



TOWSON UNIVERSITY

Legislative Highlights and Priorities

2012



TOWSON
UNIVERSITY

Thinking Outside



Towson University BY THE NUMBERS

- Founded in 1866
- 21,464 Total Enrollment
17,517 Undergraduate
3,947 Graduate
- 80% of students are Marylanders
- 68% of full-time undergraduate students receive financial aid
- 20.7% of students are minority
- \$91.6 million general fund operating budget request for FY13
 - State funds per FTE student: \$5,064
 - Annual in-state tuition and fees: \$7,906
- TU offers 63 undergraduate majors, 45 master's programs and 5 doctoral degrees directed toward the workforce needs of the State.
- TU is home to a public radio station, WTMD, 20 Division I athletic teams (13 in women's sports, 7 in men's sports) 243 student organizations and clubs, and the Baltimore Hebrew Institute.
- More than 120,000 Towson alumni live worldwide, 73,000 of which call the State of Maryland home.
- 75% of TU's seniors indicated they plan to live/work in Maryland after graduation.

Towson University Legislative Highlights and Priorities



● FY 2013 Operating Budget

Preserve the overall University System of Maryland budget and the Towson University budget of \$91.6M for FY 2013. The budget as proposed will ensure a modest 3% in-state tuition increase and steady enrollment to meet the demands of the state.

Working in Good Faith

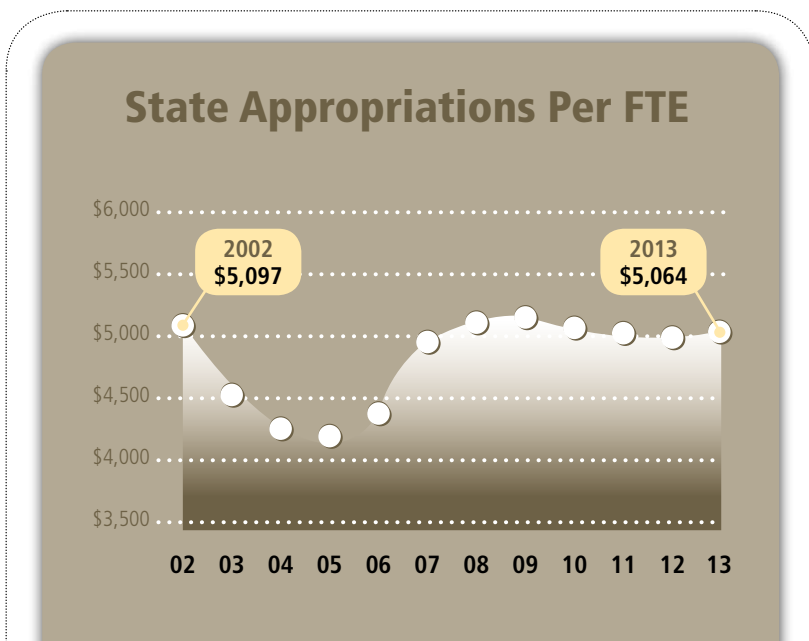
Long before the current economic climate, Towson University has consistently delivered a work force for a significant return on the State's investment. Towson University continues to receive the lowest student support in the State. At \$5,064 per FTE in State general funds for FY 2013, Towson students bear the greater cost of their tuition and fees at \$8,132. Tuition and fees represent approximately 65% of Towson's revenue, while State appropriations comprise approximately 35%. As the State's lowest funded USM investment of \$5,064 per FTE, Maryland will receive more than 5,200 graduates this year. These graduates become our State's nurses, teachers, artists, scientists and business professionals. We must sustain our current resources to be able to continue to provide a quality, accessible and affordable education to Maryland's citizens. With addi-

tional state support Towson University could produce even more highly-skilled graduates to contribute to the state's economy and meet college completion goals.

A National Leader in Student Success

Towson University is committed to access and student success. We are very proud to be nationally recognized by Education Trust for eliminating the minority achievement gap through graduation rates. With targeted outreach programs, Towson is diversifying our enrollment mix while fostering a nurturing learning environment that ensures student success. Providing strong academic support that eases the transition from high school or two-year colleges continues to be a key factor to student success and completion.

- The Top Ten Percent Scholars Program awards academic scholarships to high school



seniors from Baltimore City and Baltimore County who graduate in the top 10 percent of their graduating class to Towson as first time-full time freshmen. Nearly 1,014 Top Ten Scholars have participated in this program.

