B.S. in Business Administration — Leadership & Management

Additional Admission Requirements

1. Students must first be admitted to Towson University. This requires an overall GPA of 2.0 or higher. Please read the “How to Apply to TUNE” sheet for further instructions. The Business Administration program at TUNE only accepts applicants during the fall semester.

2. To meet the requirements for admission into the Business Administration major, a grade of C or above and a cumulative GPA of 2.7 or higher is also required in the following courses:
   - Principles of Financial Accounting
   - Microeconomic Principles
   - Macroeconomic Principles
   - Legal Environment of Business
   - Statistics for Business & Economics
   - Calculus

About the Program

The Business Administration - Leadership & Management program is accredited by AACSBIternational, the premier accrediting body of business school programs. AACSBI Accreditation represents the highest standard of achievement for business schools worldwide. Less than 5% of the world’s 13,000 business programs have earned AACSBI Accreditation.

Through the Business Excellence program, students translate their academic knowledge into value in the professional world. Students also complete a 120-hour professional internship while enrolled in the Professional Experience course.

All TU Business Administration students compete in a live Strategic Management Case Competition presented by local companies during the required upper-level MNGT 481 Strategic Management course. Teams tackle a real business case provided by a local company, challenging students to not only think on many different levels at once but also exercise communication and presentation skills.

Students who successfully complete program requirements earn excel certification from Microsoft Office. TUNE students also have access to participate in networking opportunities, professional development events, and regional case competitions offered through the main campus in Towson. A degree in Business Administration opens the door to a wealth of job and career opportunities, not only in business but also in government and nonprofit sectors as well.
Harford Community College: Associate of Science (A.S) in Business Administration

Towson University: Bachelor’s Degree (B.S.) in Business Administration—Concentration in Leadership and Management

Towson University offers students the opportunity to obtain a bachelor’s degree (B.S.) in Business Administration without ever leaving Harford County! Students who complete Harford Community College’s Associate of Science (A.S) in Business Administration will be eligible to transfer to the Towson University in Northeastern Maryland facility on the Harford Community College campus to earn a bachelor’s degree.

**Recommended Course Schedule Sequence at Harford Community College**

**NOTE:** The following codes identify courses which satisfy the General Education Requirements at HCC:

- **GB** Behavioral/Social Science *
- **GH** Arts/Humanities *
- **GM** Mathematics
- **GL** Biological/Physical Laboratory Science
- **GE** English Composition
- **GI** Interdisciplinary & Emerging Issues
- **GS** Biological/Physical Science

**TO SATISFY THE DIVERSITY REQUIREMENT:** Associate degree students must complete one 3-credit diversity course **D**. It is recommended that students select one of the 3-credit **GB, GH, GI** course electives from those that appear on the approved list of diversity course graduation requirements.

At HCC, future transfer students may earn credits that count toward the Core Curriculum requirements at Towson University. These Core requirements consist of a minimum of 40 units of coursework in 13 categories.

### First Semester (15-16 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts/Humanities Elective</td>
<td>3</td>
</tr>
<tr>
<td>BA 101 Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>ECON 101 Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ENG 101 English Composition</td>
<td>3</td>
</tr>
<tr>
<td>MATH 203 Calculus I</td>
<td>4</td>
</tr>
<tr>
<td>MATH 212 Calculus with Applications</td>
<td>3</td>
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### Second Semester (16 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts/Humanities Elective</td>
<td>3</td>
</tr>
<tr>
<td>CIS 102 Introduction to Information Sciences</td>
<td>3</td>
</tr>
<tr>
<td>ENG 102 English Composition and Literature</td>
<td>3</td>
</tr>
<tr>
<td>ENG 109 English Composition: Research Writing</td>
<td>3</td>
</tr>
<tr>
<td>ENG 216 Business Communications</td>
<td>3</td>
</tr>
<tr>
<td>MATH 216 Introduction to Statistics</td>
<td>4</td>
</tr>
<tr>
<td>ECON 102 Microeconomics</td>
<td>3</td>
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### Third Semester (16 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 101 Accounting Principles I</td>
<td>3</td>
</tr>
<tr>
<td>BA 246 Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>CMST 101 Speech Fundamentals</td>
<td>3</td>
</tr>
<tr>
<td>Biological/Physical Lab Science Elective</td>
<td>4</td>
</tr>
<tr>
<td>Business Administration Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

### Fourth Semester (13 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102 Accounting Principles II</td>
<td>3</td>
</tr>
<tr>
<td>Behavioral/Social Science Elective</td>
<td>3</td>
</tr>
<tr>
<td>Biological/Physical Science Elective</td>
<td>3</td>
</tr>
<tr>
<td>Physical Education Elective</td>
<td>1</td>
</tr>
<tr>
<td>General Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

Last revised 9/12/2019. Please note agreement sequences are subject to change according to state guidelines. Be sure to meet with your HCC advisor each semester.
B.S. in Business Administration
Concentration in Leadership and Management
Towson University in Northeastern Maryland

