B.S. in Communication Studies

Why study Communication Studies at TU in Northeastern Maryland?

Employers regularly say they are looking for employees who have excellent speaking skills, writing skills, and interpersonal communication skills. The Communication Studies major teaches exactly those skills, in addition to critical thinking skills and the importance of communication in a diverse and inclusive society. Students in this program have the opportunity to take advantage of a variety of different opportunities including:

Internships: Communication Studies students have a robust track record interning in positions where they practice and perfect practical communication skills, which carry students into their futures. Students gain excellence in areas as diverse as community outreach, market research, social media management, organizational communication, fundraising, and event planning. On-going internship placements include The National Aquarium, The American Association of Colleges for Teacher Education, Royal Farms Arena, Baltimore Orioles, Girl’s Life Magazine, among others

Study Abroad Programs: Interested in traveling abroad? Towson’s Communication Studies Study Abroad Program offers you the opportunity to broaden your perspective and your education at the same time. Open your mind to what the world has to offer while furthering your degree in Communication Studies with faculty led Study Abroad elective courses(3 credit), including: • TU Identity, Expression, and Social Action in Scotland • Global Competence & Communication in Barcelona, Spain • Corporate Communication in the UK

Selected Faculty Profiles

Lisa Turowski  Professor Turowski teaches courses in public speaking, communication theory, organizational, and business communication. She serves as both a FYE advisor and a TU Cares advisor. In addition, she serves as coordinator of the basic public speaking course, COMM 131. For five years she served as Campus Director of the Southeast Europe Youth Leadership Institute. She has taught communication and leadership seminars in both the U.S. and Europe, and has consulted on grant proposals for international programs. Other consulting work includes physician personal statement writing and small business branding.

Dr. Cynthia Cooper, Program Coordinator  Dr. Cooper specializes in communication and teaches courses in research methods, theory, communication law, and First Amendment. She has also served as a faculty facilitator in Towson’s Intergroup Dialogue program. Her research interests focus on communication history, communication law and policy, the competing rights and responsibilities of the First Amendment, and hate speech. She has authored two books and several book chapters on communication policy and hate speech. Prior to full-time teaching, she held industry positions in multimedia, television, and health care. She is a member of the International Communication Association, the National Communication Association, and the Eastern Communication Association.

Dr. Michaela Frischherz  Dr. Frischherz earned her Ph.D. in Communication Studies from the University of Iowa in May of 2015. She also holds a M.A. in Cultural Analysis from the Universiteit van Amsterdam and a B.A. in Diplomacy & Foreign Affairs from Miami University, Ohio. Michaela specializes in rhetorical theory and criticism with an emphasis on feminist and queer theory. Dr. Frischherz teaches rhetorical theory and criticism, sexual communication, and communication and gender.

Dr. Jennifer Potter  Dr. Potter earned her Ph.D. from Howard University in Communication and Culture in 2008. She earned her MA in Communication Studies at University of Northern Iowa in 2005 and her BA in Communication, Sociology, and Political Science from Cornell College in 2001. Dr. Potter’s research agenda has never been defined by a specific method or field of study, but instead has been propelled by her interest in specific artifacts related to gender and race. Dr. Potter teaches courses in Intercultural Communication, Research Methods, Gender and Communication, and

Example Courses Offered

COMM 300: Research Methods (core 9)  COMM 320: Communication Law
COMM 450: Capstone in Communication Studies  COMM 360: Communication and Social Protest
COMM 412: Rhetorical Theory and Criticism  COMM 390: Communication and Politics
COMM 303: Advanced Public Speaking  COMM 470: Special Topics: Free Speech in an Open Society
COMM 304: Persuasion  COMM 477: Intercultural Communication


Harford Community College: Associate of Arts (A.A) in Communication Studies
Towson University: Bachelor’s Degree (B.S.) in Communication Studies

Towson University offers students the opportunity to obtain a bachelor’s degree (B.S.) in Communication Studies without ever leaving Harford County! Students who complete Harford Community College’s Associate of Arts (A.A.) in Communication Studies will be eligible to transfer to the Towson University in Northeastern Maryland facility on HCC’s campus to earn a bachelor’s degree.

Recommended Course Schedule Sequence at Harford Community College

NOTE: The following codes identify courses which satisfy the General Education Requirements at HCC:

- GB Behavioral/Social Science *
- GH Arts/Humanities *
- GM Mathematics
- GL Biological/Physical Laboratory Science
- GE English Composition
- GI Interdisciplinary & Emerging Issues
- GS Biological/Physical Science
- D Diversity

At HCC, future transfer students may earn credits that count toward the Core Curriculum requirements at Towson University. These Core requirements consist of a minimum of 40 units of coursework in 13 categories.

First Semester (15 credits)
- CMST 101 Speech Fundamentals (3) GE (Core 2)
- ENG 101 English Composition (3) GE (Core 2)
- Behavioral/Social Science Elective (3) GB (Depends on choice)
- Mathematics Elective (3) GM (Core 3)
- General Elective (3)

Third Semester (15 credits)
- CMST 200 Communication Theory (3)
- PHIL 205 Ethics (3) GH (Core 14)
- Arts/Humanities Elective (not PHIL or ENGL) (3) GH (Core 4)
- Behavioral/Social Science Elective (3) GB (Core 13)
- General Elective (3)

Second Semester (16 credits)
- CMST 210 Group Communication and Leadership (3) GH
- ENG 216 Business Communications (3)
- PSY 101 General Psychology (3) GB (Core 6)
- Biological/Physical Science Elective (3) GL (Core 7)
- General Elective (3)
- Physical Education Elective (1)

