

# E-BUSINESS (EBUS) and Pre-E-BUSINESS (PEBU) Advising form for the 2011/2012 Catalog

STUDENT: \_\_\_\_\_  
 Student ID #: \_\_\_\_\_  
 PEBU  EBUS DATE: \_\_\_\_\_

KEY: E = Enrolled GRADE @ TU N = Need P = Petition  
 T = Transfer RT = Repeat Transfer V = Validation required

## University Core Curriculum Requirements

### Transfer Package:

- Granted: Complete core requirements for Package \_\_\_\_\_  
 None: Complete the following core requirements:

### Category I: FUNDAMENTALS

Taken during the first year of college study

- \_\_\_\_\_ 1. Towson Seminar \_\_\_\_\_
- \_\_\_\_\_ 2. English Composition \_\_\_\_\_
- \_\_\_\_\_ 3. Mathematics \_\_\_\_\_
- \_\_\_\_\_ 4. Creativity and Creative Development \_\_\_\_\_

### Category II: WAYS OF KNOWING

- \_\_\_\_\_ 5. Arts and Humanities \_\_\_\_\_  
*The course meeting this requirement must be taken in a discipline different from the course meeting Requirement 4.*
- \_\_\_\_\_ 6. Social and Behavioral Sciences \_\_\_\_\_  
 (ECON 201/203 or ECON 202/204 recommended)

Select either two courses from different scientific disciplines or two sequenced courses within one discipline.

- \_\_\_\_\_ 7. Biological and Physical Sciences (4) \_\_\_\_\_  
 (with laboratory – 4 units)
- \_\_\_\_\_ 8. Biological and Physical Sciences (3/4) \_\_\_\_\_  
 (with or without laboratory – 3 or 4 units)

### Category III: WRITING IN A CHOSEN FIELD

- \_\_\_\_\_ 9. Advanced Writing Seminar (ENGL 317 recommended)

### Category IV: PERSPECTIVES

- One course under Perspectives must be taken in a discipline in the arts and humanities, different from the discipline in requirement 5.
- One course under Perspectives must be taken in a discipline in the social and behavioral sciences, different from the discipline in requirement 6.

- \_\_\_\_\_ 10. Metropolitan Perspectives \_\_\_\_\_
- \_\_\_\_\_ 11. The United States as a Nation \_\_\_\_\_
- \_\_\_\_\_ 12. Global Perspectives \_\_\_\_\_
- \_\_\_\_\_ 13. Diversity and Difference \_\_\_\_\_
- \_\_\_\_\_ 14. Ethical Issues and Perspectives \_\_\_\_\_

Complete this form using your current Degree Progress Report (DPR) or transcript. Bring both with you when you meet with your advisor.

My Advisor is: \_\_\_\_\_

The name of Your Advisor is on your Student Center page on Towson Online Services: <https://inside.towson.edu/psLogin/>.

## A. Lower-Level Required Courses (18 units)

1. ACCT 201/211 Accounting Principles I \_\_\_\_\_
2. ACCT 202/212 Accounting Principles II \_\_\_\_\_
3. ECON 201/203 Microeconomic Principles \_\_\_\_\_
4. ECON 202/204 Macroeconomic Principles \_\_\_\_\_
5. LEGL 225 Legal Environment of Business \_\_\_\_\_
6. ECON 205 or MATH 231/233 Statistics \_\_\_\_\_

+ COMPUTER PROFICIENCY EXAM (≥70%)

**PASS / FAIL/ Registered on \_\_\_\_\_ / NEED**

Admission to the EBUS major requirements: (See Side B for details)

\_\_\_\_\_ QPA of 2.0 or higher. Transfer QPA \_\_\_\_\_ TU QPA \_\_\_\_\_  
 \_\_\_\_\_ Grade of "C" or higher in each lower-level (L/L) Core BUAD prerequisite.  
 \_\_\_\_\_ Average QPA of 2.7 or higher for ALL six L/L Core BUAD prerequisites.  
**QPA: \_\_\_\_\_ = Total Qpts. \_\_\_\_\_ / Units: \_\_\_\_\_**

Admission Eligibility Category: - Submit application

\_\_\_\_\_ Pending; \_\_\_\_\_ Eligible – Approved for Upper-Level (U/L) courses.  
 \_\_\_\_\_ Ineligible; \_\_\_\_\_ Denied – NOT eligible for U/L "Majors Only" courses.

