

The 2005 International Population



International Student and Scholar Office

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**Towson University's International Population
July 2004 - June 2005**

Undergraduate degree-seeking students		376
Bachelor's Degree	339	
Exchange for 1-2 semesters	37	
Master's degree-seeking students		151
Doctoral degree-seeking students		16
Post degree training on T.U.'s visa (Undergrad: 60; Graduate: 84)		144
Non-degree students (Undergrad: 11; Graduate: 4)		15
English Language Center students		100
Regular program	85	
2004 Summer in Maryland ¹	15	
Total international students		802
Scholars		72
Exchange Visitor Program: Research Scholars, Visiting Professors, Short-Term Scholars (8) and their Dependents on TU visa (4)	12	
Foreign National Faculty using ISSO visa services:	24	
Short-Term International Faculty and Staff Visitors ² :	36	
International contract program participants²		52
South Eastern European Youth Leadership Institute (SEELYI) participants²		63
TOTAL international Students and Scholars.....		989
Immigrant students³		331
Overall International Population at Towson University		1,320

Who is included in this report?

International students and scholars are people from other nations who are in the United States temporarily in order to complete a university degree, take part in an educational exchange program, serve as visiting faculty, engage in collaborative research projects, or conduct individual research or scholarly activity. They are in non-immigrant visa classifications.

¹Due to a recent change to Immigration law, Summer-in-Maryland students must enter the U.S. with foreign student visas instead of tourist visas. Therefore, as of this year they will be included throughout this entire report.

²The international contract program participants, SEELYI participants, and the Short-Term International Faculty/Staff Visitors (visits of a few days, guests on Visitor visas, international exchange delegations, short-term staff exchanges) are counted in the international total on this summary page, but are not included in the remainder of the report.

³As U.S. permanent residents (immigrants) are not on visas, they are not tabulated in the various charts throughout this statistical report. However, immigrants add to the overall international diversity of the university and some need consulting services from the ISSO. Therefore, this year we include the immigrant numbers in the summary chart, above, and on page X of this report.

How many students and scholars are at Towson University?

This statistical report covers the period from July 1, 2004 to June 30, 2005. There were 989 students and faculty/scholars at Towson University from 101 countries. Towson University has 376 undergraduate degree-seeking students, 151 master’s degree-seeking students, 16 doctoral students, 144 students completing their post-degree training, 102 English Language Center students, 15 non-degree students and 72 scholars/visiting faculty.

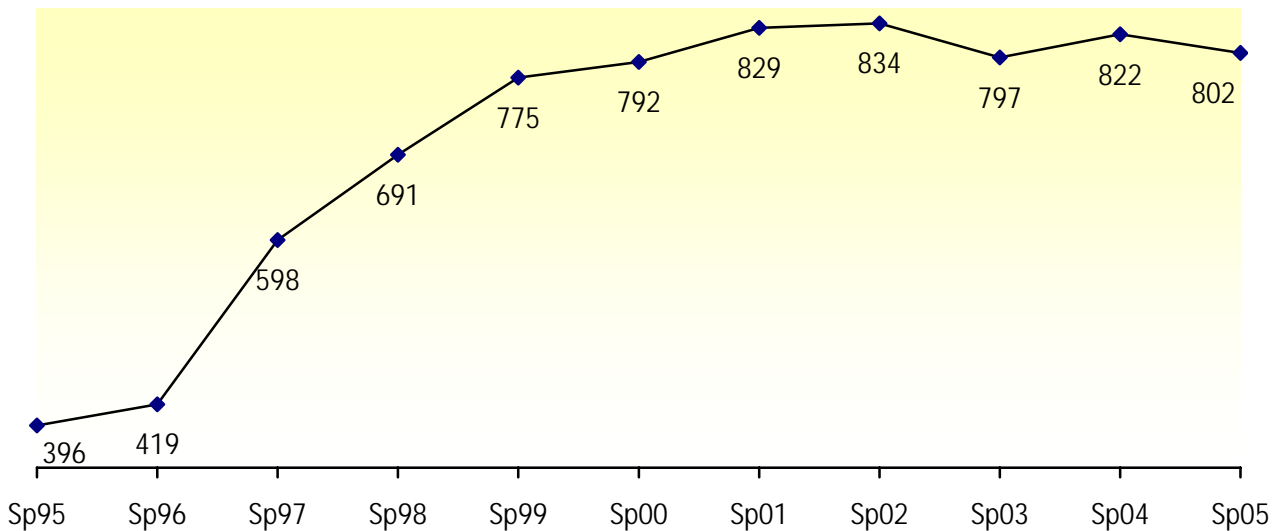
This report counts participants and special students for the entire 2004 summer, June - August. All summer 2005 participants will be counted in next year’s report. There were 52 international visitors involved in special academic contract programs administered by the International Education Office: two intensive English participants during the January term were from Chile, and 50 high school American studies students in summer 2004 were from the United Kingdom. The 15 Summer-in-Maryland (intensive English language and U.S. culture program) students were from Korea.

