The recognition Towson University has received as one of the nation’s top 100 public universities reflects our impact as a leading institution, dedicated to advancing the public good and as an anchor institution for our region and state.

KIM SCHATZEL
President
ADVANCING EXCELLENCE IN RESEARCH

TU’S MOMENTUM CONTINUES TO GROW, WITH A NEW SCIENCE COMPLEX OPEN AND GROUNDBREAKING RESEARCH BY FACULTY AND STUDENTS.

Research output was a key factor in TU’s ranking among the top 9% of universities internationally by the Center for World Universities.

Students and faculty at Towson University focus research into areas that provide impact for the public good. TU encourages students in all disciplines to conduct original research and other academic and creative inquiry. In 2020, TU students received prestigious awards and scholarships based on their research activity, including the highly competitive Goldwater Scholarship and National Science Foundation (NSF) Graduate Research Fellowship.

Externally funded faculty research included Joel Moore in geosciences being a part of a $4.75 million NSF-funded study of urban stream geology, Patricia Rice Doran leading the EMPOWER Project to study bilingual literacy with a $2.2 million U.S. Department of Education grant, Vonnie Shields in biological sciences contributing to an international survey of COVID-19 patients, Pamela Lottero-Perdue as co-principal investigator on a project to improve STEM distance learning with a $3 million NSF grant and Natalie Scala putting her previous research on election security to work, leading a major project to train local election judges to identify and address threats.

TU's momentum continues to grow, with a new science complex open and groundbreaking research by faculty and students.
INNOVATING FOR TEACHING & LEARNING

OUR FACULTY AND STUDENTS SUSTAINED ACADEMIC EXCELLENCE WHILE FACING UNPRECEDENTED CHALLENGES.

In keeping with TU’s history of innovation in teaching and learning, TU faculty rose to the challenge of a global pandemic when all instruction shifted to remote learning in one week during March.

Computer science students who run the NSA-funded Cybersecurity Labs and Resource Knowledge Base (CLARK) expanded the high-quality online curricula it offers to educators nationwide. TU is a National Center of Academic Excellence (CAE) in Cyber Defense Education and one of only 19 national CAEs in Cyber Operations. With in-person labs on hold, TU programs donated PPE and other supplies to neighboring health care partners, and the nursing program contributed directly to the state’s pandemic surge capacity. Many clinical faculty already worked as bedside nurses, and the program ramped up to prepare interested seniors for early graduation. A total of 71 students answered Gov. Hogan’s call for nursing graduates to go to work before taking their national licensing exam. TU nursing graduates boast a 90% pass rate.

While maintaining academic excellence at this unique moment, TU is also building for the future. A $35,000 U.S. State Department grant is allowing TU to expand study abroad by underrepresented and low-income students. TU is also building on our leadership in dance teacher education by expanding the professional development opportunities for dance educators statewide with Maryland’s only Master of Arts in dance education.
In 2020, TU completed work on a quad honoring its first dean of minority affairs, JULIUS CHAPMAN, who helped establish the Black Student Union, Black Faculty and Administrators Association and the Black Cultural Center while mentoring generations of students.

FORGING AN INCLUSIVE UNIVERSITY

2020 HIGHLIGHTED THE IMPORTANCE OF TU’S COMMITMENT TO A WELCOMING, INCLUSIVE COMMUNITY WHERE ALL STUDENTS THRIVE.

TU published its inaugural diversity strategic plan in 2020, focused on TU’s aspiration to be an institution of inclusive excellence. We are committed to the success of each of our 23,000 students, who reflect the growing diversity of our state and nation. Diverse experiences and perspectives are essential to a high-quality education that prepares graduates to live in a global world. As a university committed to impacting the public good, TU is delivering on our promise to deliver an educated citizenry and workforce to the state and our nation.

TU enrolls and graduates the 2nd LARGEST POPULATION OF MINORITY STUDENTS of any university in the state.

