

AY 2017 - 2018 Project - Management Plan for TigerWay Graduate Studies Executables

Goal - Increase AY 2018 - 2019 new enrollment by 75 students over AY 2017

Below accomplished actions contributed to an increase of 89 newly enrolled students in AY 2017 - 2018 over AY 2016 - 217

Priority Order	Action	Current State	Cost * one time **ongoing	Office	Timeframe / Completion Date	Outcomes / Performance Measures	Issues (if any)
1	Hire graduate recruitment coordinator to launch integrated recruitment efforts across colleges and with external partners (\$55K = benefits)	No dedicated recruiter to support graduate programs	\$77,550** PBO funds	Graduate Studies	June 2018 Search in progress	Hired graduate recruitment coordinator and drafted recruitment plan	NA
2	Purchase NRCUUA and Ready4 domestic and international graduate lead generators	Need increased digital marketing to attract new markets	\$167,000**	Enrollment Marketing	Funded summer 2017	Substantive increase in hits to TU webpage- see above enrollment increase	NA
3	Convert 7 courses (5 SCM, 1 HLTH, 1 MAIAI) to online/blended delivery	Limited number of online graduate courses and programs	\$8,400*	Provost Office OAI	Funded summer 2017	Course conversion completed; strong positive faculty/student feedback	NA
4	Launch BM- MM Music and MAT Special Education accelerated program	Need expanded program options in Music and Special Education to meet workforce needs	Faculty time	COE and COFAC	Completed fall 2017	Newly enrolled students	NA
5	Submit program approval to USM for 5 programs: PPOTD, ELPOTD, PBC HIT, PBC in Computer Forensics, Applied Music, and concentrations in Differential Equations and Applied Statistics, and Math Finance	Need expanded program options to meet new doctoral OT accreditation requirement and workforce needs in Health, Forensics, Music, Humanities, and Math	Faculty time, college funds	CHP, COFAC, FCSM	Completed fall 2017	USM approval of programs in HIT, Computer Forensics, Applied Music, Global Humanities	NA
6	Submit LOI (MS Actuarial Science, MM in Music Pedagogy, MEd Gifted-Creative Ed and PBCs (6) in: Certificate in Community School leadership, TSEOL, Instructional Design and Development, Educational Technology, Foundations in SPED, ASD)	Need to expand program options in education, actuarial science, and music pedagogy to meet workforce needs	Faculty time, college funds	FCSM, COFAC, COE	Completed fall 2017; COE program proposal submitted Spring 2018	LOI approved by USM and MHEC	USM and MHEC approval for education courses
7	Launch Student Success Collaborative for graduate students	Need integrated software system to advise and track domestic and international student progress and completion rates	Faculty and staff time	Graduate Studies; Advising Center	Fall 2018	In progress, system being developed and projected to be fully available fall 2018	NA
8	Launch early alerts to PD regarding students who have not enrolled in classes, and to students regarding options to return to program and remaining time to degree completion	Need early warning system available to faculty and students to strengthen retention	Staff time	Registrar's Office	Fall 2017	Launched; notifications to PDs and students each semester; increase in reenrolled students	NA
9	Launch scholarly writing course for graduate students	Need writing supports, particularly returning adults to maximize educational success	faculty time	Graduate Studies COE	Fall 2017	Course offered; strong positive feedback on course evaluations	NA
10	Investigate partnerships with Batelle for research and instructional opportunities	Need to expand industry partnerships in forensics for next generation technologies	\$115,000*	Provost, FCSM Dean, Forensic Science	Fall 2017	Negotiation in progress	USM, Batelle, TU MOU