High school-aged students and teachers from the Balkans visited Towson University in July 2004 as part of the South Eastern European Youth Leadership Institute (SEELYI) sponsored by the U.S. Department of State and offered in conjunction with the Open Society Institute and International Debate Education Association. The 63 participants were from Bulgaria, Kosovo, Macedonia, Montenegro, Romania and Serbia. While on campus, they engaged in an intense program of study about democracy, civil society, and debate, with the goal of applying those principles to their home communities.

How has the international student population changed over time?

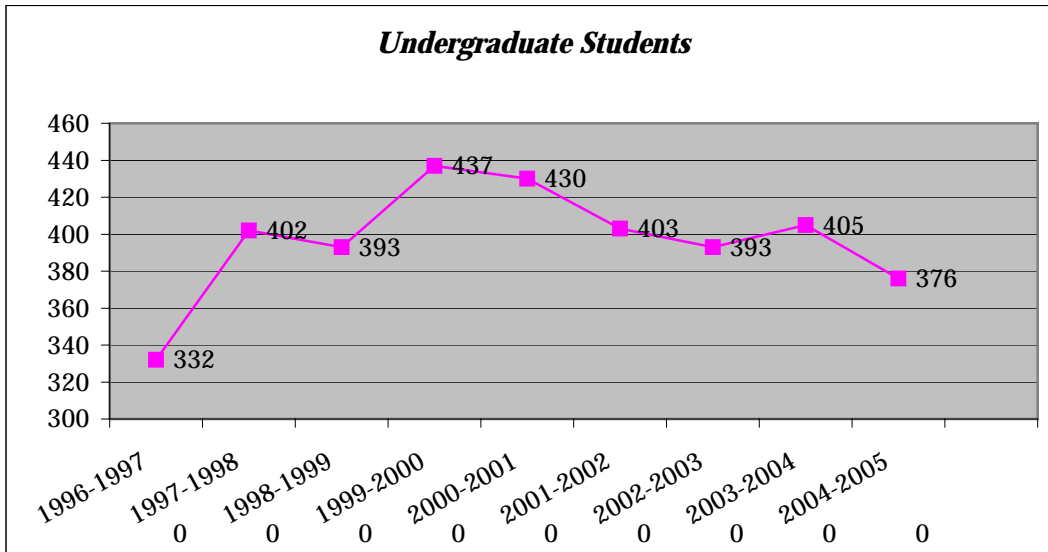
In 1991, the international student population at Towson University was 270 students. Numbers grew slowly during the following four years, but then the International Undergraduate Admissions Office was formed and began recruiting overseas in 1994. As can be seen in the chart below, the impact was significant as the international population doubled from 1995 to 2000. The escalation trend has slowed down since the new millennium due to factors such as the downturn in the cycle of many Asian economies; the rate of tuition increase; instability, visa delays and travel concerns due to post-9/11 security issues; and increased competition from higher education in the United Kingdom, Australia, and Canada.

