



Red Card Cancer

Undergraduate internship at the Johns Hopkins Kimmel Cancer Center
with Major League Soccer team D.C. United

Overview

Red Card Cancer is a call to action, uniting two of the region's hometown teams, to help cure cancer through raising money for cancer research at Johns Hopkins. This pilot philanthropic campaign will be led by D.C. United (DCU) and the Johns Hopkins Kimmel Cancer Center (JHKCC) to raise money for cancer research at Johns Hopkins. Red Card Cancer borrows its name from the soccer world, where a red card penalty, means ejection for that player from the match, and is reserved for only the most egregious on field aggression. Red Card Cancer is a unique opportunity to reach out to the soccer community of the Mid-Atlantic Region with a core message of the importance of philanthropic funding for cancer research at Johns Hopkins. The association of two well respected organizations, DCU and JHKCC, ensures accountability to the soccer community.

Everyone has been touched by cancer. According to the National Cancer Institute in 2008, the lifetime probability of men developing cancer is one in two. The most common forms of cancer in men are skin, prostate, lung and colorectal cancers. The lifetime probability of women developing cancer is one in three with skin, breast, lung and colorectal as the most common forms.

Internship Description:

This is a great opportunity for a college undergraduate to gain experience working at one of the region's leading medical centers with D.C. United. Internship to be completed through the Johns Hopkins Kimmel Cancer Center. Intern will work with Sr. Administrative leadership at the Johns Hopkins University, School of Medicine and will be a member of the Red Card Cancer Program Team. Internship hours are flexible. Internship is non-paid, parking is paid. Duties may include but not limited to:

- Assist in the development and launch of pilot campaign
- Assist in the development of messaging and core marketing activities
- Assist in the coordination of core activities with D.C. United
- Assist in the evaluation of pilot campaign
- Perform background research to define likely synergies to enhance Red Card Cancer

Application:

Undergraduate students in their third or fourth year, in good academic standing, should apply with a statement of intent to Michael Hibler at hibler@jhmi.edu.