# BUSINESS ADMINISTRATION (BUAD) & Pre-BUSINESS (PBUA) Advising form for the 2016/2017 to 2017/2018 Catalog STUDENT: Student ID #: Transfer Evaluation: Final \_\_\_\_\_ Preliminary \_\_\_\_\_ Your advisor is \_\_\_\_\_, they are located Note: If Transfer Package is pending or courses are not included on the

STUDENT:	bring both with you when you meet with your advisor.	Transfer Evaluation: Final Preliminary
Student ID #: PBUA BUAD DATE:	Your advisor is, they are located in ST This information is also displayed on your Student Center (Towson Online Services): https://inside.towson.edu/psLogin/.	<b>Note:</b> If Transfer Package is pending or courses are not included on the Evaluation of Transfer Credit form, it is the student's responsibility to inform the advisor of any changes to the evaluation.
KEY: Enr = Enrolled GRADE @ TU T(Grade) = Transfer (Grade) - Rep = Repeat	A. Lower-Level Required Courses (18-19 units)	B. Business Courses (32 units)
Core Curriculum Requirements Transfer Package:	ACCT 201/211 Principles of Financial Accounting (3)     ECON 201/203 Microeconomic Principles (3)	Open to PBUA & BUAD Majors  7. ACCT 202/212 Principles of Managerial Accounting (3)
	3. ECON 202/204 Macroeconomic Principles (3)	8. BUSX 301 Business Communications (3)
Granted: Complete Core requirements for Package	4. LEGL 225 Legal Environment of Business (3)	9. EBTM 250 Problem Solving for Business I (1)
None: Complete the following Core requirements:	5. ECON 205 or MATH 231/233 Statistics (3)	10. EBTM 251 Problem Solving for Business II (1)
Category I: FUNDAMENTALS (12-13 units) Taken during the first year of college study	6. MATH 211 or 273 Calculus (3/4)	11. FIN 331 Principles of Financial Management (3)
I. Towson Seminar TSEM 102		12. MKTG 341 Principles of Marketing (3)
2. English Composition ENGL 102/190	Admission to the BUAD Major Requirements: (See Side B for details)	13. MNGT 361 Leadership & Management (3)
3. Mathematics	GPA of 2.0 or higher. TU GPA Grade of "C" or higher in each lower-level (L/L) BUAD Required Course.	The following courses will ONLY be applied to majors in CBE
4. Creativity and Creative Development	Average GPA of 2.7 or higher for ALL (L/L) BUAD Required Courses.	14. EBTM 337 Enterprise Information Systems (3)
Category II: WAYS OF KNOWING (13-14 units)	PBUA GPA: = Total Gpts/ Units:	Open to Admitted BUAD Majors Only
5. Arts and Humanities	Ineligible for Admission:	15. BUSX 460 Professional Experience* (3)
The course satisfying Core 5 is in a different discipline		* Internship required concurrent with course enrollment
from the course statisfying the Core <b>4</b> , requirement.  6. Social and Behavioral Sciences	Repeat Policy: No more than two lower-level courses may be	16. EBTM 350 Business Analytics (3)
(ECON 201/203 or ECON 202/204 recommended )	repeated, of which no more than one course may be repeated twice.	17. EBTM 365 Principles of Operations Mngt (3)
Select either two courses from different scientific disciplines or two sequenced courses within one discipline.  7. Biological and Physical Sciences (4) (with laboratory – 4 units)  8. Biological and Physical Sciences (3/4) (with or without laboratory – 3 or 4 units)	To Do:  Submit Petition to Evaluate the Equivalency of a Transfer Course:	18. MNGT 481 Strategic Management (3)  C. Concentration/Track (21-24 units)  Economics (ECON) International Business (INBU)  Entrepreneurship (ENTR) Investments (INVS)  Finance (FIN) Legal Studies (CBEI)  Financial Planning (FPLN) Leadership & Management
Category III: WRITING IN A CHOSEN FIELD (3 units)		Human Resource Management (HRM) (MNGT)Project Management. & Business Analysis (PMBA)Marketing (MKTG)
9. Advanced Writing Seminar (BUSX 301 recommended)  Category IV: PERSPECTIVES (15 units)	Check course pre-requisites before registering: http://towson.edu/cbe/documents/cbe prerequisite checking quide.pdf	Courses:  1
One course under Perspectives must be taken in a discipline in the arts and humanities, different from the discipline in requirement 5.  One course under Perspectives must be taken in a discipline in the social and behavioral sciences, different from the discipline in requirement 6.	Courses for Fall/Spring Term:	2.
10. Metropolitan Perspectives		5.
11. The United States as a Nation		6.
12. Global Perspectives		7
13. Diversity and Difference		8
14. Ethical Issues and Perspectives		Graduation – Earned Units Required:
(MNGT 482 recommended)		Minimum of 120 units: Earned Enrolled Need

## Requirements for Admission to the Business Administration (BUAD) Major:

- A minimum cumulative grade point average (Towson GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for ALL lowerlevel BUAD prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level BUAD prerequisites.

#### **Admission Procedure:**

At the start of each semester and before registration, the CBE Student Academic and Career Services office will notify PBUA students of their admission status by e-mail to their Towson e-mail address. Students who have met the requirements in effect for their catalog year will be automatically admitted to the major and will be eligible to take upper-level "majors-only" CBE courses.