Historical Perspective: International Students at Towson University



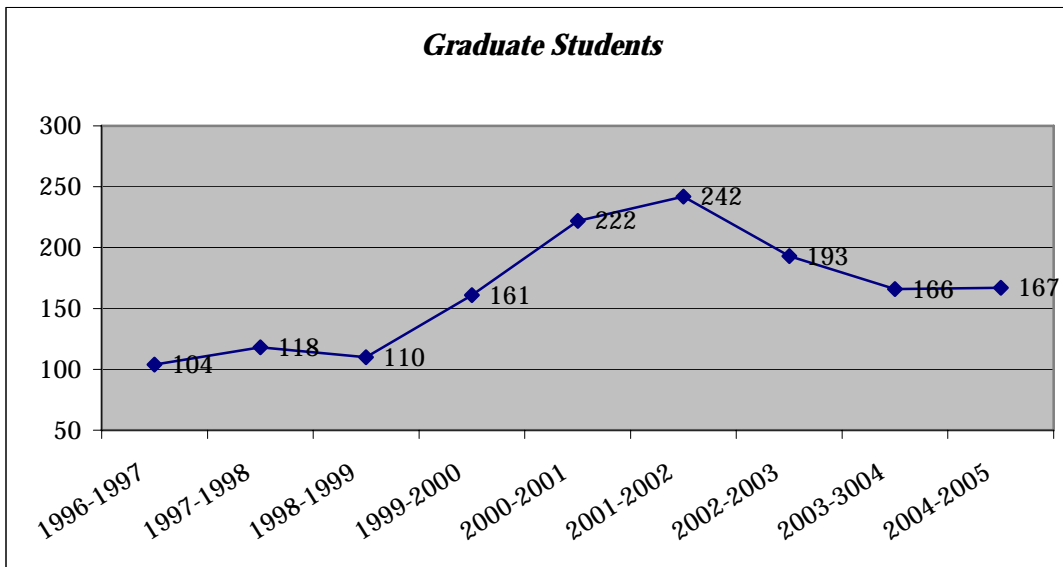
Percentage Change

1995 to 1996	+ 5.8 %	2000 to 2001	+4.7 %
1996 to 1997	+42.7 %	2001 to 2002	+0.6 %
1997 to 1998	+15.6 %	2002 to 2003	-4.4 %
1998 to 1999	+12.2 %	2003 to 2004	+3.1 %
1999 to 2000	+ 2.2 %	2004 to 2005	-2.4 %



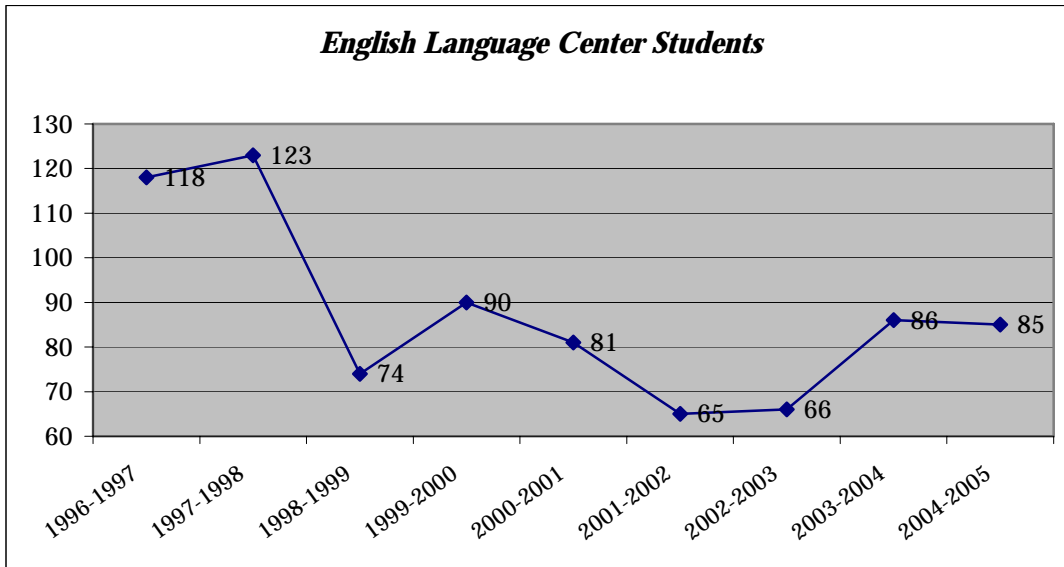
Undergraduate Students: Percentage Change