First-generation college students

Today, 44% of all TU students identify as a racial or ethnic minority—a 27% 15-year increase since 2005.

SIX YEAR GRADUATION RATE

<table>
<thead>
<tr>
<th></th>
<th>Overall</th>
<th>Black</th>
<th>Hispanic</th>
<th>Latino</th>
<th>API Percentiles</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOWSON UNIVERSITY</td>
<td>71%</td>
<td>73%</td>
<td>69%</td>
<td>68%</td>
<td></td>
</tr>
<tr>
<td>MARYLAND PUBLIC INSTITUTIONS*</td>
<td>68%</td>
<td>52%</td>
<td>68%</td>
<td>54%</td>
<td></td>
</tr>
<tr>
<td>NATIONAL AVERAGE</td>
<td>63%</td>
<td>45%</td>
<td>57%</td>
<td>51%</td>
<td></td>
</tr>
</tbody>
</table>

MARYLAND PUBLIC INSTITUTIONS* and NATIONAL AVERAGE current and prior data available on IPEDS - 2013 cohort data.

*Primary State Control Only

Minority data compiled by Maryland Board of Higher Education - 2000-2020 cohort data.
ANCHORING GREATER BALTIMORE
TU’S NEWLY LAUNCHED ACCELERATOR IS FUELING THE UNIVERSITY’S IMPACT BY ENERGIZING ENTREPRENEURSHIP.

The largest university in greater Baltimore, TU is investing in programs, partnerships and presence to expand our reach and our impact.

TU’s StarTUp Accelerator launched its inaugural cohort virtually in fall 2020, and, just a few months later at the program’s first showcase, the entrepreneurs presented their ventures that directly impact the economic, equity and health issues at the forefront of 2020. One of the largest accelerator spaces in the state, the StarTUp Accelerator will be located at The Armory in downtown Towson, slated to open in spring 2021. With StarTUp, TU is raising the bar as a model for university-business engagement and empowering new ventures.

This year, TU joined 28 area partners in BLocal, Businesses Partnering for Baltimore, making a formal commitment to inclusion in hiring and purchasing to create opportunities in greater Baltimore. We also began partnering with PNC Bank and local business leaders in ATHENA PowerLink Baltimore, a yearlong mentorship program for women entrepreneurs, adding to TU’s ongoing investment in such programs as the Hill–Lopes Scholars for women in STEM and The Professional Leadership Program for Women.

Key ongoing BTU partnership collaborations continued in 2020, including the Harbor Scholars program which benefits Baltimore City Public Schools students with STEM learning experiences, and the long-planned, cross-disciplinary “King Gimp” exhibition, which shifted from an in-person project to an accessible storefront window installation, and work by TU students and faculty were featured in outdoor and virtual exhibitions in downtown Baltimore this fall as part of the annual international art festival.

PATRICK MCQUOWN joined TU as executive director of entrepreneurship in January 2020.
ENGAGING ALUMNI, CREATING OPPORTUNITY

The University Celebrated Its Largest Alumni Gift:

The TU Alumni Relations team reinvented its business model in a bold and creative way in 2020. In addition to a few physically distant, in-person events, the team coordinated a wide range of educational and social webinars focused on everything from TU’s history to cooking classes, art classes and our first virtual Homecoming celebration. More than 2,100 alumni, faculty, staff, students and community members participated in virtual alumni events, representing 33 states and Washington, D.C.

The $5.4 million gift from Fran Soistman Jr. ’79, ’15 (Hon) —TU’s largest alumni gift to date—built on 40 years of “unfailingly thoughtful, inclusive and focused” support from this nationally recognized expert and top executive in health care management. Soistman’s first gift to TU was in the 1980s, followed by more than $600,000 in support for projects and initiatives across the university. His $5.4 million gift will benefit athletics, the College of Health Professions, the College of Business & Economics and programming to advance equity, diversity and inclusion.

