

Department of Kinesiology Towson University 2012 - 2015 Strategic Plan

Mission Statement

The Department of Kinesiology creates and sustains sport and movement-based programs supported by superior teaching, scholarship, and service.

Vision Statement

Promoting sport and movement excellence.

Goal 1: Provide premier academic programs

Strategy 1. Maintain graduate and undergraduate accreditation and program review standards.

Action Items:

- a) Develop assessment and self-study reports as determined by accrediting agencies and the university.
- b) Analyze and reflect upon assessment and self-study reports for evaluative purposes regarding curricula and/or program requirements.

Strategy 2. Maintain high quality, student-centered learning experiences.

Action Items:

- a) Attract and retain exceptional and diverse faculty and staff who strive to embrace the mission and vision of the Department of Kinesiology.
- b) Maintain coursework that reflects best practice(s) in all areas of study.
- c) Support recruitment and retention in all program areas.
- d) Continue to provide effective advising experiences for students.
- e) Continue to provide non-traditional learning experiences for students through online courses, distance education, internships, service projects, and international study.
- f) Continue to request improved educational resources for faculty, staff, and students.

Goal 2: Engage in quality scholarship

Strategy 1. Support faculty research and scholarly activities that are recognized at regional, national, and international levels.

Action Items:

- a) Encourage collaborative scholarship within Towson University and beyond.
- b) Support dissemination of scholarly endeavors.
- c) Continue to request improved laboratory/research resources for faculty, staff, and students.

Goal 3: Promote and engage in service and outreach activities

Strategy 1. Engage in high quality service within the Towson University community.

Action Items:

- a) Develop and maintain alumni interactions.
- b) Involve students and faculty in service events geared toward promoting the mission and vision of the Department of Kinesiology.
- c) Continue to perform responsibilities related to shared governance.
- d) Develop and maintain collegial relationships among faculty.

Strategy 2. Engage in high quality service at the regional, national, and international levels.

Action Items:

- a) Encourage faculty membership and participation in professional organizations.
- b) Encourage student membership and participation in professional organizations.
- c) Support outreach and promote quality of life in the greater metropolitan area.

Approved: December 2, 2011