Fourth Semester (14 credits)
- CMST 300 Nonverbal Communication (3)
- CMST 310 Group Communication and Leadership (3) GH
- Biological/Physical Science Elective (3) GS (Core 8)
- General Elective (3)
- Physical Education Elective (1)

Last revised 6/26/18. Please note that this information is subject to change. Be sure to meet with your HCC advisor each semester to track your progress and confirm your course schedule.
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Term 1 (15 units)
- COMM 300 (3 units) Research Methods (Core 9)
- COMM 331 (3 units) Advocacy & Argumentation
- COMM Elective (3 units) Elective
- COMM Elective (3 units) Elective
- University Elective (3 units) Elective

Term 2 (15 units)
- COMM 311 (3 units) Rhetorical Theory and Criticism
- COMM 377 (3 units) Intercultural Communication
- COMM Elective (3 units) Elective
- University Elective (3 units) Elective
- University Elective (3 units) Elective

Term 3 (15 units)
- COMM 419 (3 units) Organizational Communication
- COMM Elective (3 units) Elective
- University Elective (3 units) Elective
- University Elective (3 units) Elective
- University Elective (3 units) Elective

Term 4 (15 units)
- COMM 450 (3 units) Capstone in COMM
- COMM Elective (3 units) Elective
- University Elective (3 units) Elective
- University Elective (3 units) Elective
- University Elective (3 units) Elective

Rotating Major Electives
- COMM 303 - Advanced Public Speaking
- COMM 304 – Persuasion
- COMM 315 – Business and Professional
- COMM 360—Communication and Social Protest
- COMM 390—Communication and Politics
- COMM 420 – Communication Law
- COMM 418 – Communication Training & Development
- COMM 470- Special Topics in Communication Studies
- COMM 486 – COMM Study Abroad (Barcelona Study Abroad, Scotland Study Abroad-cross listed with IDFA 470)
- COMM 487 - Special Topics in Public Discourse & Advocacy

Available Every Semester
- COMM 490 – Internship
- COMM 495 – Independent Study in Communication Studies

General Information
TU in Northeastern Maryland
510 Thomas Run Road • Bel Air, MD 21015
410-704-TUNE (8863) • TUNEMD@towson.edu

Cynthia Cooper, Ph.D.
Communication Studies Program Coordinator
at TU in Northeastern Maryland
410-704-4012 • ccooper@towson.edu
Three Reasons to Apply

**Save Money.**

- Fulltime TUNE students save more than $1,500 per year on fees as compared to students on the main campus. Tuition amounts are the same at both locations.
- Parking is free and convenient.
- TUNE students save on room and board, which costs approximately $11,000 per academic year on the main campus.
- Students are eligible for the same Financial Aid packages (grants, scholarship, loans, etc.) that are awarded to main campus students. In order to be considered, students must submit the FAFSA by the posted deadline.
- Student employment opportunities are available on-site.

**Convenient. Close to Home.**

- Program advisors and admissions representatives hold regular office hours on-site.
- Select programs offer internship opportunities in the region.
- TUNE’s Director of Student Services organizes diverse student life activities and events to bring the full college experience to TUNE.
- Fulltime TUNE students have access to Harford Community College’s fitness facilities.
- Students may purchase textbooks, class materials, TU apparel, and much more at TUNE’s bookstore. Items can also be ordered from TU’s main campus UStore and delivered to TUNE for pickup.
- Food, beverages, and snacks are available on-site at the TUNE café, bookstore, and vending machines.

**Same Quality Programs. Same Quality Degree.**

- Established partnerships with local community colleges provide a seamless transfer and assure maximum transfer credit.
- All programs are Maryland Higher Education Commission (MHEC) approved and, if applicable, accredited by their specific professional organization.
- The same high caliber instructors teaching on main campus also teach courses at Towson University in Northeastern Maryland (TUNE).
- Students receive a bachelor’s degree awarded by Towson University. The programs at TUNE are identical to those on main campus.
How to Apply

1. To access the online application, please visit our webpage at www.towson.edu/tunemd and click the “Apply Now” button. You can also visit the application directly at www.towson.edu/applytune.

2. Please read the application instructions carefully. Allow yourself approximately 20-30 minutes to fully complete the application. A $45 non-deferrable, non-refundable fee is required with your application. Payment may be made with a credit card or electronic check.

3. Remember to send official transcripts from all previously attended colleges and universities to Admissions via email to: Admissions_Documents@towson.edu [Some schools will send electronically to TU.]

   or via postal mail to: Towson University
   Office of Undergraduate Admissions
   8000 York Road
   Towson, MD 21252

4. Some majors have additional requirements or screening criteria, such as prerequisite courses, supplemental applications, GPA requirements, or passing Praxis scores. Admission to Towson University does not guarantee entry into these majors. The following programs at TUNE have additional requirements: Business Administration, Education, and Nursing.

The Deadlines

The final application deadline is June 15 for fall admission and December 15 for spring admission. The application will remain open on a space-available basis.

To be considered for merit-based scholarships offered through the University, your TU application, official transcripts, and standardized test scores* must be submitted by December 1.

The TU Priority Deadline for the FASFA is usually in mid-January and posted at www.towson.edu/finaid.

* Standardized test scores are only required if you have earned fewer than 30 transferrable credits.

Questions?

Transfer advising staff are on-site at regular times throughout the semester. Please call us at 410-704-TUNE (8863) or email tunemd@towson.edu to make an appointment to meet with a counselor if you have questions regarding transfer of credits or the application process.