TU ALUMNI BY THE NUMBERS

176,000+
TU ALUMNI WORLDWIDE

108,717
TU ALUMNI IN MARYLAND

56,525
ALUMNI LIVE IN BALTIMORE/WASHINGTON METRO AREA

2019-20 DEGREES CONFERRED

5,558

WHERE RECENT* TU GRADS ARE EMPLOYED

4,701 bachelor’s
829 master’s
28 doctoral/professional

85% Maryland
6% Washington, D.C. / Northern Virginia
9% outside of the region

19.5% 10-year increase  |  85.3% 20-year increase

TU’s commitment and track record of providing inclusive excellence for all its students truly sets it apart from all other national universities.

— Fran Soistman Jr. ’79, ’15 (Hon)
In 2020, the Tiger community rallied for a Big Give like no other—contributing unprecedented support to emergency funds providing grants to students, faculty and staff struggling during the financial crisis caused by the COVID-19 pandemic.

TU surpassed its 2020 fundraising goal by more than $400,000, marking three consecutive years raising more than $10 million.

TU received its largest faculty planned gift. Retired physics professor and former department chair Eddie Loh’s $1 million gift will fund scholarships for TU physics students. Loh retired in 2010 after more than 40 years at TU. He helped to build the physics department from the ground-up to a program that now graduates 19 students per year. He also funds the Eddie Loh graduate scholarship for the applied physics master’s program. This was one of three $1 million gifts announced this fall.

Since the Towson University Foundation was established in 1970, its careful and strategic stewardship of donor dollars and advocacy for the university have helped to fuel TU’s momentum. The foundation has empowered generations of TU students’ social mobility. In the last 20 years, almost 12,000 students received foundation scholarships totaling more than $17 million. The TUF Grant Program, begun in 2018, awards approximately $500,000 per year to fund innovative projects from every college at TU.

The Foundation has also supported critical cultural initiatives and successful reasons for achievement: the Towson University Theatre, Towson University School of Music, Towson University Department of Dance, and Towson University Department of the Arts.

Since its establishment, the foundation has awarded more than $160 million in scholarships to students and faculty of the university. The foundation’s annual report includes a thorough financial statement, which includes a complete audit report. This report is made available to the university’s Board of Trustees, the state audit board, and the state’s attorney general as required by State law.
TU SUSTAINED ITS LEADERSHIP IN COMMUNITY ENGAGEMENT IN 2020, FINDING NEW WAYS TO CONNECT AND GIVE BACK.

**CIVIC LEADERSHIP**

TU was one of only nine universities in the U.S. to achieve an 85% student voter registration rate. In addition, 11 athletic teams achieved 100% registration. The university developed physically-distanced programming to register TU community members to vote and partnered with Turbovote, an online tool that helps users check their voter registration status, register to vote and track upcoming elections. TU also worked to ensure that every member of the TU community was counted in the U.S. Census, helping to address the revenue loss in the Towson community due to undercounting of students.

**COMMUNITY-ENGAGED RESEARCH**

TU faculty engaged students whose summer work plans were idled by the pandemic in community-based research related to COVID-19. Projects included a Safe Alternative Foundation for Education (SAFE) spoken word workshop for Baltimore City Public School students; speech-language pathology & audiology research on the impact of mask-wearing on speech intelligibility; a mass communication study of the impact of social media on discrimination of Asians globally and how stigma affects their willingness to seek medical attention; and a political science survey on how Black churches are navigating COVID-19.

**COVETED CARNEGIE RECOGNITION**

TU continues to be one of three Maryland institutions to earn the Carnegie Classification for Community Engagement (and the only one in the USM system). The university was first awarded the classification in 2008 and received a renewal in 2015, making it one of just 361 campuses nationwide to hold the title. This prestigious designation recognizes TU’s emphasis on engaged and collaborative teaching and scholarship that deepens students’ learning and enhances community well-being.

