MEMORANDUM OF UNDERSTANDING
COMMUNITY COLLEGE OF BALTIMORE COUNTY
& TOWSON UNIVERSITY

March 3, 2016

Business Administration B.S. Degree

Community College of Baltimore County in Catonsville, Maryland, and Towson University, agree to follow the articulation of courses outlined in the articulation (course equivalency) document, for completion of requirements for the Bachelor of Science degree in Business Administration (Attachment A), which is attached to, and incorporated by reference into, this Memorandum of Understanding (MOU). The following principles guide the operation of this MOU, with the requirements for transfer in specific curricula set forth in Attachment A.

1. Towson University will accept a maximum number of 64 credits from Community College of Baltimore County as outlined in the Attachment A. The number of transferable credits specific to this program is reflected in Attachment A.

2. Students who have completed the Associate of Arts Degree in the Business Administration program at Community College of Baltimore County may transfer into Towson University with junior standing provided that the student has completed all courses identified on Attachment A (which is attached to, and incorporated by reference into, this MOU) with a cumulative GPA of 2.00 or higher. Courses completed at Community College of Baltimore County with 300 or 400 level Towson University course equivalencies will transfer as lower-level credit but will satisfy course content provided that the student validates the course with a higher level course for which the transferred course is a prerequisite.

3. Only courses in which a grade of C (2.00) or better is earned will apply toward the major at Towson University.

4. In accordance with the MHEC transfer policy pertaining to general education requirements, Towson University will accept the completion of Community College of Baltimore County general education requirements (GenEds) and students will be required to complete courses at Towson University to satisfy the remaining University *Core* Curriculum requirements as shown in Attachment A.

5. Towson University recognizes college-level experiential learning gained through previous work, military and/or volunteer service or life experience. Credit for prior learning may also be established through course challenge or standardized credit by examination.

6. Community College of Baltimore County students transferring to Towson University will be given every consideration for financial aid and will be eligible to compete for

academic scholarships upon entrance to Towson University subject to stated scholarship deadlines.

7. Both Community College of Baltimore County and Towson University agree to work together to facilitate the transfer of students from Community College of Baltimore County to Towson University to work cooperatively to insure the high quality of the programs at the respective institutions. Transfer of students will be in accordance with policies and procedures of both institutions, as they may be amended from time to time.

8. This MOU will be in effect initially for *five* years, beginning *fall 2016* with a review every two years by both parties. Any revisions the parties deem necessary must be evidenced in writing and signed by the authorized officials of each institution. The MOU may be terminated by either party for due cause and after adequate notice of not less than six months is given to the other party.

9. Towson University will establish procedures to provide information on the academic progress of Community College of Baltimore County students enrolled as part of this MOU.

10. This MOU, when signed, constitutes the entire agreement between the parties and supersedes all prior agreements and understandings between the parties respecting the matter hereof.

COMMUNITY COLLEGE OF BALTIMORE COUNTY &TOWSON UNIVERSITY

_____
Dr. Mark McColloch
Vice President of Instruction

Date _3/18/16_____

_____
Dr. Timothy Chandler
Provost and Vice-President for
Academic Affairs

Date _3/7/16_____

COMMUNITY COLLEGE OF BALTIMORE COUNTY - BUSINESS ADMINISTRATION A.A. DEGREE
TOWSON UNIVERSITY/ BUSINESS ADMINISTRATION B.S. DEGREE