1996-97 to 1997-98	+ 21.1 %	2000-01 to 2001-02	- 6.3 %
1997-98 to 1998-99	- 2.2 %	2001-02 to 2002-03	- 2.5 %
1998-99 to 1999-00	+ 11.2 %	2002-03 to 2003-04	+ 3.1 %
1999-00 to 2000-01	- 1.6 %	2003-04 to 2004-05	- 7.2 %



Graduate Students: Percentage Change

1996-97 to 1997-98	+13.5 %	2000-01 to 2001-02	+ 9.0 %
1997-98 to 1998-99	- 6.8 %	2001-02 to 2002-03	-20.2 %
1998-99 to 1999-00	+46.4 %	2002-03 to 2003-04	-14.0 %
1999-00 to 2000-01	+37.9 %	2003-04 to 2004-05	+ 0.6 %



English Language Center Students: Percentage Change

1996-97 to 1997-98	+ 4.2 %	2000-01 to 2001-02	- 19.8 %
1997-98 to 1998-99	- 39.8 %	2001-02 to 2002-03	+ 1.5 %
1998-99 to 1999-00	+ 21.6 %	2002-03 to 2003-04	+ 30.3 %
1999-00 to 2000-01	- 10.0 %	2003-04 to 2004-05	- 1.2 %

What impact do international students have on campus?

International students bring valuable cross-cultural dimensions to a Towson University education. Through participation in organizations, residence hall life, clubs, teams, and other extracurricular activities, international students are sharing their culture and different perspectives with the University community. We feel this is a tremendous contribution to the value of the Towson experience for everyone. Also, many international students are quite strong academically: at the end of the fall semester 2004, **28.4% of international undergraduates had achieved a 3.5 or higher QPA.** (For comparison, of the overall undergraduate degree-seeking students at Towson at the end of the fall semester, 21.6% had achieved at least a 3.5 QPA.)

What percentage of T.U.'s population is international?

International degree-seeking students are 3.1% of the total T.U. student population. However, international students have an even larger "presence" on campus as the majority (86.6%) are required by their visa type to be full-time students. **International students are 4.1% of the overall full-time degree-seeking student population, 3.0% of the full-time undergraduate degree-seeking student population, and 20.8% of the full-time graduate degree-seeking student population.** If we add the U.S. Permanent Resident students, the **total international population was 6.4%** of the 17,667 on campus in 2004-2005.

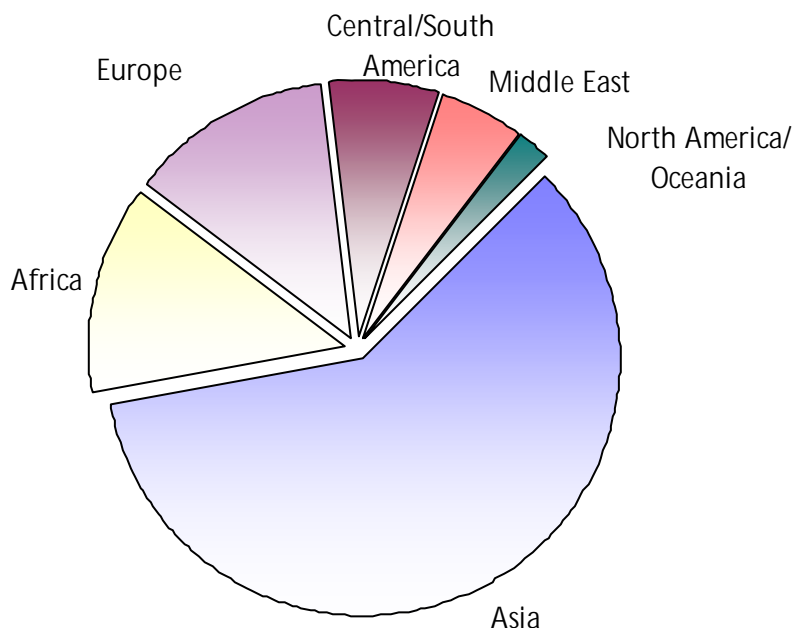
How do we compare nationally?

