

# MEMORANDUM OF UNDERSTANDING CECIL COLLEGE & TOWSON UNIVERSITY

April 2, 2012

## Business Administration B.S. Degree

Cecil College in Northeastern, Maryland, and Towson University, agree to follow the articulation of courses outlined in the articulation (course equivalency) document, for completion of requirements for the Bachelor of Science degree in Business Administration (Attachment A), which is attached to, and incorporated by reference into, this Memorandum of Understanding (MOU). The following principles guide the operation of this MOU, with the requirements for transfer in specific curricula set forth in Attachment A.

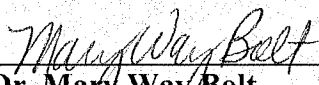
1. Towson University will accept a maximum number of 64 credits from Cecil College as outlined in the Attachment A. The number of transferable credits specific to this program is reflected in Attachment A.
2. Students who have completed the Associate of Arts Degree in the Business Administration program at Cecil College may transfer into Towson University's Business Administration program with junior standing provided that the student has completed all courses identified on Attachment A (which is attached to, and incorporated by reference into, this MOU) with a cumulative GPA of 2.00 or higher and have completed the seven lower-level BUAD Core courses with a minimum QPA of 2.7. Courses completed at Cecil College with 300 or 400 level Towson University course equivalencies will transfer as lower-level credit but will satisfy course content provided that the student validates the course with a higher level course for which the transferred course is a prerequisite.
3. Only courses in which a grade of C (2.00) or better is earned will apply toward the major at Towson University.
4. In accordance with the MHEC transfer policy pertaining to general education requirements, Towson University will accept the completion of Cecil College's general education requirements (GenEds) and students will be required to complete courses at Towson University to satisfy the remaining *University Core* requirements as shown in Attachment A.
5. Towson University recognizes college-level experiential learning gained through previous work, military and/or volunteer service or life experience. Credit for prior learning may also be established through course challenge or standardized credit by examination.
6. Cecil College students transferring to Towson University will be given every consideration for financial aid and will be eligible to compete for academic scholarships upon entrance to Towson University subject to stated scholarship deadlines.

7. Both Cecil College and Towson University agree to work together to facilitate the transfer of students from Cecil College to Towson University to work cooperatively to insure the high quality of the programs at the respective institutions. Transfer of students will be in accordance with policies and procedures of both institutions, as they may be amended from time to time.
8. This MOU will be in effect initially for ten years, beginning *fall 2012*, with a review every two years by both parties. Any revisions the parties deem necessary must be evidenced in writing and signed by the authorized officials of each institution. The MOU may be terminated by either party for due cause and after adequate notice of not less than six months is given to the other party.
9. Towson University will establish procedures to provide information on the academic progress of Cecil College students enrolled as part of this MOU.
10. This MOU, when signed, constitutes the entire agreement between the parties and supersedes all prior agreements and understandings between the parties respecting the matter hereof.

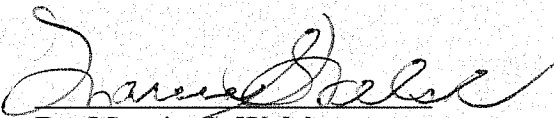
CECIL COLLEGE

AND


TOWSON UNIVERSITY

  
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**Dr. Mary Way Bolt**  
Vice President for  
Academic Programs

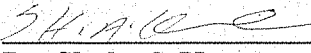
Date 4/4/2012

  
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**Dr. Marcia G. Welsh**  
Provost and Vice-President for  
Academic Affairs

Date 4-17-12

  
\_\_\_\_\_  
**Dr. David Linthicum**  
Dean of Academic Programs

Date 4/4/2012

  
\_\_\_\_\_  
**Dr. Shohreh Kaynama**  
Dean, College of Business & Economics

Date 4/16/2012

**CECIL COLLEGE/BUSINESS ADMINISTRATION TRANSFER A.A. DEGREE**  
**TOWSON UNIVERSITY/BUSINESS ADMINISTRATION B.S. DEGREE**

