

Department of Mass Communication and Communication Studies

Advertising and Public Relations Approved internship list (as of April 1, 2008)

Internships must be approved by the unit coordinator if they are not on the pre-approved list.

Only full-time faculty in the advertising track or public relations track can supervise the internships in advertising or public relations. Faculty who can supervise students in the Advertising/PR track are: Meg Algren, Garry Bolan, Kwangmi Kim, Ying Kong, Jung-Sook Lee, Mark McElreath, Les Potter, and Alexandra Vilela.

Axiom (Ad agency: Mktg, adv, sales)
Azzam Jordan Agency (Ad agency, media planning & buying)
Baltimore Aquarium (PR, adv, mktg)
Balt. Office of Promotion & Arts (PR)
Baltimore Research (Focus group support)
Barb Clapp Advertising & PR (full-service agency)
Barcoding Inc (adv, research)
BET (advertising)
Big Steaks Management (Restaurant mktg)
Bill Bateman's (PR)
Brennan Response (marketing)
BSO (PR)
Catalyst Communications (Marketing Communications-advertising)
CBS affiliation-TV (ad sales)
Chartwell (mktg, advertising) TU
Cleo Communications (Ad Agency)
CNBC (NJ, ad sales)
Cornerstone Financial LLP (graphic design, mktg)
Creative Chaos (fashion production, PR)
Cyphers agency
DonnaKaran New York
Downtown Partnership of Baltimore (PR)
Dragonbridge (ad agency-ethnic)
e-City Marketing (graphic design, mktg, sales)
Elliott & Branagan (Ad agency)
EURO RSCG Worldwide Baltimore (adv media buying, acct. services)
GBMC (PR, adv)
gkv Reach (Ad agency, event, viral marketing)
Harbor Hospital (PR)
Hershey Philbin Associates (Ad/PR agency)
IMRE Communication (PR)
Iron Birds Baseball (PR)
Johns Hopkins Children's Ctr. (PR)

Johns Hopkins Transplant Center (Outreach coordinator)
Kamp Kohut (ME, adv & PR)
Katz Media Group (NY, TV sales)
Lyric Opera House (PR)
Make A Wish Foundation (PR)
Marie Claire (NY)
Marketresearch.com (direct mail for tradeshow)
Media Two, Inc.
MGH (full service agency, adv & PR)
MTV New York, Music Press Group
NassauColiseum (NJ): Arena management (mktg & PR)
National Multiple Sclerosis Society (PR, Mktg)
Naval Academy Public Affairs (PR)
National Communication Association (PR)
Network Publications (advertising sales)
Nevins Associates (adv, PR)
OK Magazine (New York, Ad Sales)
Outback Steak House Marketing Dept.
Phillips Food (marketing)
PKD (Polycystic Kidney) Foundation (PR)
Planit Advertising (Ad agency)
Port Discovery (marketing, PR)
Profiles, Inc. (PR)
Red Cross (PR, marketing)
Renegade Production (research, adv. Creative)
RESI, TU (web design, mktg)
Round2communications (Ad & PR agency)
Sinuate Media (Online PR, Organice Mktg)
TBC (Ad agency)
T. Rowe Price (marketing support)
The Zimmerman Agency (FL, ad agency)
Towson Chamber of Commerce (PR)
TU Office of Development/Special Events
U.S. Lacross (PR)
Van Eperen Public Relaions (Montgomery County)
WBAL-TV (research support for sales, mktg)
Weber Shandwick Worldwide (PR)
Westport Country Playhouse (Theater mktg, development only)
Wolf Trap (summer, VA-mktg communications)
Young Audiences/Arts for Learning (adv/PR, development)