## Sport Management Major Requirements

### KNES Core Courses (24 credits)

- **KNES 280**  Introduction to Sport Industry  
  Credits: 3
- **KNES 333**  Sport Management  
  Credits: 3
- **KNES 345**  Seminar and Field Experience in Sport Management  
  Credits: 3
- **KNES 353**  Sport and Society (*CORE 9*)  
  Credits: 3
- **KNES 390**  Sport and Globalization  
  Credits: 3
- **KNES 445**  Internship in Sport Management  
  Credits: 6
- **KNES 452**  Sport Marketing  
  Credits: 3
- **KNES 456**  Legal and Ethical Issues in Sport  
  Credits: 3
- **KNES 460**  Cultural Economy of Sport  
  Credits: 3

### KNES Elective Courses (12 credits) (must be from defined list on back of this page)

- 3
- 3
- 3
- 3

### Business Administration Minor Courses (21 credits) (*Note: The BUAD Minor requirements are coordinated by the College of Business and Economics*)

- **ACCT 201**  Accounting Principles I  
  Credits: 3
- **ACCT 202**  Accounting Principles II  
  Credits: 3
- **ECON 201**  Microeconomic Principles (*CORE 6*)  
  Credits: 3
- **ECON 202**  Macroeconomic Principles  
  Credits: 3
- **FIN 331**  Principles of Financial Management  
  Credits: 3
- **MKTG 341**  Principles of Marketing  
  Credits: 3
- **MNGT 361**  Principles of Management  
  Credits: 3

### Additional Required Courses (3 credits)

- **MATH 231**  or **ECON 205**  Basic Statistics / Stats for Business & Econ  
  Credits: 3

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### TOTAL CREDIT HOURS

**EARNED:** 66
IMPORTANT NOTES:

Students are expected to keep track of their official completion of graduation requirements using the Academic Requirement Report available on their student account.

It is recommended that students take approximately 30 credit hours per academic year (Fall, Winter, Spring, and Summer) in order to graduate within four years.

A minimum of 120 credit hours is required to graduate which may require general elective credits. Suggested general elective credits for students pursuing a Sport Management degree include COMM 131, COSC 111, and PSYC 101. Repeated credits will inaccurately appear as counting twice until AFTER the course is completed the second time – be aware of this when considering credit totals while repeating course work. A tool for calculating your need for general electives is available on our website.

A grade of "C" or better must be earned in all courses required for the academic major and minor. If the required grade is not achieved, the course may be repeated a second time without permission. Students may not make a third attempt of a course except with prior approval. Students must complete a Petition for a Third Attempt Form before registering for the course.

A minimum of 12 Business Administration Minor credit hours must be completed at Towson to meet graduation requirements – please confirm your status and course options with the Business Administration office.

Additional graduation information, including application deadlines, is available at: http://www.towson.edu/registrar/graduation/undergrad/index.asp

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**Approved KNES Elective Courses**

From this list, a maximum of 6 credit hours may be earned outside of KNES. Prerequisites still apply to courses listed.

- KNES 251 History of Sport in America
- KNES 285 Sport: Cross-Cultural Perspective
- KNES 301 Introduction to Recreation and Leisure
- KNES 305 Outdoor Education: Philosophy and Methods
- KNES 331 Principles of Coaching
- KNES 349 The Modern Olympic Games
- KNES 351 Philosophy: The Sport Experience
- KNES 355 Psychology of Sport
- KNES 357 Sport in Film
- KNES 403 Organization and Administration of Intramurals
- KNES 418 Sport Facility Management and Operations
- KNES 437 Sport and the Media
- KNES 439 Sport Culture and Counterculture
- KNES 441 The American Women in Sport
- KNES 445 Internship in Sport Management
- KNES 449 Leadership for Sport Professionals
- KNES 450 Baltimore: Post-Industrial Sporting Metropolis
- KNES 454 Sport Sales and Sponsorship
- KNES 458 Applied Sports Marketing
- KNES 465 Strategic Sports Communication
- KNES 470 Selected Topics in PHEC (approved topics)
- KNES 494 Travel Study (approved trips)
- ECON 370 Sports Economics
- LEGL 325 Sports Law
- MNGT 463 Organizational Leadership

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**Prerequisite Information for KNES courses**

<table>
<thead>
<tr>
<th>Course</th>
<th>Prerequisite</th>
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<tbody>
<tr>
<td>KNES 280</td>
<td>SPMT Major</td>
</tr>
<tr>
<td>KNES 333</td>
<td>ACCT 201; ACCT 202; KNES 280</td>
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<tr>
<td>KNES 345</td>
<td>KNES 280; KNES 333 (may be taken concurrently)</td>
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<tr>
<td>KNES 353</td>
<td>ENGL 102 or ENGL 190; Junior+ Standing</td>
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<tr>
<td>KNES 390</td>
<td>KNES 280</td>
</tr>
<tr>
<td>KNES 445</td>
<td>KNES 333; KNES 345; 72 credits earned, 2.0+ GPA; SPMT Major</td>
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<tr>
<td>KNES 452</td>
<td>MKTG 341</td>
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<tr>
<td>KNES 456</td>
<td>KNES 333</td>
</tr>
<tr>
<td>KNES 460</td>
<td>KNES 333 or permission from the Kinesiology Department</td>
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</tbody>
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**Prerequisite Information for Non-KNES courses**

Pre-requisite information for non-KNES course work should be confirmed via the official University Catalog.

<table>
<thead>
<tr>
<th>Course</th>
<th>Prerequisite</th>
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<tbody>
<tr>
<td>ACCT 202</td>
<td>ACCT 201</td>
</tr>
<tr>
<td>ECON 205</td>
<td>MATH 109 or higher, excluding MATH 204</td>
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<tr>
<td>FIN 331</td>
<td>MATH 231/ECON 205; ACCT 201; ACCT 202; ECON 201; ECON 202</td>
</tr>
<tr>
<td>MATH 231</td>
<td>MATH 109 or higher, excluding MATH 204</td>
</tr>
<tr>
<td>MKTG 341</td>
<td>Sophomore+ standing</td>
</tr>
<tr>
<td>MNGT 361</td>
<td>Junior+ standing</td>
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