**STAYING CONNECTED WITH COMMUNITY**

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LEADING ON & OFF THE FIELD

IN A YEAR LIKE NO OTHER, TIGER STUDENT-ATHLETES PROVED THEIR CHAMPIONSHIP SPIRIT IN COMPETITION, CLASSES AND COMMUNITY.

Women's volleyball's perfect 2019 Colonial Athletic Association (CAA) season culminated in their first-ever NCAA Tournament win, and women's indoor track and field were 2020 CAA indoor track & field champs. Women's basketball guard Kianna Jones was named 2020 CAA Freshman Player of the Year—in her first year at TU. Women's track & field senior Lauren Coleman received 2020 NCAA Division I Indoor Track & Field All-America honors. TU football wide receiver Shane Leatherbury signed a free-agent contract with the Arizona Cardinals following the 2020 NFL draft.

The athletic department earned a 90% graduation success rate (GSR), continuing its strong success in the classroom as one of the top academic athletic departments in the country. TU's GSR is the highest among all Division I University System of Maryland schools. Five teams earned a perfect 100%. Eighteen of 19 TU teams had 3.0 or better GPA after the spring 2020 term. Five TU teams were honored with the NCAA Public Recognition Award for academic progress, landing in the top 10% of Division I programs in their sport.

Olivia Lubarsky '20 was named Women's Collegiate Gymnastics Association Collegiate Gymnastics Growth Initiative Ambassador. In 2018 Lubarsky collaborated with the Student-Athlete Advisory Committee to launch Own Your Roar, an awareness campaign that brings to light mental health issues affecting student-athletes and encourages students to advocate for their own mental health. In February, she gave a TED talk, “Perfectionism Paralyzes Potential,” at TEDxSanLuisObispo.
INVESTING IN CAMPUS

TU IS INVESTING MORE IN ITS PHYSICAL CAMPUS OVER 7 YEARS THAN IN ANY STRETCH IN UNIVERSITY HISTORY, HELPING FUEL $17 BILLION IN PUBLIC AND PRIVATE INVESTMENT NEAR OUR CAMPUS.

A world-class, lifelong Career Center. A home for scientific research and discovery. A dedicated community for students transferring to TU. We’re building more than buildings. We’re fueling connections between campus and community. The planetarium, observatory and museum in TU’s new $187 million Science Complex will have STEM programming for all ages, and its visible location puts science on display along the York Road corridor.

As the producer of one in five health professions graduates in the state, TU plays a critical role in addressing severe state workforce shortages in nursing, occupational therapy and other health professions. The planned new College of Health Professions building will help TU to fill the state’s workforce gap.
TOWSON UNIVERSITY IS MARYLAND’S WORKFORCE ENGINE.

With more than 100,000 active alumni living in Maryland, TU is a talent pool provider, supplying graduates ready to meet the workforce demands for essential professions in every corner of the state. TU is Maryland’s largest provider of health professionals—recent graduates, faculty and alumni from our College of Health Professions are working at the frontlines of the COVID-19 pandemic. TU is the state’s largest provider of educators, and our faculty and alumni are supporting the unprecedented shift to virtual learning statewide. TU also is home to the state’s largest undergraduate college of business.

TU advances a thriving and competitive economy through partnerships that connect the university’s expertise with community needs, delivering measurable outcomes for students and improving the quality of life in Maryland. Now in its fourth year, BTU: Partnerships at Work for Greater Baltimore has continued its community-engaged work with creativity and energy in 2020, with 333 engagements with 531 partner organizations throughout greater Baltimore and every county throughout Maryland.

- $1.4 BILLION: Maryland wages supported by TU in 2018.
- 1 in 5: Maryland health professionals who are TU graduates.
- 85%: of recent TU graduates live and pay taxes in Maryland.
- 16,000 JOBS: jobs in Maryland supported by TU economic impact.
- $70.8 MILLION: State and local tax revenue generated by TU in 2018.
RISING ABOVE, LOOKING FORWARD

TU IS THE FASTEST-GROWING UNIVERSITY IN MARYLAND, BUILDING A NATIONAL REPUTATION AS A PREEMINENT UNIVERSITY PROVIDING LEADERSHIP FOR THE PUBLIC GOOD.

