

Towson University
Corporate Communication in the UK
Minimester 2026
(Subject to change)

Saturday, January 3	Depart U.S. for London
Sunday, January 4	Arrive at London Heathrow airport Bus transfer from airport to hotel Walking tour of local area, overview of the London Underground Welcome group dinner Overnight in London
Monday, January 5	Half-day AIFS orientation Break for lunch Guided bus tour of London Group debrief meeting Journaling Overnight in London
Tuesday, January 6	Class at AIFS center [Dr. Kirch] Guest lecture: <i>British Media & Culture - Comparison between the British and American Political and Governmental Structures</i> Break for lunch Tour of Westminster Abbey Journaling Overnight in London
Wednesday, January 7	Guest lecture: <i>Differences Between Media Systems in the U.S. and U.K.</i> Break for lunch Business visit to an advertising agency Group debrief meeting Journaling Overnight in London
Thursday, January 8	Class at AIFS center [Dr. Kirch] Guest lecture: <i>The Political Media and Freedom of Expression in the U.S. vs. U.K.</i> Break for lunch Business visit to a TV studio Journaling Overnight in London
Friday, January 9	Guest lecture: <i>Crisis Communications</i> Break for lunch Visit to Borkowski PR Agency West End theatre show (TBD) Overnight in London
Saturday, January 10	Day trip to Oxford including a visit to Oxford University Journaling Overnight in London
Sunday, January 11	Free day Overnight in London

Monday, January 12	<p>Class at AIFS center [Dr. Kirch]</p> <p>Guest lecture: <i>The Future of the BBC</i></p> <p>Break for lunch</p> <p>Business visit to a newspaper</p> <p>Journaling</p> <p>Overnight in London</p>
Tuesday, January 13	<p>Visit Think Tank public relations firm and participate in a workshop</p> <p>Break for lunch</p> <p>Walking tour of Spitalfields and Brick Lane</p> <p>Group meeting</p> <p>Journaling</p> <p>Overnight in London</p>
Wednesday, January 14	<p>Guest lecture: <i>Brexit and its Impact on the British economy</i></p> <p>Group lunch</p> <p>Guided tour of the British Museum</p> <p>Journaling</p> <p>Overnight in London</p>
Thursday, January 15	<p>Flight on the London Eye</p> <p>Free time in afternoon</p> <p>Journaling</p> <p>Overnight in London</p>
Friday, January 16	<p>Guest lecture: <i>Ethical issues that AI raises in Journalism, PR, and Advertising</i></p> <p>Break for lunch</p> <p>Visit Lord's Cricket Ground or NFL UK</p> <p>Group debrief meeting</p> <p>Journaling</p> <p>Overnight in London</p>
Saturday, January 17	<p>Final exam</p> <p>Break for lunch</p> <p>Guided tour of Parliament</p> <p>Group farewell dinner</p> <p>Overnight in London</p>
Sunday, January 18	<p>Check out of housing</p> <p>Private bus transfer to the airport</p> <p>Return to the U.S.</p>