COMMUNITY COLLEGE OF BALTIMORE COUNTY			TOWSON UNIVERSITY			
COURSE #	COURSE TITLE	CRS.	TU EQUIVALENCY	CORE	COMMENTS	COURSE ID#
			TSEM 102 (waived)	1.	Towson Seminar	13192
ENGL 101	COLLEGE COMPOSITION I	3	ENGL 102	2.	English Composition	2348
**MATH 153	INTRO TO STATISTICAL METHODS	4	ECON 205	3.	Mathematics	1792
CSIT 101	TECHNOLOGY & INFORMATION SYSTEMS	3	COSC 111	4.	Creativity & Creative Development	13369
CMNS 101	FUNDAMENTALS OF COMMUNICATION	3	COMM 131	5.	Arts & Humanities	1221
**ECON 201	INTR MACRO-ECONOMIC PRINCIPLES	3	ECON 202	6.	Social & Behavioral Sciences	1789
BIO/PHSC (B)	BIOLOGICAL/PHYSICAL SCIENCE LAB*	4	Depends on Choice	7.	Biological & Physical Science w/Lab	
BIO/PHS (B)	BIOLOGICAL/PHYSICAL SCIENCE*	3	Depends on Choice	8.	Biological & Physical Science	
				9.	Advanced Writing Seminar	
SOC/BEH (S)	SOCIAL/BEHAVORIAL SCIENCE (NOT ECON)*	3	Depends on Choice	10.	Metropolitan Perspectives	
WELL/H (W)	WELLNESS AND HEALTH*	3	Depends on Choice	11.	The United States as a Nation	
ENGL 102	COLLEGE COMPOSITION II	3	ENGL TLL***	12.	Global Perspectives	
ARHU (A)	ARTS AND HUMANITIES*	3	Depends on Choice	13.	Diversity & Difference	10267
				14.	Ethical Issues & Perspectives	
Total CORE in Transfer		**35**				
**ACCT 101	PRINCIPLES OF ACCOUNTING I	3	ACCT 201			0004
**ACCT 102	PRINCIPLES OF ACCOUNTING II	3	ACCT 202			0005
**MNGT 140	BUSINESS LAW I	3	LEGL 225			4346
MNGT 101	INTR TO BUSINESS AND INDUSTRY	3	USEL TLL		NO DIRECT EQUIVALENCY	10792
**ECON 202	INTR MICRO-ECONOMIC PRINCIPLES	3	ECON 201			1788
MNGT 105	PRINCIPLES OF MANAGEMENT	3	USEL TLL		NO DIRECT EQUIVALENCY	10792
MNGT 150	PRINCIPLES OF MARKETING	3	MKTG T41		(MKTG 341)****	10513
MNGT 201	HUMAN RESOURCES MANAGEMENT	3	MNGT T81		(MNGT 381)****	11102
MATH 125 OR	FINITE MATH AND MODELING	3	MATH 111			4376
MATH 165 OR	PRE-CALCULUS	4	MATH 119			4381
MATH 230 OR	CALCULUS WITH APPLICATIONS	4	MATH 211			4389
MATH 251	CALCULUS I (SEE NOTE)	4	MATH 273			4407
Program Requirements at CCBC		**27-28**				
Total Program Requirements CCBC		**62-63**				
Total Credits in Transfer		**64**				

**64 credit transfer maximum. 6 Core Curriculum units must be completed at Towson University: 9. Advanced Writing 14. Ethical Issues/Perspectives

*One course from Arts & Humanities, Biological/physical sciences, social/behavioral sciences or wellness/health must be a DIVERSITY course.

** TU Lower Level Business Administration (BUAD) Required Course

***Requires Course Directive for Core placement.

COMMUNITY COLLEGE OF BALTIMORE COUNTY - BUSINESS ADMINISTRATION A.A. DEGREE

TOWSON UNIVERSITY/ BUSINESS ADMINISTRATION B.S. DEGREE

****Satisfies Upper Level Business Administration (BUAD) requirement, but does not count toward upper level credits required for graduation.
NOTE: Calculus is required for admission to the BUAD major. Students should complete Calculus prior to transferring to TU or in their first semester at TU. Either MATH 230 or MATH 251 at CCBC satisfy this requirement. Students may elect to take either of these courses as their program elective. Students who need to complete prerequisites for Calculus should take MATH 125 or MATH 165 as their program electives and take MATH 211 or MATH 273 in their first semester at TU.

Admission to the Business Administration major requires:

- A minimum cumulative grade point average of 2.00 for all coursework
- A minimum grade point average of 2.70 or higher in the 6 graded courses required for admission (Accounting I; Microeconomics; Macroeconomics; Statistics; Calculus; Legal Environment of Business)
- A grade of "C" or higher in each individual course listed above

Note: Beginning with Towson University's 2015-2016 catalog, Business majors are required to complete the Bloomberg Essentials Certification for Equities (as part of FIN 331) prior to graduation.

CORE requirements to be completed at TU: 6

- BUSX 301 Business Communications (CORE 9)   3
- MNGT 482 Business Ethics and Sustainability (CORE 14)   3

BUAD Program Requirements to be completed at TU: 23-27

- EBTM 250* Problem-Solving in Business I   1
- EBTM 251 Problem-Solving in Business II   1
- EBTM 337 Enterprise Information Systems   3
- FIN 331 Principles of Financial Management   3
- MNGT 361 Leadership and Management   3
- BUSX 460 Professional Experience   3
- EBTM 350 Business Analytics   3
- EBTM 365 Principles of Operations Management   3
- MNGT 481 Strategic Management   3
- MATH 211 Calculus for Applications OR   3

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MATH 273 Calculus I   *(if not completed at CCBC)*   3/4

*This course will be waived for students who have completed the 2013 Excel Expert Microsoft Office Specialist (MOS) exams (Parts I & II) and obtained certification.

BUAD Concentration/Track: 21-24

Economics Track (21 units)
Entrepreneurship Concentration (24 units)
Finance Concentration (24 units)
Human Resource Management Concentration (21 units) (MNGT 381 is satisfied at CCBC)
International Business Concentration (24 units)
Investments Track (21 units)
Legal Studies Concentration (24 units)
Leadership and Management Concentration (21 units) (MNGT 381 is satisfied at CCBC)
Marketing Concentration (24 units)
Project Management and Business Analysis Concentration (24 units)

Total Units to B.S. Degree:	120
CCBC Business Administration Degree	62-63
Completion of University Core at TU	6
Completion of BUAD program Requirements	23-27
Completion of Concentration Track	21-24
Electives	0-7