



Department of Kinesiology

Sport Management

Advising Manual

The Sport Management major is designed to prepare students for a changing sports industry. The curriculum develops critical and ethical sensibilities as well as practical skills with the intent of producing graduates who will be responsible business leaders and community advocates able to address commercial, economic, political and social issues related to sport. Students selecting this major must declare a minor in Business Administration.

COURSE REQUIREMENTS

KNES Courses

- KNES 280 Introduction to the Sport Industry (3)
- KNES 285 Sport: A Cross-Cultural Perspective (3)
- KNES 353 Sport and Society (3)
- KNES 333 Sport Management (3)
- KNES 395 Kinesiology Internship (3)
- KNES 452 Sport Marketing (3)
- KNES 456 Sport Governance, Policies and Legal Issues (3)
- KNES 460 Cultural Economy of Sport (3)
- KNES Electives 15 units of electives from selected KNES courses

BUAD Courses

- ACCT 201 Accounting Principles I (3)
- ACCT 202 Accounting Principles II (3)
- ECON 201 Microeconomic Principles (3)
- ECON 202 Macroeconomic Principles (3)
- FIN 331 Principles of Finance (3)
- MKTG 341 Principles of Marketing (3)
- MNGT 361 Principles of Management (3)
- MATH 231 Basic Statistics (3) *or* ECON 205 Statistics for Business and Economics (3)

SPMT / KNES Electives (from the list provided, a maximum of 6 credits can be outside KNES) (eligibility for courses is based on having earned a “C” or better in the prerequisites)

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| KNES 251 History of Sport in America | KNES 395 Kinesiology Internship |
| KNES 301 Intro. to Rec. & Leisure | KNES 403 Organ. & Admin. of Intramurals |
| KNES 305 Outdoor Educ: Phil. & Methods | KNES 409 Stress Management |
| KNES 309 Tests and Measurements | KNES 418 Sport Facilities Management |
| KNES 311 Biomechanics | KNES 426 Motor Development |
| KNES 313 Physiology of Exercise | KNES 433 Applied Sport Psychology |
| KNES 315 Care & Prev. of Athletic Injuries | KNES 437 Sport and the Media |
| KNES 331 Principles of Coaching | KNES 449 Leadership for Sport Prof. |
| KNES 337 Adv. Coaching Techniques | KNES 454 Sport Sales and Sponsorship |
| KNES 341 Concepts of Motor Learning | KNES 470 courses in SPMT as available |
| KNES 349 Modern Olympic Games | HLTH 204 Nutrition and Weight Control |
| KNES 351 Philosophy: Sport Experience | HLTH 208 Mental Health Management |
| KNES 355 Psychology of Sport | ENGL 417 Topics in Writing: Sport Writing |
| KNES 357 Sport in Film | LEGL 325 Sports Law |
| KNES 361 Exercise Psychology | MNGT 463 Organizational Leadership |
| KNES 363 Nutrition for Exercise and Sport | PSYC 409 Organizational Psychology |
| KNES 365 Exercise Testing & Prescription | PSYC 431 Group Dynamics |
| KNES 369 Practicum in Exercise Science | SOCI 210 Sociology of Sport |

PREREQUISITE INFORMATION FOR REQUIRED COURSES

Course	Prerequisite
KNES 333	ACCT 201; ACCT 202
KNES 353	ENGL 102
KNES 395	KNES 333; earned 72 units; cum GPA 2.0 or higher; Department consent
KNES 452	MKTG 341
KNES 456	KNES 333
KNES 460	KNES 333
ACCT 202	ACCT 201
ECON 205	MATH 109 or higher, excluding MATH 204
FIN 331	MATH 231 or ECON 205; ACCT 201; ACCT 202; ECON 201; ECON 202
MATH 231	MATH 109 or higher, excluding MATH 204
MKTG 341	Junior/ Senior standing
MNGT 361	Junior/ Senior standing

SUGGESTED SEQUENCE OF COURSES

The following sequence of courses is intended to provide suggestions for planning completion of the program of study in SPMT. The most important piece in planning the program of study is to recognize that many courses have prerequisites which will impact the ability to enroll in a class.

	Fall Semester	Spring Semester
1st Year	7 Gen Eds [from either IA, IB, IC (consider prerequisite for ECON 205 and MATH 231), IE, IIA 1 (requires 2-3 courses), IIB1, IIB3, IIC1, IIC2, or IIC3] KNES 280; ECON 201; ECON 202	
2nd Year	4 Gen Eds [remaining from IA, IB, IC (consider prerequisite for ECON 205 and MATH 231), IE, IIA 1 (requires 2-3 courses), IIB1, IIB3, IIC1, IIC2, or IIC3] 12 credits of free electives ACCT 201	ACCT 202
3rd Year	KNES 285; KNES 333; 6 credits KNES electives; MKTG 341; MNGT 361; ECON 205 or MATH 231 9 credits of free electives	
4th Year	KNES 353; KNES 395; KNES 452; KNES 456; KNES 460; 9 credits of KNES electives; FIN 331 3 credits free electives	

PROGRAM OF STUDY- INFORMATION SPECIFIC TO SPORT MANAGEMENT MAJOR

GenEd Requirements

The following courses are required for the SPMT major and can be used to satisfy GenEd requirements.

GenEd	Course(s)
IC	ECON 205; MATH 231
ID	KNES 353
IIC2	ECON 201; ECON 202 (The IIC2 GenEd requires the completion of two courses which must be from different disciplines.)
IID	KNES 285

Free Elective Requirement

The completion of the courses required for the SPMT major equals 63 credits. Given the SPMT courses that can be used as a GenEd, the GenEd requirements equals 29- 31 credits. As such, the total number of credits earned upon completion of the courses required for the SPMT major and GenEds totals 92- 94 credits. Because the requirement for graduation is a minimum of 120 credits, students must complete an estimated 26-28 credits of free electives. Any course offered for credit can be used as a free elective. While it is estimated that 26-28 credits of free electives is necessary to reach the 120 credits required for graduation, the actual number of free electives can vary.