To Do: \_\_\_\_\_

**Repeat Policy: No more than two lower-level courses may be repeated, of which no more than one course may be repeated twice.**

Submit Petition to Evaluate the Equivalency of a Transfer Course: (See 1. on Side B).

Recommended courses for Fall/Spring semester:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

ADVISOR SIGNATURE: \_\_\_\_\_

STUDENT SIGNATURE: \_\_\_\_\_

Transfer Evaluation: Final \_\_\_\_\_ Preliminary \_\_\_\_\_

Needs to be updated by admissions: \_\_\_\_\_

Additional information from: Student \_\_\_\_\_ / Admissions \_\_\_\_\_ Official/Unofficial

Pending: Courses(s) not posted: \_\_\_\_\_

**Note: If Transfer Package is pending or courses are not included on the Evaluation of Transfer Credit form, it is the student's responsibility to inform the advisor of any changes to the evaluation.**

## E-BUSINESS MAJOR

CHECK course prerequisites

## B. Upper-Level Required Courses (30 units)

Open to Eligible PEBU (in Pending category)

7. MNGT 361 Principles of Management \_\_\_\_\_
8. MKTG 341/342 Principles of Marketing \_\_\_\_\_
9. EBTM 306 Fund. Of Project Mngt. & Bus. Decisions \_\_\_\_\_
10. EBTM 337 Information Technology \_\_\_\_\_
11. EBTM 311 Principles of E-Business \_\_\_\_\_
12. BUSX 301 Business Cornerstone \_\_\_\_\_
13. FIN 331 Principles of Financial Mngt \_\_\_\_\_

**OPEN to Admitted EBUS majors only**

14. EBTM 365 Principles of Operations Mngt. \_\_\_\_\_
15. BUSX 460 Professional Experience\*\* \_\_\_\_\_
16. MNGT 481 Business Strategy & Policy \_\_\_\_\_

\*\*Special Permit & Approved Internship required

## E-Business Requirements\* (24 units)

17. EBTM 367 e-Business Infrastructure \_\_\_\_\_
18. EBTM 411 e-Business Marketing \_\_\_\_\_
19. EBTM 419 Supply Chain Management \_\_\_\_\_
20. EBTM 443 Introduction to Project Mngt. \_\_\_\_\_
21. EBTM 431 Advanced e-Business \_\_\_\_\_
22. EBTM 454 Business Process Mngt. \_\_\_\_\_
23. Elective \_\_\_\_\_
23. Elective \_\_\_\_\_

Electives include: ACCT 300, COSC 311, EBTM 470-474, EBTM 491, EBTM 495, EBTM 497, ENTR 355, LEGL 328, MKTG 345, MNGT 482.

\* *Note: EBTM 367 is offered only in the fall semester and EBTM 431 is offered only in the spring semester*

**SIDE B.****TRANSFER GUIDELINES****1. Petition to Evaluate the Course Equivalency of a Transfer Course:**

Submit a "Petition for Acceptance of Transfer Units" for a CBE Course form to the CBE Student Academic Services, ST301 before you register for the next semester. Provide a course description from the transfer institution for evaluation (details on the form).

**2. Transfer of a required course with less than a "C": (i.e., a "C-" or "D+" or "D")**

A grade of "C" (2.0 QPA) or higher must be earned in all courses required for the major. Repeat the course at Towson for a grade of "C" or higher.

**3. What does "Validation Required" mean?**

A course taken at the lower level (100-200) at a community college or four-year educational institution is not equivalent to a TU upper-level course. In order to fulfill an upper-level major course requirement, the content of the transfer work must be validated. A transfer course requiring validation is identified with a "T" instead of the 300-number code, e.g., MKTG T41 for MKTG 341, MNGT T61 for MNGT 361, etc.

**How to Validate:** Complete an advanced course as specified below with a grade equivalent of 2.0 or higher at TU.

Transfer Course	Validate with
FIN T31	FIN 351
MKTG T41	MNGT 481
MNGT T61	MNGT 481
MNGT T81	MNGT 421 or 451

**Validate the transferred course, don't repeat it.** If you enroll in a course with the same course content as the transferred course, the units earned in the transfer course will not count towards graduation because it will be treated as a repeat.

**4. Transfer Credit Policies:**

Transfer students must complete at least 30 hours of upper-level units in BUSX, EBTM, ECON, ENTR, FIN, LEGL, MKTG, and MNGT at Towson for the BUAD major. Only **"one"** transfer course will be accepted for a Concentration/Track.