The most current national statistics⁴ show that there were 572,509 international students studying in the United States in 2003-2004, or 4.3% of the total U.S. higher education enrollment. **Towson University is currently ranked 30th in foreign student enrollment among all master's level institutions nationwide.** (See the ranked list of the top 40 master's level institutions, on page Y.)

From what countries and regions are students coming to Towson?

Towson's international student population differs significantly from national statistics regarding regions of the world represented, in that we have a higher percentage of African students (13.2% versus 6.7% across the U.S.) and a lower percentage of Central/South American students (6.9% versus 12.2%) than the overall U.S. international student population.

Regions⁵ of the World: Origin of International Students at Towson University



Region	T.U. Total Int'l Students July 2004-June 2005		U.S. Total Int'l Students Fall 2003	
Asia	478	(59.7%)	325,758	(56.9%)
Africa	106	(13.2%)	38,358	(6.7%)
Europe	102	(12.7%)	74,426	(13.0%)
Central/South America	55	(6.9%)	69,846	(12.2%)
Middle East	42	(5.2%)	32,061	(5.6%)
North America & Oceania ⁶	18	(2.3%)	31,488	(5.5%)

Countries Our Students and Scholars Represent

A total of 101 countries were represented in Towson's population from July 2004-June 2005. A number of new countries were added since the 2003-2004 report: Belize, Chile, Cote d'Ivoire, Kyrgyzstan, Switzerland, Vietnam, and Yugoslavia. Countries represented in the 2003-2004 population which are no longer represented at Towson are: Albania, Bermuda, Congo, Gabon, Gaza Strip, Hungary, Iran, Jordan, Netherlands, New Zealand, Niger, Oman, Panama, Singapore, and Syria.

⁴National foreign student statistics are from *Open Doors: 2003/04 Report on International Educational Exchange* published by the Institute of International Education (IIE). (IIE has conducted a national census every year since 1948.)

⁵Note: the categorization of nations into various regions of the world is based on the schema used by the *IIE Open Doors* Reports. For information regarding that categorization contact the ISSO.

⁶Oceania includes Australia, New Zealand, and the island nations in the South Pacific Ocean.

Top Ten Sending Countries of Towson's

International Student Population



The Top Ten list this year is actually a list of 13 countries, due to three "ties" for third, ninth, and tenth place. Compared to the 2003–2004 list of top ten sending countries for Towson University's international student population, and for the United States overall, most of the countries are the same in each list. However, between this statistical year and the last for Towson's population, Korea sent more students than China and there were several new countries in the list: Malaysia, Canada, the U.K., Poland and Senegal. Malaysia and the U.K. were last in the top ten list in 2002–2003.

At Towson University July 2004-June 2005

1	Korea (South)	101	(12.6%)
2	Japan	86	(10.7%)
<u>3</u>	China	84	(10.5%)
<u>3</u>	India	84	(10.5%)
4	Taiwan	40	(5.0%)
5	Kenya	31	(3.9%)
6	Turkey	26	(3.2%)
7	Thailand	18	(2.2%)
8	Malaysia	16	(2.0%)
<u>9</u>	Canada	15	(1.9%)
<u>9</u>	United Kingdom	15	(1.9%)
<u>10</u>	Poland	14	(1.7%)
<u>10</u>	Senegal	14	(1.7%)

The 544 students from these 13 countries account for 68% of the total T.U. international student population.

In the United States 2003-2004

1	India	79,736	(13.9%)
2	China	61,765	(10.8%)
3	Korea (South)	52,484	(9.2%)
4	Japan	40,835	(7.1%)
5	Canada	27,017	(4.7%)
6	Taiwan	26,178	(4.6%)
7	Mexico	13,329	(2.3%)
8	Turkey	11,398	(2.0%)
9	Thailand	8,937	(1.6%)
10	Indonesia	8,880	(1.6%)

These ten countries account for 58% of all international students in the U.S.