Students who take upper-level "majors-only" CBE courses before being admitted to the Business Administration major do so at their own risk.

Lower-Level BUAD Required Courses:					
Course	<u>Gpts</u>	X	<u>Units</u>	=	Total Gpts
ACCT 201/211		Χ		=	
ECON 201/203		Χ		=	
ECON 202/204		Χ		=	
LEGL 225		Χ		=	
ECON 205/MATH 231		Χ		=	
MATH 211/273		Χ		=	
SUM		=		=	

Total Gpts:	Units:	PBUA GPA:
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## Grade Points Scale (Gpts): A = 4.00 A- = 3.67 B+ = 3.33 B = 3.00 B- = 2.67 C+ = 2.33 C = 2.00

#### <u>Creating Your Degree Completion Plan (DCP)</u>

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at <a href="http://towson.edu/cbe/">http://towson.edu/cbe/</a> resources/advising/academicplan.html

#### **Business Administration Major (BUAD) Requirements:**

After being accepted to the BUAD major, complete the upper-level Business Courses with a grade of "C" or higher (2.00). You will also complete the courses required for your chosen concentration or track (see below). Each concentration requires 24 units and each track requires 21 units.

#### Concentrations/Tracks (21 – 24 units)

#### ECONOMICS (ECON) track - (21 units)

ECON 309, ECON 310 and ECON 313

Select four (4) ECON upper-level electives:

(ECON 409 recommended)

NOTE: ECON 497 cannot count as an elective.

## <u>ENTREPRENEURSHIP (ENTR) concentration</u> – (24 units)

ENTR 345, 355, 402, 410, 498, EBTM 343\*\*\*, MKTG 350 and MNGT 375

#### FINANCE (FIN) concentration - (24 units)

FIN 333, 350, 351, 423, 430, 436 and 439

Select one (1) additional course from the following: ACCT 301, ACCT 341, ECON 306, ECON 337, ECON 351, ENTR 355, FIN 433 or LEGL 226

#### FINANCIAL PLANNING (FPLN) track - (21 units)

FIN 333, FIN 350, FPLN 341, ACCT 361, FPLN 441, FPLN 443 and FPLN 450

NOTE: Students may choose to take additional courses to enhance their program: FIN 423, FIN 430, FIN 433, MKTG 451

### HUMAN RESOURCE MANAGEMENT (HRM) concentration - (24 units)

MNGT 381, 433, 435, 452, 453 and 483

**Select two (2) courses from the following:** ECON 341, MNGT 375, 425, 438, 463, 470, 491, 494, 495, 497, 498.

## INTERNATIONAL BUSINESS (INBU) concentration - (24 units)

MNGT 375, MNGT 438, FIN 435 and MKTG 445

Select four (4) courses from the following with the approval of your advisor: Foreign Language (2xx or above) or ANTH 368, ECON 305, MKTG/MNGT 494 NOTE: Additional electives available.

#### INVESTMENTS (INVS) track - (21 units)

FIN 333, 350, 423, 430, 433 and 436

Select one (1) of the following: FIN 351, FPLN 341, ECON 306, or MKTG 451

#### LEGAL STUDIES (CBEI) concentration - (24 units)

**LEGL 226** 

**Select five (5) courses from:** LEGL 325, 326, 328, 470 **Select two (2) courses from:** FMST 380, HCMN 441, MCOM 350, PHIL101, 103, 111, POSC 384, 418

#### <u>LEADERSHIP & MANAGEMENT (MNGT)</u> <u>concentration - (24 units)</u>

MNGT 391\*\*, 395\*, 425, 463, 465 and 466

**Select two (2) courses from:** EBTM 310, ENTR 355, MNGT 375, 381, 423, 438, 453, 470, 491, 494, 495, 497, or 498. *Note: Only 3 units of either 497 or 498 can be applied* 

#### MARKETING (MKTG) concentration - (24 units)

MKTG 411, 425, 441, 445, 485 and MKTG 451 or 431

**Select one (1) - two (2) course(s) from the following**: *EBTM 419*, MKTG 345, 347, 349, 350, 355, 357, 361, 470 or 497.

NOTE: You may select one (1) additional approved elective: COMM 131, COSC 109, MKTG 491, 494, 495, PSYC 101/102 or THEA 101/102.

## PROJECT MANAGEMENT & BUSINESS ANALYSIS (PMBA) concentration - (24 units)

EBTM 343\*\*\*, 425, 446, 450, 454 and 462

**Select two (2) courses from the following:** ACCT 341, 442, EBTM 419, 475, 492, 496, 498, ENGL 318, MNGT 463, MKTG 349

- MNGT 395 formerly MNGT 421
- \*\* MNGT 391 formerly MNGT 415
- \*\*\* EBTM 343 formerly EBTM 443

#### **Term Codes**

Term codes are used for registration in PeopleSoft (My TU).

Minimester 1 + Last 2 digits of year (ex: 16 for 2016) + 1 = 1161

Spring 1 + Last 2 digits of year (ex: 16 for 2016) + 2 = 1162

Summer 1 + Last 2 digits of year (ex: 16 for 2016) + 3 = 1163

Fall 1 + Last 2 digits of year (ex: 16 for 2016) + 4 = 1164

Registration Tip: Prerequisites are checked online as you register. A pre-business (PBUA) student who is not accepted to the BUAD major and enrolls in an upper-level CBE (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) course will be disenrolled from the course.