CECIL COLLEGE			TOWSON UNIVERSITY			
COURSE #	COURSE TITLE	CRS.	TU EQUIVALENCY	CORE	COMMENTS	COURSE ID#
				1.	Towson Seminar	
EGL 101	Freshman Composition	3	ENGL 102	2.	English Composition	2348
**MAT 127	Introduction to Statistics I	4	ECON 205	3.	Mathematics	1792
CIS 101	Introduction to Computer Concepts	3	COSC 111	4.	Creativity & Creative Development	*1328
SPH 121 <i>Or</i> SPH 141	Interpersonal Communications <i>Or</i> Public Speaking	3	*COMM 215 COMM 131	5.	Arts & Humanities	*1233 1221
PSY 101	Introduction to Psychology	3	PSYC 101	6.	Social & Behavioral Sciences	1771
BIO	Biology Elective w/Lab	4	Depends on choice.	7.	Biological & Physical Science w/Lab	
SCI	Science Elective	4	Depends on choice.	8.	Biological & Physical Science	
				9.	Advanced Writing Seminar	
SOC SCI	Social Science Elective	3	Depends on choice.	10.	Metropolitan Perspectives	
ARTS/HUM	Arts & Humanities Elective	3	Depends on choice.	11.	The United States as a Nation	
EGL 102	Composition & Literature	3	ENGL TLL	12.	Global Perspectives	*10267
HST	History Elective	3	Depends on choice.	13.	Diversity & Difference	
				14.	Ethical Issues & Perspectives	
<b>Total CORE in Transfer</b>		<b>36</b>				
ACT	Activity Electives	2	PHEA TLL			10564
**BUS 101	Accounting I	3	ACCT 201			0004
**BUS 102	Accounting II	3	ACCT 201			0005
BUS 103	Introduction to Business	3	USEL TLL	Lower level elective.		10792
**ECO 221	Economics - Micro	3	ECON 201			1788
**ECON 202	Economics - Macro	3	ECON 202			1789
**BUS 210	Business Law	3	LEGL 225			4346
HST	History Electives	3	HIST	Equivalency depends on choices.		
MAT 121	Choose 2 from the following: Precalculus	8	MATH 119			4381
**MAT 201	Calculus I/Analytical Geometry		MATH 273			4407
MAT 202	Calculus II/Analytical Geometry		MATH 274			4408
MAT 203	Multivariable Calculus		MATH 275			4409
<b>Program Requirements</b>		<b>31</b>				
<b>Total Program Requirements Completed at Cecil</b>		<b>67</b>				
<b>Total Credits in Transfer</b>		<b>64</b>				

- 64 credit transfer maximum. 9 Core Curriculum units must be completed at Towson University: 1. Towson Seminar, 9. Advanced Writing Seminar (ENGL 317 Writing for Business & Industry satisfies this requirement, and 14. Ethical Issues and Perspectives.
- \*Requires "course directive" for Core placement.
- \*\*Lower-level Business Administration Required Courses.

**Admission to the Business Administration major requires:**

- A minimum cumulative quality point average (QPA) of 2.7 in the seven lower-level BUAD Core courses and a minimum of 2.0 QPA on a 4.0 scale overall.
- A passing score on the Computer Proficiency Examination to be taken at Towson University.

**BUAD PROGRAM REQUIREMENTS TO BE COMPLETED AT TOWSON (54-57 units):****Upper-Level BUAD Requirements (33 Units)**

BUSX 301	Business Cornerstone	3
BUSX 460	Professional Experience	3
EBTM 337	Information Technology	3
EBTM 311	Principles of e-Business	3
EBTM 365	Principles of Operations Management	3
ECON 306	Statistics for Business & Economics	3
FIN 331	Principles of Financial Management	3
MNGT 361	Principles of Management	3
MNGT 375	International Business: Theory & Practice	3
MNGT 481	Business Strategy & Policy	3
MKTG 341	Principles of Marketing	3

**Concentration/Track (21-24 Units)**

Economics Track (21 units)
Entrepreneurship Track (24 units)
Finance Concentration (21 units)
Human Resource Management Track (21 units)
International Business Concentration (21 units)
Legal Studies Track (21 units)
Management Concentration (21 units)
Marketing Concentration (21 units)
Project Management & Business Analysis Track (24 units)

**Total Units to B.S. Degree (127-130)**

Cecil Business Administration A.A. Degree	64
Completion of Core Curriculum at TU	9
Completion of Upper-Level BUAD Requirements	33
Completion of Concentration/Track	21-24