At Towson University July 2003-June 2004

1	China	95	(11.6%)
2	Japan	94	(11.4%)
3	Korea (South)	83	(10.1%)
4	India	68	(8.3%)
5	Taiwan	48	(5.8%)
6	Kenya	38	(4.6%)
7	Turkey	30	(3.6%)
8	Thailand	16	(1.9%)
	Nigeria	16	(1.9%)
10	Indonesia	15	(1.8%)

The 503 students from these 10 countries account for 61% of the total T.U. international student population.

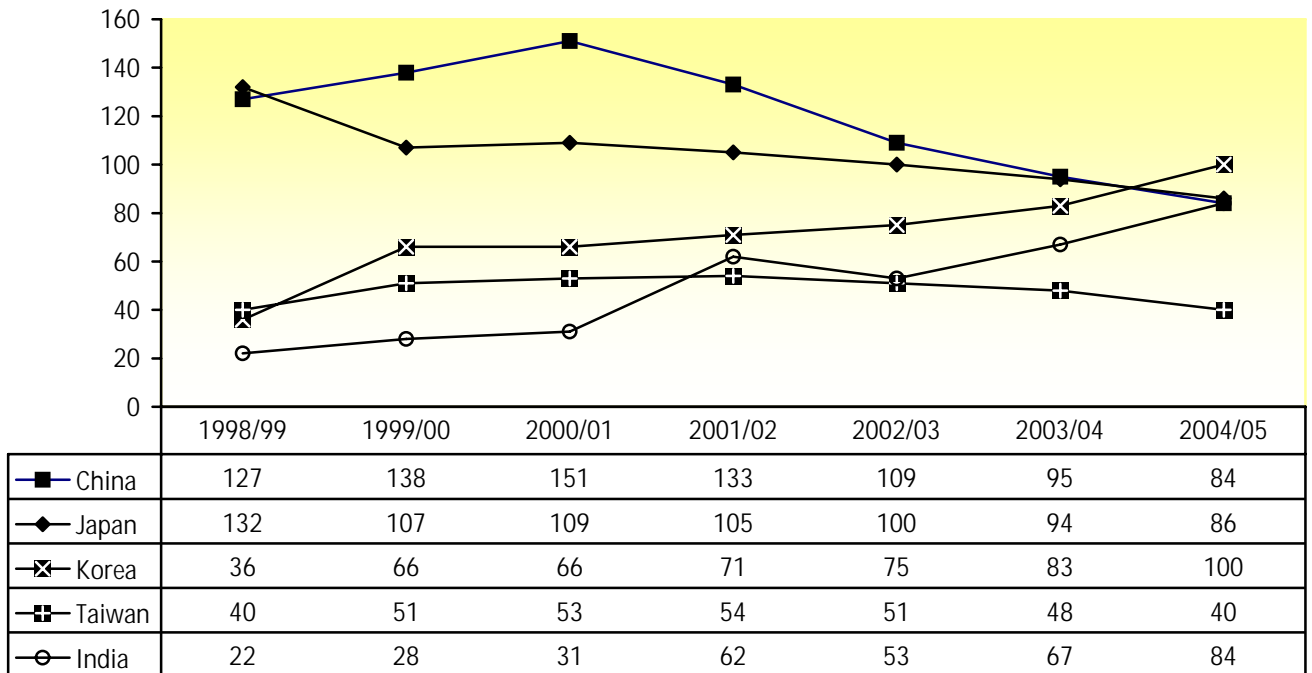
In the United States 2002-2003

1	India	74,603	(12.7%)
2	China	64,757	(11.0%)
3	Korea (South)	51,519	(8.8%)
4	Japan	45,960	(7.8%)
5	Taiwan	28,017	(4.8%)
6	Canada	12,801	(2.2%)
7	Mexico	12,518	(2.2%)
8	Turkey	11,601	(2.0%)
9	Indonesia	10,432	(1.8%)
10	Thailand	9,982	(1.7%)

These ten countries account for 53% of all international students in the U.S.

