## BUSINESS ADMINISTRATION (BUAD) & Pre-BUSINESS (PBUA) Advising form for the 2022/2023 Catalog and Later

Student Name:	Complete this form using your current Academic Requirements and bring both with you when you meet with your advisor.	Transfer Evaluation: Final Preliminary		
Student ID #:	The name of your advisor is displayed on the Student Center page of the	Note: If Transfer Package is pending or courses are not included on the Evaluation of Transfer Credit form, it is the student's responsibility to inform		
PBUA BUAD DATE:	Towson Online Services Web site: <u>https://inside.towson.edu/psLogin/</u> .	the advisor of any changes to the evaluation.		
KEY: Enr = Enrolled GRADE @ TU	A. Lower-Level Required Courses (18-19 units)	B. Business Courses (32 units)		
T(Grade) = Transfer (Grade) - Rep = Repeat	1. ACCT 201 Principles of Financial Accounting (3)	Courses Open to PBUA & BUAD Majors		
Core Curriculum Requirements Transfer Package:	2. ECON 201/203 Microeconomic Principles (3)	7. ACCT 202/212 Principles of Managerial Accounting (3)		
Granted: Complete Core requirements for Package	3. ECON 202/204 Macroeconomic Principles (3)	8. BUSX 301 Business Communications (3)		
None: Complete the following Core requirements:	4. LEGL 225 Legal Environment of Business (3)	9. FIN 331 Principles of Financial Management (3)		
Category I: FUNDAMENTALS (12-13 units)	5. ECON 205 or MATH 231 Statistics (3)	10. MKTG 341 Principles of Marketing (3)		
Taken during the first year of college study	6. MATH 211 or 273 Calculus (3/4)	11. MNGT 361 Leadership & Management (3)		
I. Towson Seminar	Admission to the BUAD Major Requirements: (See Side B for details)	The following courses will ONLY be applied to ACCT/BUAD/EBUS majors		
2. English Composition	GPA of 2.0 or higher. TU GPA	12. EBTM 250 Problem Solving for Business I (1)		
3. Mathematics	Grade of "C" or higher in each lower-level (L/L) BUAD Required Course.	13. EBTM 251 Problem Solving for Business II (1)		
4. Creativity and Creative Development	Average GPA of 2.7 or higher for ALL (L/L) BUAD Required Courses. PBUA GPA: = Total Gpts. / Units:	14. EBTM 337 Enterprise Information Systems (3)		
Category II: WAYS OF KNOWING (13-14 units)	Ineligible for Admission:	Courses Open to Admitted BUAD Majors Only		
5. Arts and Humanities		Admission to BUAD major will be processed after grades are posted in a term. Students who are in their last courses for admission to the major and have a 2.4 or		
The course satisfying Core <b>5</b> is in a different discipline from the course statisfying the Core <b>4</b> , requirement.	Depart Delian Ne more than two lower level courses	higher PBUA GPA may be granted conditional permission to register for certain "majors only" courses prior to official admission to the BUAD major, see side B for		
6. Social and Behavioral Sciences	Repeat Policy: No more than two lower-level courses may be repeated.	additional information. 15. BUSX 460 Professional Experience* (3)		
(ECON 201/203 or ECON 202/204 recommended)	To Do:	* Internship required concurrent with course enrollment		
Select either two courses from different scientific disciplines or two sequenced courses within one discipline.		16. EBTM 350 Business Analytics (3)		
<ol> <li>Biological and Physical Sciences (4) (with laboratory – 4 units)</li> </ol>		17. EBTM 365 Principles of Operations Mngt (3)		
8. Biological and Physical Sciences (3/4)	Submit Petition to Evaluate the Equivalency of a Transfer Course:	<ul> <li>18. MNGT 481 Strategic Management (3)</li> <li>C. Concentration/Track (21-24 units)</li> </ul>		
(with or without laboratory – 3 or 4 units)		Business Analytics (BUAN) International Business (INBU)		
Category III: WRITING IN A CHOSEN FIELD (3 units)		Economics (EĆON) Investments (INVS) Entrepreneurship (ENTR) Leadership & Management (MNGT)		
9. Advanced Writing Seminar (BUSX 301 recommended)	Check course pre-requisites before registering:	Finance (FIN) Marketing (MKTG)		
Category IV: PERSPECTIVES (15 units)	http://towson.edu/cbe/documents/cbe prerequisite checking guide.pdf	Financial Planning (FPLN) Project Management (PMBA) Human Resource Management (HRM)		
10. Metropolitan Perspectives	Recommended Courses for Fall/Spring Term:	Courses:		
11. The United States as a Nation	······································	1.		
		2.		
12. Global Perspectives		3.		
13. Diversity and Difference		4.		
14. Ethical Issues and Perspectives		5.		
(MNGT 482 recommended)		6.		
Graduation – Earned Units Required:		7.		
Minimum of 120 units: Earned Enrolled Need		8.		
Initials: Please review this form carefully)	Keen this form with your important academic records. You wi			

