

Strategic Marketing with Results

The Integrated Marketing Team focuses on providing comprehensive solutions for communications and media challenges.

The Integrated Marketing Team—IMT—offers everything you need for a sustainable marketing and social media strategy

- social media implementation
- web site design & development
- web programming, database management & server management
- interactive mapping with geographic information systems
- print media design

IMT consultants help maximize return on investment through

- Brand Awareness & Intelligence
- Consumer Behavior Insight
- Applications & Tools

Consult with IMT to solve your marketing, communications and media challenges!

 410.704.3764

 outreach@towson.edu

 towson.edu/outreach/marketing

 tuoutreach.com

 twitter.com/tuoutreach

 facebook.com/tuoutreach

connect with customers

Social media applications let you respond to customer behavior, boost brand awareness and build strong customer relationships.

rethink your web site

Integrate social media tools, engaging content, creative design and intuitive web site navigation for positive user experience.

see results

Be recognized as an industry expert. Enhance your interaction with customers and partners. Generate more leads and grow your customer base.