⁴ National foreign student statistics are from *Open Doors: 2003/04 Report on International Educational Exchange* published by the Institute of International Education (IIE).

Top Sending Countries: Historical Perspective



What do T.U. international students study?

The most popular undergraduate fields of study are business administration, computer science, international studies, accounting, and mass communication. These five fields of study attract nearly half of all undergraduate students. By a great margin, computer science is the most popular graduate degree program. International students make up nearly half (46.3%) of that graduate program. (Exchange students and practical training students are excluded.)



All degree-seeking students⁹

College of Science and Mathematics	277	(40.2%)
College of Business and Economics	157	(22.8%)
College of Liberal Arts	113	(16.4%)
College of Fine Arts and Communication	91	(13.2%)
College of Health Professions	27	(3.9%)
College of Education	13	(1.9%)
Undeclared	11	(1.6%)
Total	689	

Top five undergraduate majors

Business administration	88	(23.4%)
Computer science and computer and information sciences	39	(10.4%)
International studies	27	(7.2%)
Accounting	20	(5.3%)
Biology	19	(5.1%)

Top graduate fields of study

Computer science	70	(41.9%)
Applied information technology	40	(24.0%)
Human resource development	8	(4.8%)
Studio art	5	(2.9%)
Liberal and professional studies	5	(2.9%)

What is the composition of the international student population?

Undergraduate/graduate student mix: Towson University's proportion of international students at the undergraduate level is typically greater than the national average. However, Towson's international graduate student enrollment has been increasing over the past five years as the University has added master's and doctoral programs.



	Total T.U. Int'l Students July 2004-June 2005		Total Int'l Students in the U.S. 2003-2004	
Undergraduates	376	(46.9%)	255,859	(44.7%)
Graduates	167	(20.9%)	279,076	(48.7%)
<i>Other</i>	259	(32.2%)	35,068	(6.1%)
All Students	802		570,003	

Male/female mix: *The gender mix of the international student population at Towson University (45% male, 55% female) falls in between the average of all students at Towson (36.2% male, 63.8% female) and the average of all international students in the United States (56.0% male, 44.0% female). Towson University has a significantly larger percentage of female international graduate students (50.9%) than the national average (39.8%).*

	Int'l Students at T.U. July 2004-June 2005		All Students at T.U. ⁸ Fall 2004		Int'l Students in U.S. 2003-2004	
Undergraduate (degree-seeking students only)						
Male	162	(43.0%)	5,546	(38.8%)	131,767	(51.5%)
Female	214	(57.0%)	8,765	(61.2%)	124,092	(48.5%)
Graduate (degree-seeking students only)						
Male	82	(49.1%)	845	(25.2%)	168,004	(60.2%)
Female	85	(50.9%)	2,511	(74.8%)	111,072	(39.8%)
All students (degree-seeking students only)						
Male	244	(44.9%)	6,391	(36.2%)	299,771	(56.0%)
Female	299	(55.1%)	11,276	(63.8%)	235,164	(44.0%)

⁸T.U. data is from the Office of Institutional Research's Towson University Data Journal 2004-05. T.U. numbers include part-time and full-time students. (The majority of international students must be full-time.) ⁴National foreign student statistics are from *Open Doors: 2003/04 Report on International Educational Exchange* published by the Institute of International Education (IIE).

What impact do these students have on the economy?

Family and personal funds are the primary sources of funding for Towson University's F-1 (Foreign Student) visa students. Approximately 80% of their funding originates outside of the United States. **Nationally, international students bring almost \$13 billion to the United States economy, making international education the nation's fifth largest export.** Statewide, the estimated 12,633 foreign students bring nearly \$287 million to Maryland. At Towson University, just the 533 (of the 801 international students) who are enrolled full-time on T.U.'s F-1 visa status contribute over \$13 million to the Baltimore metropolitan area economy each year.