## Requirements for Admission to the Business Administration (BUAD) Major:

- A minimum cumulative grade point average (Towson GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for ALL lowerlevel BUAD prerequisites, with a <u>minimum</u> grade of 2.00 or higher in each of the lower-level BUAD prerequisites.

#### Admission Procedure:

Admission to BUAD major will be processed after grades are posted in a term. Students who are in their last courses for admission to the major and have a 2.4 or higher PBUA GPA may be granted conditional permission to register for certain "majors only" courses **prior** to official admission to the BUAD major, see prerequisite checking guide for courses.

Your admission status will be processed by the Registrar's office (expected times are: Mid-January; late-January; early June; & approx. 3 weeks after summer sessions) and students will receive a congratulations email after admission has been processed and you are able to register for "majors only" courses.

Lower-Level BUAD Required Courses:					
<u>Course</u>	<u>Gpts</u>	Х	<u>Units</u>	=	<u>Total Gpts</u>
ACCT 201/211		Х		=	
ECON 201/203		Х		=	
ECON 202/204		Х		=	
LEGL 225		Х		=	
ECON 205/MATH 231		Х		=	
MATH 211/273		Х		=	
SUM		=		=	

# Total Gpts: Units: PBUA GPA:

Grade Points Scale (Gpts): A = 4.00 A- = 3.67 B+ = 3.33 B = 3.00 B- = 2.67 C+ = 2.33 C = 2.00

## Creating Your Degree Completion Plan (DCP)

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at <a href="http://towson.edu/cbe/resources/advising/academicplan.html">http://towson.edu/cbe/resources/advising/academicplan.html</a>

## Business Administration Major (BUAD) Concentration/Track Requirements (21 - 24 units):

After being accepted to the BUAD major, complete the upper-level Business Courses with a grade of "C" or higher (2.00). You will also complete the courses required for your chosen concentration or track (see below). Each concentration requires 24 units and each track requires 21 units.

#### BUSINESS ANALYTICS (BUAN) track - (21 units)

EBTM 320, EBTM 400, EBTM 446, EBTM 455, EBTM 456 and EBTM 457 **Select one (a) course from the following**: EBTM 310, EBTM 343, EBTM 419, EBTM 422, EBTM 454, EBTM 476, EBTM 490, EBTM 493, or EBTM 499.

#### ECONOMICS (ECON) track - (21 units)

ECON 306, ECON 309, ECON 310 and ECON 313

Select three (3) ECON upper-level electives: (ECON 409 recommended)

NOTE: ECON 497 <u>cannot</u> count as an elective.