Students must first be admitted to Towson and meet the requirements for admission into the Business Administration major. These requirements are:

- GPA of 2.0 or higher
- C or above and a cumulative GPA of 2.7 or higher in the following courses:
  - Principles of Financial Accounting
  - Microeconomic Principles
  - Macroeconomic Principles
  - Legal Environment of Business
  - Statistics for Business & Economics
  - Calculus

First Fall Term (14 units)

- **BUSX 301** Business Communications (3) (Core 9)
- **EBTM 250** Problem Solving in Business I (1)
- **EBTM 251** Problem Solving in Business II (1)
- **FIN 331** Principles of Financial Management (3)
- **MNGT 361** Leadership and Management (3)
- **MKTG 341** Principles of Marketing (3)

Second Fall Term (15 units)

- **MNGT 381** Human Resource Management (3)
- **MNGT 391** Developing Management and Team Building Skills (3)
- **MNGT 395** Management of Organizational Behavior (3)
- **MNGT 425** Organization Theory and Development (3)
- **MNGT 463** Organizational Leadership (3)

First Spring Term (12-15 units)

- **EBTM 350** Business Analytics (3)
- **EBTM 337** Enterprise Information Systems (3)
- **EBTM 365** Principles of Operations Management (3)
- **Management Elective** (3)
- **Core 14** (3) **
  ** Depending on transfer credits

Second Spring Term (15-16 units)

- **BUSX 460** Professional Experience (3)
- **MNGT 465** Leadership, Learning, and Change (3)
- **MNGT 481** Strategic Management (3)
- **Management Elective** (3)
- **General Elective** (3-4) **
  ** Depending on transfer credits

General Information
TU in Northeastern Maryland
510 Thomas Run Road • Bel Air, MD 21015
410-704-TUNE (8863) • TUNEMD@towson.edu

Meghan Behm
Professional Development Partner,
College of Business and Economics
410-704-6163 • mvbehm@towson.edu
Cecil College: Associate of Arts (A.A.) in Business Administration

Towson University: Bachelor’s Degree (B.S.) in Business Administration—Concentration in Leadership and Management

Towson University offers students the opportunity to obtain a bachelor’s degree (B.S.) in Business Administration without ever leaving northeastern Maryland! Students who complete Cecil College’s Associate of Arts (A.A.) in Business Administration will be eligible to transfer to the Towson University in Northeastern Maryland facility on the Harford Community College campus to earn a bachelor’s degree.

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**Recommended Course Schedule Sequence at Cecil College**

**NOTE:** The following codes identify courses which satisfy the General Education Requirements at Cecil:

- **E** English Composition
- **H** Arts and Humanities
- **I** Interdisciplinary and Emerging Issues
- **SL** Science with Lab
- **S** Science
- **SS** Behavioral and Social Sciences

At Cecil, future transfer students may earn credits that count toward the Core Curriculum requirements at Towson University. These Core requirements consist of a minimum of 40 units of coursework in 13 categories.

<table>
<thead>
<tr>
<th>Semester</th>
<th>Credits</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td>16</td>
<td><strong>EGL 101</strong> Freshman Composition (3) <strong>E (Core 2)</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>BUS 103</strong> Introduction to Business (3)</td>
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<tr>
<td></td>
<td></td>
<td><strong>ACC 101</strong> Accounting I (3)</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>CIS 101</strong> Introduction to Computer Concepts (3) <strong>I (Core 4)</strong></td>
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<tr>
<td></td>
<td></td>
<td><strong>PSY 101</strong> Introduction to Psychology (3) <strong>SS (Core 6)</strong></td>
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<td></td>
<td></td>
<td><strong>ACT</strong> Activity Elective (1)</td>
</tr>
<tr>
<td><strong>Second Semester</strong></td>
<td>17</td>
<td><strong>SPH 121</strong> Interpersonal Communications (3) <strong>OR</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>SPH 141</strong> Public Speaking (3) <strong>H (Core 5)</strong></td>
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<td></td>
<td></td>
<td><strong>MAT 127</strong> Introduction to Statistics (4) <strong>M (Core 3)</strong></td>
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<td></td>
<td><strong>ECO 222</strong> Economics-Macro (3) <strong>SS</strong></td>
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<td></td>
<td><strong>ACC 102</strong> Accounting II (3) <strong>required as a prerequisite for first term at TU</strong></td>
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<tr>
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<td></td>
<td><strong>EGL 102</strong> Composition and Literature (3) <strong>H (Core 12)</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>ACT</strong> Activity Elective (1)</td>
</tr>
<tr>
<td><strong>Third Semester</strong></td>
<td>16</td>
<td><strong>ECO 221</strong> Economics-Micro (3) <strong>SS (Core 10)</strong></td>
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<tr>
<td></td>
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<td>**Biological Elective w/ Lab (4) <strong>SL (Core 7)</strong></td>
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<tr>
<td></td>
<td></td>
<td>**Arts and Humanities Elective (3) <strong>H (Core 11)</strong></td>
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<tr>
<td></td>
<td></td>
<td><strong>MAT 125</strong> Applied Calculus (3) <strong>M</strong></td>
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<tr>
<td></td>
<td></td>
<td>**Social Science Elective (3) <strong>SS</strong></td>
</tr>
<tr>
<td><strong>Fourth Semester</strong></td>
<td>16</td>
<td><strong>MAT</strong> Math Elective (Select from MAT121, 128, 201, 202, 203)(4)</td>
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<tr>
<td></td>
<td></td>
<td><strong>BUS 210</strong> Business Law (3)</td>
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<td></td>
<td>**Science Elective (3) <strong>S (Core 8)</strong></td>
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<td></td>
<td>**History Elective (3) <strong>H (Core 13)</strong></td>
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<tr>
<td></td>
<td></td>
<td><strong>BUS 187</strong> Business Ethics (3) <strong>(Core 14)</strong></td>
</tr>
</tbody>
</table>