- **The Students Achieving Goals through Education (SAGE) Program**, a component of Towson University’s cultural diversity and student retention plan, is a peer mentoring program that allows any entering freshman to be assigned a peer mentor for the academic year and participate in various activities that enhance academic, budget management, and decision-making skills.

- **The S3-Support for Student Success Program**: focuses on proven first-year strategies to increase the success of incoming first generation full-time students who had the potential to succeed in college but might, for a variety of reasons, struggle academically and socially in their first year of college. Emphasis is placed on community, engagement, cooperation, and participation.

An Innovator in Providing Pathways to Completion

Towson established a Community College Relations Office to facilitate many of our existing partnerships and to create new programs that address the needs of our transfer students and has established partnerships with 14 Maryland community colleges to create a seamless transition and assure maximum transfer credit between

Six-Year Graduation Rate

	TU	AVERAGE TU PEERS
ALL STUDENTS	68.2%	52.3%
ALL MINORITIES	66.5%	47.3%
AFRICAN AMERICANS	74.0%	43.3%

2011 USM Peer Performance Data, Fall 2004 Cohort



associate degree programs and Towson University baccalaureate and graduate degree programs.

- Almost five years ago, Towson University in cooperation with the Community College of Baltimore County (CCBC), created the **TU Freshman Transition Program (FTP)**. Towson offers the FTP program to a select number of Towson applicants. Participating FTP students enroll full-time with CCBC and are instructed by CCBC faculty, but all of the FTP classes are taught on the Towson campus. In addition, all student services, including room and board are provided at Towson. For the 2011-2012 academic year 199 students are enrolled in the program and the fall 2012 enrollment projection is 250 students.
- Towson and CCBC recently began a **Reverse-Transfer Program** to serve students that transferred from CCBC to TU without earning an associate's degree but appear eligible to receive a 2-year degree by transferring completed Towson courses back to CCBC. As a result of the Reverse Transfer Program, approximately 120

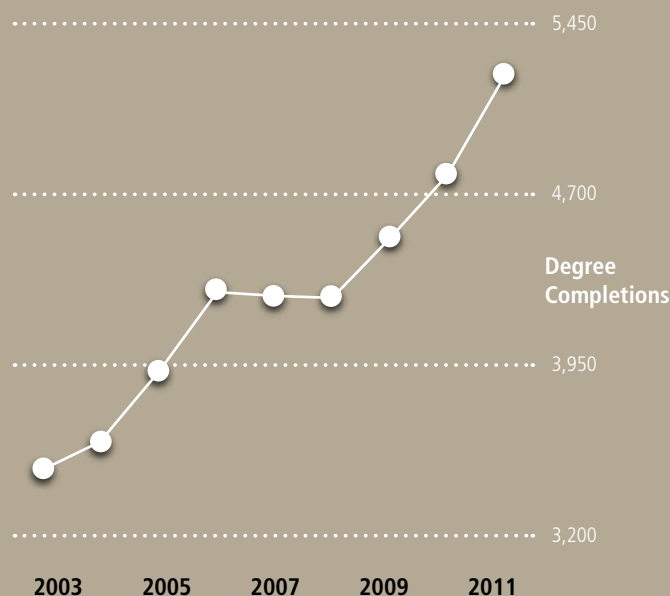
students will earn their CCBC associate degree this spring. Ultimately, Towson looks forward to expanding this program to all community colleges.

- For the past 14 years Towson University, Harford Community College (HCC) and the **Higher Education and Conference Center at HEAT** have worked together to address the higher education needs of northeast Maryland. With 24 2+2 articulations agreements serving 589 students each semester, the TU/HCC Educational Partnership specifically aims to provide upper-level undergraduate education in this growing region.



In addition to continued operations of Towson's graduate programs at the HEAT Center, a new Towson-operated educational facility on the HCC campus is being planned which will provide additional upper-division undergraduate educational offerings.