Students with T.U.-sponsored F-1 visa	Number	Tuition/Fees Only	Tuition/Fees and Living Expenses
Undergraduate	356	\$5,464,600	\$9,327,200
Graduate	125	\$1,368,750	\$2,812,500
English Language Training	52	\$364,000	\$962,000
Total	533	\$7,197,350	\$13,101,700

What visa-related services are provided to this population?

As the international student population and government regulations have increased, the demand for the services of the International Student and Scholar Office (ISSO) has also grown. The staff of the ISSO produced approximately 330 visa documents for prospective students and scholars during the 2004-2005 academic year. We also met the needs of continuing students by fulfilling over 1,000 requests for certifications and documents and by conducting approximately 650 individual advising appointments. We offered approximately 60 workshops for optional practical training and two workshops about visa options after graduation. We provided 10 hours of drop-in advising availability per week and answered approximately 200 student-related e-mail messages each month.



Visa Type

	Total Number	ELC	Bachelor's	Masters	Doctorate	OPT	Non-degree
F-1	694 (86.6%)	63	356	110	15	144	6
H-4	26 (3.2%)	1	3	18			4
J-1	21 (2.6%)	14	5	1			1
H-1	16 (2.0%)	2	1	11	1		1
J-2	8 (1.0%)	3		5			
F-2	6 (0.7%)	6					
Others	30 (3.7%)	10	11	6	0		3
Total	801	99	376	151	16	144	15

Foreign Students by Institutional Type: Top 40 Master's Institutions

The following information was obtained from *Open Doors 2003-04 Report on International Educational Exchange* published by the Institute of International Education.

<u>Rank</u>	<u>Institution</u>	<u>State</u>	<u>Total Foreign Students</u>	<u>Total Enrollment</u>
1	CUNY Bernard M. Baruch College	NY	3,012	15,361
2	San Francisco State University	CA	2,497	29,686
3	California State University - Long Beach	CA	1,934	34,715
4	California State University - Northridge	CA	1,601	32,618
5	California State University - Fullerton	CA	1,581	32,545
6	San Jose State University	CA	1,529	30,350
7	Hawaii Pacific University	HI	1,517	8,137
8	University of Central Oklahoma	OK	1,490	14,174
9	California State University - Hayward	CA	1,444	13,627
10	Rochester Institute of Technology	NY	1,421	15,334
11	Johnson & Wales University	RI	1,138	13,432
12	CUNY Hunter College	NY	1,126	20,000
13	NY Institute of Technology - Old Westbury	NY	1,076	9,683
14	Eastern Michigan University	MI	1,033	24,287
15	CUNY City College	NY	1,031	12,550
16	St. Cloud State University	MN	936	16,313
17	California State University - Los Angeles	CA	888	20,637
18	CUNY Brooklyn College	NY	883	15,635
19	University of North Carolina at Charlotte	NC	873	19,605
20	Santa Clara University	CA	838	8,047
21	California State Polytechnic University - Pomona	CA	821	19,804
22	California State University - Fresno	CA	818	18,293
23	University of Nebraska at Omaha	NE	807	13,997
24	Fairleigh Dickinson U. - Florham & Metropolitan	NJ	802	10,956
25	Montclair State University	NJ	789	15,204
26	California State University - San Bernardino	CA	739	16,000
27	California State University - Sacramento	CA	733	28,375
28	University of Texas at San Antonio	TX	732	22,016
29	Oklahoma City University	OK	731	3,668
30	Towson University	MD	712	17,188
31	Suffolk University	MA	673	6,236
32	Minnesota State University, Mankato	MN	636	14,058
33	University of Houston - Clear Lake	TX	615	7,753
34	Lamar University	TX	613	10,379
35	Bentley College	MA	610	5,648
36	University of Maryland University College	MD	596	24,030
37	Texas State University - San Marcos	TX	541	26,366
38	Western Kentucky University	KY	525	18,500
39	Seattle University	WA	508	6,659
40	University of Texas - Pan American	TX	502	15,914

Note: Towson University's ranking was 33rd in the previous year.