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**REQUIREMENTS for ADMISSION to the EBUS MAJOR:**

- A minimum cumulative quality point average (QPA) of 2.0 or higher for all coursework.
- A minimum quality point average (QPA) of 2.70 for ALL six lower-level required business courses, with a minimum grade of 2.00 or higher in each of the lower-level required business courses.
- Successfully complete the Computer Proficiency Exam (CPE) with a passing grade of  $\geq 70\%$ . Register for the CPE at: [https://www.towson.edu/cbe/student\\_resources/cpe.asp](https://www.towson.edu/cbe/student_resources/cpe.asp)

**Application Procedure for the e-Business (EBUS) Major:**

**Deadline:** October 1 for Spring admission;  
March 1 for Summer and Fall admission

If you will meet the admission requirements at the end of the semester or expect to register for upper-level required business courses next semester, you must submit a completed "Application for Admission to the EBUS major" and your degree progress report to CBE Student Academic Services. The application must be submitted before registering for upper-level "majors only" CBE courses (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, and MNGT).

The application form is available in CBE Student Academic Services in ST 301, or [http://wwwnew.towson.edu/cbe/Files/advising/BUAD\\_Admission\\_Application.pdf](http://wwwnew.towson.edu/cbe/Files/advising/BUAD_Admission_Application.pdf)

Lower-Level CBE Prerequisites:				
Course	Grade	Qpts	X Units	= Total Qpts
ACCT 201/211			X	=
ACCT 202 /212			X	=
ECON 201/203			X	=
ECON 202/204			X	=
ECON 205 or MATH 231/233			X	=
LEGL 225			X	=
<b>Sum</b>			<b>=</b>	<b>=</b>

**Computer Proficiency Exam 70% - (Pass/Fail)**

**Total Qpts \_\_\_\_\_ / Units: \_ = QPA \_\_\_\_\_**

Calculate QPA at

[http://wwwnew.towson.edu/cbe/student\\_resources/advising/qpa.asp](http://wwwnew.towson.edu/cbe/student_resources/advising/qpa.asp)

Quality Points for grades:		
A = 4.00	A- = 3.67	B+ = 3.33
B = 3.00	B- = 2.67	C+ = 2.33
C = 2.00		

**E-BUSINESS (EBUS) MAJOR REQUIREMENTS**

After being accepted to the EBUS major, complete the upper-level required business courses and all courses required for the major with a grade of "C" (2.0) or higher.

**e-Business (EBUS) Major Courses  
e-Business requirements (18 units):**

EBTM 367	e-Business Infrastructure (3)
EBTM 411	e-Business Marketing (3)
EBTM 454	Business Process Management (3)
EBTM 443	Introduction to Project Management (3)
EBTM 419	Supply Chain Management (3)
EBTM 431	Advanced e-Business (3)

**Select two (2) electives (6 units):**

ACCT 300	Accounting Information Systems (3)
COSC 311	Digital Technologies in Society (3)
EBTM 470-474	Special Topics in e-Business (3)
EBTM 491	EBTM Directed Readings (3)
EBTM 495	EBTM Independent Research (1-3)
EBTM 497	EBTM Internship (3)
ENTR 355	Entrepreneurship (3)
LEGL 328	Cyber Law: The Law of the Internet (3)
MKTG 345	Managing Integrated Marketing Communications (3)
MNGT 482	Business Ethics and Sustainability (3)

**APPLICATION PROCEDURE:**

If you will meet the admission requirements at the end of the semester or expect to register for CBE upper-level courses next semester, you must submit a completed "Application for Admission to the EBUS major", a "Degree Progress Report", and a current advising form (signed by your advisor) to the Office of Student Academic Services (Stephens Hall 301). The application must be submitted before registering for upper-level "majors only" CBE courses (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, and MNGT).

The application form is available in e-Business and Technology Management Department (Stephens Hall 314) or in the Office of Student Academic Services (Stephens Hall 301) or at [http://www.towson.edu/cbe/Files/advising/Admission\\_Application\\_ebus.pdf](http://www.towson.edu/cbe/Files/advising/Admission_Application_ebus.pdf)

**Registration Tip:** Prerequisites are checked online as you register. A pre-e-business (PEBU) student who does not meet the admission requirements and enrolls in an upper-level BUAD (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) course is at risk of being **disenrolled from the course.**