Our momentum as the fastest-growing university in Maryland and our effectiveness as one of the most financially efficient universities in the country sustained us through this challenging year and allow us to maintain our focus on what higher education is meant to provide—as many opportunities for as many people as possible. We accomplish this through sound fiscal practices, a commitment to sustainable growth and impactful financial aid. A new strategic plan being developed in 2020 will point to a bold future for TU as a preeminent university for the public good.

## ENROLLMENT GROWTH

<table>
<thead>
<tr>
<th>Campus</th>
<th>Increase in enrollment (2000–2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bowie</td>
<td>35%</td>
</tr>
<tr>
<td>Coppin</td>
<td>35%</td>
</tr>
<tr>
<td>Frostburg</td>
<td>30%</td>
</tr>
<tr>
<td>Salisbury</td>
<td>30%</td>
</tr>
<tr>
<td>UMCP</td>
<td>30%</td>
</tr>
<tr>
<td>UMES</td>
<td>30%</td>
</tr>
<tr>
<td>UMB</td>
<td>30%</td>
</tr>
<tr>
<td>UMBC</td>
<td>30%</td>
</tr>
<tr>
<td>TU</td>
<td>21,917</td>
</tr>
</tbody>
</table>

Total students, Fall 2020: 21,917

## USM CAPITAL PROJECTS (FY19–FY24)

<table>
<thead>
<tr>
<th>Capital Improvement Program</th>
<th>Expended/Planned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Received</td>
<td>Planned</td>
</tr>
</tbody>
</table>

- ENROLLMENT GROWTH
- Increase in undergraduate headcount (2000–2020)
- Increase in enrollment at UMCP obtained from TU (2000–2020)
EXECUTIVE OFFICERS

Kim Schatzel  
President  

Melanie Perreault  
Provost and Executive Vice President for Academic and Student Affairs  

Benjamin Lowenthal  
Vice President for Administration and Finance and Chief Fiscal Officer  

Leah Cox  
Vice President for Inclusion & Institutional Equity  

Daraius Irani  
Vice President for the Division of Strategic Partnerships and Applied Research  

Sara Slaff  
Vice President for Legal Affairs and General Counsel  

Vernon J. Hurte  
Vice President for Student Affairs  

Brian DeFilippis  
Vice President for University Advancement  

Sean Welsh ’05  
Interim Vice President for University Marketing & Communications  

Tim Leonard  
Director of Athletics  

DEANS

Shohreh Kaynama ’76  
College of Business & Economics  

Laurie Mullen  
College of Education  

Regina Carlow  
College of Fine Arts & Communication  

Lisa Plowfield  
College of Health Professions  

Chris Chulos  
College of Liberal Arts  

David Vanko  
Jess and Mildred Fisher College of Science & Mathematics  

David Ownby  
Interim Dean, Office of Graduate Studies  

Suzanna Conrad  
University Libraries  

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Gerry J. Gaeng ’81  
Susan J. Ganz  
Nancy S. Grasmick ’61  
Lawrence H. Letow  
Dennis B. Mather ’72  
Nancy S. Palmer ’79  
Steven E. Peck  
Debora A. Plunkett ’81  
Edna Primrose ’84  
Sherman L. Ragland II ’84  
Jeffrey S. Rosen  
James T. Smith Jr.  
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Ted Zaleski Jr.  

Jennifer R. Ballengee  
Faculty Representative  

Maman (Deguene) Ndiong  
Student Representative  

Stephanie L. Johnson ’95  
Alumni Association Representative  

Judy R. Rixham  
Staff Representative  

J. William Murray ’08, ’11  
Foundation Board Representative  

OFFICE OF THE PRESIDENT  

Towson University  
8000 York Road  
Towson, MD 21252  

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