Improve/Expand targeted outreach programs to allow us to achieve our goals for enrollment size and student mix

Received prominent local and national notice for ASAP Program’s success, along with a $500,000 matching grant from the Franz-Merrick Foundation for the Top 10% Program; Signed comprehensive agreements with Harford Community College including 30, 2+2 memoranda of understanding and bachelor degree programs; Launched Nursing Program in Hagerstown; Exceeded enrollment growth target of 805 FTE by 171 students (Fall 06)

Align resources and retention efforts to meet our enrollment goals and make Towson a first choice institution for an increasing percentage of students

Received continued national recognition as one of the “Best” in U.S. News & World Report and Princeton Review; Relocated Honors College into renovated space and had competitive admissions for the first time; Initiated intentional/mandatory advising program for all students; Received data from Cooperative Institutional Research Project (CIRP) that indicates Towson is a first-choice institution for 68% of entering freshmen

Develop select undergraduate and graduate programs and initiatives to meet workforce needs

Implemented MBA programs in U.S. and Poland; Brought five programs fully-online; MS in Human Resources Development, MS in Homeland Security, Graduate Certificate in Graphic Design, RTPS in Allied Health, MBA; Developed non-credit programs in health care and teacher education with delivery both on-line and on-site; Developed partnerships with Maryland Higher Education Commission (MHHEC) Training Center, Academy of Computer Education (ACE) and received approval from the Workforce Investment Act (WIA) to offer seven non-credit courses in computer and medical professional programs

Support initiatives that promote diversity

Established Student Diversity Council and Diversity Advancement Committee; Appointed full time Director of Multicultural Institute and funded LGBT Director; Initiated Diversity Reflective Process in accordance with the American Association of State Colleges and Universities (AASCU); Increased outreach efforts to expand faculty applicant pools, hired 29% minorities in tenure-track positions

Improve our graduation and retention rates to place us among the top 10 percent of our peers

Improved graduation rates over previous years and among our UM-defined peer institutions; Developed strategies, broad-based student orientation program; Implemented PeopleSoft advising module

Provide an academic organizational structure, support services, library, and technology to create an enriched environment to serve student needs in a dynamic marketplace

Published the Towson “To Do” list to engage new students; Initiated New Student Convocation, Friday Night Live, Adopt a Campus, and expanded Family Weekend; Participated in the American Association of Colleges and Universities (AACU) efforts on civic engagement and selected for the President’s United States Higher Education Community Service Honor Roll; Enhanced Four Year Experience by initiating Commuter Connections programs and revising orientation program for parents

Affirm and enhance the educational experience we provide, grounded in traditional values of a liberal education, while addressing workforce needs of the State

Initiated planning process for General Education revision; Implemented the Policy on Off-Campus Disorderly and Disruptive Behavior; Initiated Tiger Pledge, introducing students to core values and expectations of the TU community; Participated in the American Democracy Project

Engage students in off-campus educational experiences

Created a database-tracking system for internship experiences, and increased internships by 10%; Completed a successful student voting registration process leading to increased community involvement; Expanded Cherry Hill Learning Zone initiative to involve students, faculty and staff

Partnerships Philosophy

Completed Base Realignment and Closure (BRAC) studies for the Maryland Department of Business and Economic Development (DBED); Graduated 689 teachers, Graduated 118 nurses, Completed expansion of Professional Development Schools (PDS) to include 60 operational PDS programs fully funded by MHHEC

Expand outreach efforts to promote economic development and address social issues within the State

Established and partnered with the Mid-Atlantic CFO Forum to provide 20% in student scholarships and launched a student mentoring program; Launched the Building STEPS (Science, Technology, Education Partnerships) program for at-risk youth and moved program to Towson University; Obtained renewable $100K Osher Foundation Grant for the Auburn Society to establish the Osher Lifelong Learning Institute

Strengthen linkages to local, state and federal governments

Trained over 300 workers for the Motor Vehicle Administration and Department of Human Resources; Deployed Emergency Management Mapping Application (EMMA) at locations in Maryland, Virginia, the National Capital Region, and New Hampshire; Developed website for Sex Offender Compliance and Enforcement in Maryland (SOCEM) funded by the Governor’s Office; Hired new director for Homeland Security and launched Business Globalization Center (international business incubator)

Develop a strong shared governance structure that involves stakeholders throughout the University and assure a strong organization structure

Reinvigorated Junior Faculty Caucus in collaboration with the Towson Chapter of the American Association of University Professors (AAUP); Completed departmental workload guidelines for faculty; Established 2010 faculty and staff advising group

Establish new partnerships

Established external advisory councils for four colleges; Established partnership with Baltimore Chamber Orchestra; Signed program partnership agreements with Community Colleges of Baltimore County and Harford Community College
Convey Towson’s message to the external community

B+

- Launched the new Towson University website; Expanded the “Thinking Outside” Campaign (Phase I) and launched Phase II; Selected as one of the Baltimore Business Journal’s “Best Places to Work” in Baltimore; Delivered presentations to Northeast Technology Council, Harford Community College, ISM/MACC Attainment/Transfer Conference (IMTS), Baltimore County Chamber and other venues

Improve campus inter and intra-divisional communication

B+

- Established Student Affairs Council; Redesigned eTU to concentrate more on campus news, hosted town meetings, roundtables, and study breaks with the President for several hundred faculty, staff and students

Make the arts and athletics key components of campus life and use both as links to the external community

B

- Featured Fine Arts and Athletics events as part of Friday Night Live and increased student attendance at athletic and arts events by 10%; Expanded support for the TUnit and created Tiger Town Club; Expanded funding and role of marching band and dance team; Revised community newsletter (Connect TU) to better communicate with external community and improve town/gown relations

Solicit feedback from our graduates and their employers to measure our success

C+

- Increased student satisfaction with their university experience as measured by the National Survey on Student Engagement (NSSE); Solicited feedback from employers to measure satisfaction with Career Center services, interns and graduates

Enhance recruitment and retention efforts and development opportunities for faculty

A

- Initiated and completed 78 faculty searches; Redesigned orientation program for new faculty; Added $300K to faculty development base funding

Enhance recruitment and retention efforts and development and training opportunities to open career paths for staff

B+

- Redesigned new employee orientation to focus on Towson’s past, present, and future; Partnered with The Career Center to offer a three-part workshop, Managing Your Career; Established four professional development certificates: Workplace Professional, Management/Supervision, Leadership, and University Business Certificate

Implement the Master Plan to address educational, research, housing, recreation, and co-curricular space needs to support the student experience

A

- Finalized College of Liberal Arts building; Entered into agreement with Capstone Development and Maryland Economic Development Corporation (MEDCO) to construct residence halls with over 600 new beds; Opened new Childcare Center

Expand and improve campus infrastructure to allow for extramural support of faculty research and scholarship efforts

A

- Developed collaborative research proposals between Academic Affairs and DECO; Launched $50M capital campaign and completed Council of Advancement and Support of Education (CASE) statements for University and colleges; Received major gifts from Willard Hackerman, France-Merrick Foundation and Osher Foundation

Expand our resources for the Library and campus technology as a critical resource in support of existing programs

B

- Installed Rich Media Classroom in Cook Library; Refurbished first and third floors and remodeled entrance of Cook Library; Expanded library hours to better serve students; Partnered with Baltimore County Government to expand the Towson University wireless network to include the Towson courthouse and surrounding area

Office of the President
Towson University
8000 York Road
Towson, MD 21252-0001
www.towson.edu