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**B.S. in Business Administration**  
**Concentration in Leadership and Management**

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### First Fall Term (14 units)

- **BUSX 301** Business Communications (3) *(Core 9)*
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- **FIN 331** Principles of Financial Management (3)
- **MNGT 361** Leadership and Management (3)

### Second Fall Term (15-16 units)

- **MNGT 381** Human Resource Management (3)
- **MNGT 391** Developing Management & Team Bldg. Skills (3)
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- **MNGT 463** Organizational Leadership (3)

### Second Spring Term (15 units)

- **BUSX 460** Professional Experience (3)
- **MNGT 481** Strategic Management (3)
- **MNGT 465** Leadership, Learning and Change (3)
- **Management Elective** (3)
- **General Elective** (3) *depending on transfer credit*

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**Meghan Behm**  
Professional Development Partner,  
College of Business and Economics  
410-704-6163 • mvbehm@towson.edu
Save Money.

- Fulltime TUNE students save more than $1,500 per year on fees as compared to students on the main campus. Tuition amounts are the same at both locations.
- Parking is free and convenient.
- TUNE students save on room and board, which costs approximately $11,000 per academic year on the main campus.
- Students are eligible for the same Financial Aid packages (grants, scholarship, loans, etc.) that are awarded to main campus students. In order to be considered, students must submit the FAFSA by the posted deadline.
- Student employment opportunities are available on-site.

Convenient. Close to Home.

- Program advisors and admissions representatives hold regular office hours on-site.
- Select programs offer internship opportunities in the region.
- TUNE’s Director of Student Services organizes diverse student life activities and events to bring the full college experience to TUNE.
- Fulltime TUNE students have access to Harford Community College’s fitness facilities.
- Students may purchase textbooks, class materials, TU apparel, and much more at TUNE’s bookstore. Items can also be ordered from TU’s main campus UStore and delivered to TUNE for pickup.
- Food, beverages, and snacks are available on-site at the TUNE café, bookstore, and vending machines.

Three Reasons to Apply

Same Quality Programs. Same Quality Degree.

- Established partnerships with local community colleges provide a seamless transfer and assure maximum transfer credit.
- All programs are Maryland Higher Education Commission (MHEC) approved and, if applicable, accredited by their specific professional organization.
- The same high caliber instructors teaching on main campus also teach courses at Towson University in Northeastern Maryland (TUNE).
- Students receive a bachelor’s degree awarded by Towson University. The programs at TUNE are identical to those on main campus.
How to Apply

1. To access the online application, please visit our webpage at www.towson.edu/tunemd and click the “Apply Now” button. You can also visit the application directly at www.towson.edu/applytune.

2. Please read the application instructions carefully. Allow yourself approximately 20-30 minutes to fully complete the application. A $45 non-deferrable, non-refundable fee is required with your application. Payment may be made with a credit card or electronic check.

3. Remember to send official transcripts from all previously attended colleges and universities to Admissions via email to: Admissions/Documents@towson.edu [Some schools will send electronically to TU.]
   or via postal mail to: Towson University
   Office of Undergraduate Admissions
   8000 York Road
   Towson, MD 21252

4. Some majors have additional requirements or screening criteria, such as prerequisite courses, supplemental applications, GPA requirements, or passing Praxis scores. Admission to Towson University does not guarantee entry into these majors. The following programs at TUNE have additional requirements: Business Administration, Education, and Nursing.

The Deadlines

The final application deadline is June 15 for fall admission and December 15 for spring admission. The application will remain open on a space-available basis.

To be considered for merit-based scholarships offered through the University, your TU application, official transcripts, and standardized test scores* must be submitted by December 1.

The TU Priority Deadline for the FASFA is usually in mid-January and posted at www.towson.edu/finaid.

* Standardized test scores are only required if you have earned fewer than 30 transferrable credits.

Questions?

Transfer advising staff are on-site at regular times throughout the semester. Please call us at 410-704-TUNE (8863) or email tunemd@towson.edu to make an appointment to meet with a counselor if you have questions regarding transfer of credits or the application process.