Internship Experience (KNES 395)

An internship is a short-term professional experience related to a student's major or career goals. Students have the opportunity to gain practical work experience, learn new skills, and develop professional contacts through internships. The internship is a critical component of the sport management major. The work is performed in a professional environment under the guidance and supervision of a professional staff member with expertise in the student's field of interest. Although the work may be similar to some part-time jobs or volunteer experiences, an internship is identified by the intentional, self-directed learning, and student reflection about the work experience.

Students in the SPMT major must complete 3 credits of KNES 395. Students have the option to complete a second internship as a KNES elective. A 3 credit experience requires a minimum of 120 contact hours. If the agreement with the internship site requires completion of more than 120 hours, the student will be expected to complete that number of hours in order to be eligible for satisfactory completion of the course. The hours must be completed during the semester in which the student is enrolled in the course. The prerequisites for KNES 395 include the following: KNES 333; earned 72 units; and a cumulative grade point average of 2.0 or higher.

The internship site must be approved by the TU Internship Office and the Internship Coordinator for the Department of Kinesiology. The internship cannot be completed at a site at which the student is employed.

Criminal Background Check

Prior to participation in course that includes clinical experiences, students may be required by the placement site to undergo a criminal background check. The course instructor or site supervisor will inform students if a background check is required, including the specific type of background check. Criminal background checks will be obtained at the student's expense.

Grade Requirements for Courses in the Major

A grade of "C" or better must be earned in all courses required for the academic major.

If the required grade is not achieved, the course may be repeated without permission a second time. Students may not make a third attempt of a course except with prior approval. Students must complete a *Petition for a Third Attempt Form* before registering for the course.

Please note: If the required grade is not earned, there is no provision for guaranteeing student enrollment in the course the following semester.

GENERAL INFORMATION

Student Responsibility

Students are expected to familiarize themselves with the *Undergraduate Catalog* and the *Department of Kinesiology Sport Management Advising Manual*. It is the responsibility of the student to ensure the satisfactory completion of all published degree requirements. Students can access their records and check the status of the various degree requirements using TU's Online Services.

Academic Advising

Freshman students participate in the First Year Experience (FYE) advising program. As such, freshman students are assigned an advisor for the year by the University's Academic Advising Center. Students, other than freshman, participate in the intentional advising program. Sport Management majors in the intentional advising program are assigned an advisor in the Department of Kinesiology. Faculty advisors are available to assist students with regard to their progress toward completion of their academic major in a timely manner.

Prior to the start of registration for the Fall and Spring semesters, the Registrar's Office places an intentional advising hold on student accounts. The advising hold flag can only be removed by an advisor.

Degree Progress Report

The Degree Progress Report (DPR), which is accessed through the student's online services account, is a tool that should be used to assess progress toward meeting the requirements for graduation. Students should review their DPR every semester. The DPR includes the following information:

- Unofficial Transcript
- Upper-Level Units (i.e., 300-level or above)
- Progress on each GenEd category
- Overall credits or units towards graduation
- Overall QPA
- Major and Minor course evaluation

Registration

Students can view their registration appointments by accessing their online services account. It is the student's responsibility to log into their account on a regular basis. Students should not expect to be notified of their registration date through any means other than their online services account (e.g., notification of registration appointments is not provided by email). In order to increase the chances of successful enrollment in courses, students should register as close to their assigned date/ time as possible.

Guidelines for the registration process are available on the Registration website (<http://www.towson.edu/registrar/Registration/>). The site also provides important information, pertaining to drop-add procedures, the academic calendar, and exam schedules.

Prerequisites

As part of the actual registration process, when a student selects a class for enrollment, the system checks the student's academic record to ensure that the prerequisites for the course have been met. It will determine whether the student is currently enrolled in or has completed the prerequisite course(s) with a grade of "C" or higher. If a student is currently enrolled in a prerequisite, registration for a course is permitted on the condition that a grade of "C" or higher grade is earned in that course. If a grade of "C" or better is not earned in the prerequisite course, the class requiring this prerequisite must be dropped. If a student does not drop the class, steps will be taken to drop the student from the class.

Catalog Year

All requirements for graduation (including requirements for the major) must be fulfilled according to the catalog year assigned. The catalog year a student is expected to follow is identified on their DPR. It is important to note that following the incorrect catalog could result in taking the wrong courses.

Transfer students have the option to use the catalog that was in effect at the time of their initial matriculation at the transfer institution provided the requirements for graduation will be completed within 10 years.

Graduation Requirements

In addition to completing the requirements for the academic major, the requirements for the Bachelor of Science degree include:

- the GenEd requirements (GenEd I.A. and I.D. requires a QPA of 2.0 or higher),
- a minimum of 120 earned credit hours,
- a cumulative QPA of at least 2.0,
- a grade equivalent of 2.0 or higher in all courses required for the major.
- at least 32 upper-level (300-400) credits (includes transfer and TU credits),
- at least 30 credits completed at TU.

All students must apply to graduate. First-time applicants may apply online through Towson Online Services. All others must call the Undergraduate Graduation Office.

The deadlines to apply for graduation are as follows:

- Spring - January 20th (online application deadline)
- Summer - July 10th (online application deadline)
- Fall - August 21st (online application deadline)

All requirements must be satisfied at the end of the anticipated graduation term in order to participate in the Commencement ceremony. Additional information is available at <http://www.towson.edu/registrar/Graduation/undergrad/index.asp>.