## ENTREPRENEURSHIP (ENTR) concentration – (24 units)

ENTR 355, ENTR 380 and ENTR 410

Select five (5) courses from (minimum three (3) ENTR courses must be chosen; maximum one (1) MKTG course may be chosen): ENTR 110, ENTR 305, ENTR 310, ENTR 345, ENTR 401, ENTR 402, ENTR 403, ENTR 470, ENTR 498, LEGL 413, MKTG 350, MKTG 451, MNGT 391, MNGT 395, MNGT 425, MNGT 430 OR MNGT 482

### FINANCE (FIN) concentration - (24 units)

FIN 333, FIN 350, FIN 351, FIN 430, FIN 436 and FIN 439  $\,$ 

Select two (2) additional course from the following: ACCT 301, ACCT 341, ACCT 361, ECON 306, ECON 313, or FPLN 341

### FINANCIAL PLANNING (FPLN) track - (21 units)

FIN 333, FIN 350, FPLN 341, ACCT 361, FPLN 441, FPLN 443 and FPLN 450

NOTE: Students may choose to take additional courses to enhance their program: ACCT 362, ECON 306, FIN 351, MKTG 431, MKTG 451, MNGT 391

#### HUMAN RESOURCE MANAGEMENT (HRM) concentration - (24 units)

MNGT 381, MNGT 433, MNGT 435, MNGT 452, and MNGT 483

**Select three (3) courses from the following:** ECON 341, ENTR 305, ENTR 310, MNGT 375, MNGT 425, MNGT 430, MNGT 438, MNGT 463, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497 or MNGT 498

#### **INTERNATIONAL BUSINESS concentration - (24 units)**

MNGT 375, MNGT 438, MNGT 466, ENTR 403, FIN 435 and MKTG 445  $\,$ 

#### Select two (2) courses from:

Foreign Language (2XX or *above*) or ANTH 368, ECON 305, ENTR 305, ENTR 310, ENTR 355, MKTG 494, MNGT 430, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497, MNGT 498

#### INVESTMENTS (INVS) track - (21 units)

FIN 333, FIN 350, FIN 423, FIN 430, FIN 433 and FIN 436

#### Select one (1) of the following:

ECON 306, FIN 351, FPLN 341, or MKTG 451

#### LEADERSHIP & MANAGEMENT (MNGT) concentration

#### - (24 units)

MNGT 381, MNGT 391, MNGT 395, MNGT 425, MNGT 463, and MNGT 465

Select one (1) International Focus Elective course from: MNGT 375, MNGT 438, MNGT 466

Select one (1) MNGT Concentration Elective course from OR choose an additional International Elective (above): ENTR 305, ENTR 310, ENTR 355, ENTR 380, MNGT 430, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497, or MNGT 498 Note: Only 3 units of either 497 or 498 can be applied

#### MARKETING (MKTG) concentration - (24 units)

MKTG 411, MKTG 425, MKTG 431, MKTG 441, MKTG 451 AND MKTG 485

#### Select two (2) course(s) from the following:

**You must select one course from the following:** MKTG 345, MKTG 350, MKTG 361, MKTG 412, MKTG 445, MKTG 452, MKTG 470, MKTG 491, MKTG 494, MKTG 495 or MKTG 497

## PROJECT MANAGEMENT PMBA) concentration - (24 units)

EBTM 343, EBTM 425, EBTM 446, EBTM 450, EBTM 454 and EBTM 462

Select two (2) courses from the following: ACCT 341, ACCT 442, EBTM 310, EBTM 419, EBTM 475, EBTM 492, EBTM 496, EBTM 498, ENGL 318, MNGT 463 or MKTG 349.

**Term Codes -** Term codes are used for registration in Towson Online Services.

 Minimester
 1 + Last 2 digits of year (ex: 22 for 2024) + 1 = 1241

 Spring
 1 + Last 2 digits of year (ex: 22 for 2024) + 2 = 1242

 Summer
 1 + Last 2 digits of year (ex: 22 for 2024) + 3 = 1243

 Fall
 1 + Last 2 digits of year (ex: 22 for 2024) + 4 = 1244