Degree Completions



■ FY 2013 Capital Budget

Smith Hall Addition & Phased Renovation

Maintain \$5.7M in planning funds in the FY 2013 budget

Project Description

The project scope proposes a 106,700 GSF/61,100 NASF addition to address existing space shortages and inadequacies to support the current academic program along with addressing the needs of future enrollment growth. The other major component will be the comprehensive renovation of the existing building. The existing building is over 31 years of age and is in need of reinvestment to address structural, spatial, acoustical and building system deficiencies. Building systems will be replaced, building envelope problems will be corrected, interiors will be reconfigured and upgraded, and energy conservation improvements will be made. The estimated cost of this project totals \$162,150,000.

Project Schedule

July 2012: Start Design

July 2015: Start New Construction (Projected)

August 2017: Complete New Construction Addition (Projected)

January 2020: Complete Construction Renovation (Projected)

The project completion schedule will be delayed if the planning and construction funds are delayed.

Smith Hall Funding Schedule

GOVERNOR'S FY 2013 BUDGET REQUEST

FY 2012	Planning	\$ DEFERRED
FY 2013	Planning	\$ 5,700,000
FY 2014	Planning	\$ 3,200,000
FY 2015	Planning & Construction	\$ DEFERRED
FY 2016	Planning & Construction	\$ 33,300,000
FY 2017	Planning, Construction & Equipment	\$ 38,600,000

COMPLETION OF SMITH HALL PROJECT WILL :

- Renovate Smith Hall and address existing building, elevator, and mechanical, plumbing, electrical code deficiencies.
- Add 106,400 GSF of academic space to mitigate existing space deficits with the current enrollment of 21,464 and accommodate the projected 31% growth of the college over the next 10 years.
- Improve the quantity and quality of facilities space needed for the growth of STEM programs and research initiatives.
- Enhance Smith Hall and overall campus energy efficiency through completion of the main academic campus utility loop.
- Create a suitable and safe environment for teaching, learning and research and eliminate the current \$8.9 million of deferred maintenance backlog.

Campus Safety and Circulation Phase II

Maintain \$13.8M in planning and construction funds in the FY 2013 budget

Project Description

The Campus Safety & Circulation phase II project includes infrastructure and site improvements required to improve and increase the safety, functionality and physical capacity of campus. The project was originally requested as one project in the FY2003 budget. The project which was to be aligned with the College of Liberal Arts construction was broken into two phases for funding purposes in 2007. Phase II funds were extended to FY2010, moved to FY2012 and now proposed for FY2013. Phase I of the project is currently under construction and will be completed by spring 2012.

The Phase II project includes a crucial pedestrian bridge connecting our new West Village residential campus to the main campus. The bridge spans Osler Drive, a busy road utilized by 3 major hospitals, the community and 25,000 Towson University students, faculty, staff and visitors. Specifically, the project includes roadway reconstruction, a new pedestrian bridge, a number of new and upgraded walkways and lighting systems, stream enhancements and associated utility system upgrades to support future growth and comply with regulatory requirements. Most of the circulation, lighting, storm water and utility systems in the main academic

campus were designed and constructed over 30 years ago for an enrollment of 10,000 to 12,000 students; they are not adequate for our current 21,464 enrollment population. Most of these systems have never been enhanced or upgraded, and are inadequate for today's enrollment and will get progressively worse with increased use, enrollment and the construction of new buildings.

Project Schedule

January 2012:

Start Design

March 2013:

Start Construction

August 2014:

Complete Construction

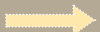
CONSTRUCTION OF PEDESTRIAN BRIDGE:

The major component of this project is the construction of a pedestrian bridge, which spans over Osler Drive and connects the West Village to the main academic core of campus. This bridge will facilitate a safe pedestrian crossing for the following:

- As of August 2011, over 2,100 students reside in the West Village Residential Complex.
- In August 2011 a new 1,500 space commuter student and visitor parking garage opened in the West Village Residential Complex.
- In August 2011, the West Village Commons building opened to serve students, visitors, faculty & staff.
- The Enrollment Services building's 10 classrooms, student services and daily admissions tours.
- In August 2013 we expect an additional 700 student residents will live in the West Village Residential Complex with the opening of Phase III Housing.
- Overall, approximately 11,000 students, faculty, staff and visitors cross Osler Drive daily.

Phase II Funding Schedule

GOVERNOR'S FY 2013 BUDGET REQUEST

FY 2012	Planning (Phase 2)	\$ 1,200,000
FY 2013	Construction & Equipment (Phase 2)	\$ 13,812,000
		TOTAL PROJECT COST: \$ 15,012,000



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