)

Select three (3) electives (9 credits):

- ART 317 Graphic Design I (3)
 - CIS 475 Analysis and Design for Web Sites (3)
 - COSC 311 Digital Technologies in Society (3)
 - COSC 484 Web-Based Programming (3)
 - EBTM 419 Supply Chain Management (3)
 - LEGL 328 Cyber Law: The Law of the Internet (3)
 - MKTG 345 Managing Integrated Marketing Communications (3)
 - MKTG 441 Marketing Research and Forecasting (3)
 - MKTG 445 International Marketing (3)
 - MKTG 485 Strategic Marketing (3)
 - MNGT 482 Business Ethics and Society (3)
- *****

APPLICATION PROCEDURE:

If you will meet the admission requirements at the end of the semester or expect to register for CBE upper-level courses next semester, you must submit a completed "Application for Admission to the EBUS major", a Degree Progress Report", and a current advising form (signed by your advisor) to the Office of Student Academic Services (ST 301). The application must be submitted before registering for upper-level "majors only" CBE courses (BUSX, EBTM, ECON, FIN, FPLN, LEGL, MKTG, and MNGT).

The application form is available in e-Business and Technology Management Department (Stephens Hall 314) or in Office of Student Academic Services (ST 301) or at http://www.towson.edu/cbe/Files/advising/Admission_Application_ebus.pdf

Registration Tips: Prerequisites are checked online as you register. A pre-e-business (PEBU) student who does not meet the admission requirements and enrolls in an upper-level BUAD (BUSX, EBTM, ECON, FIN, FPLN, LEGL, MKTG, or MNGT) course is at risk of being **disenrolled from the course**