**EdTech Innovation Showcase**

**THURSDAY, OCTOBER 19**

5:30–5:50 - Networking + Refreshments

5:50–6:00 - Welcome Remarks

- **Frank Bonsal**  
  Director  
  Venture Creation

- **Daraius Irani**  
  Vice President  
  Division of Innovation and Applied Research

- **Laurie Mullen**  
  Dean  
  College of Education

6:00–7:00 - Pitches

1. **Lessoncast**  
   Nicole Tucker-Smith

2. **InferCabulary**  
   Beth Lawrence

3. **CourseArc**  
   Katie Egan

4. **Workbench**  
   Becky Webster

5. **School CNXT**  
   John Allen

6. **Campus ESP**  
   Dave Becker

7. **OgStar Reading**  
   Fran Bowman

8. **Prep Magic**  
   Rushikesh Bandekar

9. **TransitioningU**  
   Mustafa Wahid

10. **Mindprint Learning**  
    Nancy Weinstein

11. **Nepris**  
    Kalonji Martin

7:00 - Networking + Refreshments

**PARTICIPANT LOCATION & EVENT MAP**

1. Sponsors
2. Lessoncast
3. InferCabulary
4. CourseArc
5. SmartyReader & OgStar Reading
6. Workbench
7. CampusESP
8. Nepris
9. SchoolCNXT
10. TransitioningU & PrepMagic
11. Scrible
12. PledgeCents
13. Steppingblocks
14. Classroom Parent & Spiral Math
15. Mindprint
16. SpeakAgent
17. Teachable Moments & Sentence Wheel

Towson University Incubator | TUincubator.com | @TUincubator #BmoreEdTech
From K–12 through higher education, these startups are transforming education by addressing real-world issues that affect the entire education ecosystem. Participants are categorized by theme below; presenting companies are denoted by this icon: 🚀

**Assessment + Diagnostic**
- Mindprint Learning 🚀
- Spiral Math 🚀

**Course Design**
- CourseArc 🚀
- Teachable Moments 🚀

**Parent + Community Engagement**
- CampusESP 🚀
- Classroom Parent 🚀
- SchoolCNXT 🚀

**Student Access + Success**
- TransitioningU 🚀

**STEM Instruction**
- Prepmagic 🚀
- Workbench 🚀

**Reading + Literacy**
- Infercabulary 🚀
- OgStar Reading 🚀
- Scrible 🚀
- SmartyReader 🚀

**Teacher Effectiveness**
- Lessoncast 🚀
- PledgeCents 🚀

**Language + ELL**
- Sentence Wheel 🚀
- Speak Agent 🚀

**Workforce + Pathways**
- Nepris 🚀
- Steppingblocks 🚀
From K–12 through higher education, these startups are transforming education by addressing real-world issues that affect the entire education ecosystem. Participants are categorized by theme below; presenting companies are denoted by this icon:

<p>| EdTech Innovation Showcase | Parent + Community Engagement | Teacher Effectiveness | Workforce + Pathways | Assessment + Diagnostic | Course Design | Reading + Literacy | Language + ELL | STEM Instruction | Student Access + Success | Workforce + Pathways | Course Design | Teacher Effectiveness | Assessment + Diagnostic | Course Design | Parent + Community Engagement | Teacher Effectiveness | Workforce + Pathways | Assessment + Diagnostic | Course Design | Reading + Literacy | Language + ELL | STEM Instruction | Student Access + Success | Workforce + Pathways | Course Design | Teacher Effectiveness | Assessment + Diagnostic |
|---------------------------|-----------------------------|----------------------|----------------------|-------------------------|--------------|-------------------|----------------|----------------|----------------------|----------------------|--------------|----------------------|-------------------------|--------------|-----------------------------|----------------------|----------------------|-------------------------|----------------------|-------------------|----------------|-------------------------|----------------------|----------------|----------------------|-------------------------|</p>
<table>
<thead>
<tr>
<th>Company</th>
<th>Contact Person</th>
<th>Email</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>CampusESP</td>
<td>Dave Becker</td>
<td><a href="mailto:dave@campusesp.com">dave@campusesp.com</a></td>
<td><a href="http://www.campusesp.com">www.campusesp.com</a></td>
</tr>
<tr>
<td>Classroom Parent</td>
<td>Tom Hoen</td>
<td><a href="mailto:theoen@classroomparent.com">theoen@classroomparent.com</a></td>
<td><a href="http://www.campusesp.com">www.campusesp.com</a></td>
</tr>
<tr>
<td>CourseArc</td>
<td>Katie Egan</td>
<td><a href="mailto:katie@coursearc.com">katie@coursearc.com</a></td>
<td><a href="http://www.coursearc.com">www.coursearc.com</a></td>
</tr>
<tr>
<td>Infercabulary</td>
<td>Beth Lawrence</td>
<td><a href="mailto:beth@commapptitude.com">beth@commapptitude.com</a></td>
<td><a href="http://www.infercabulary.com">www.infercabulary.com</a></td>
</tr>
<tr>
<td>Lessoncast</td>
<td>Khalid Smith and Nicole Tucker-Smith</td>
<td><a href="mailto:khalid@lessoncast.com">khalid@lessoncast.com</a></td>
<td><a href="mailto:nicole@lessoncast.com">nicole@lessoncast.com</a></td>
</tr>
<tr>
<td>Mindprint Learning</td>
<td>Nancy Weinstein</td>
<td><a href="mailto:nancy@mindprintlearning.com">nancy@mindprintlearning.com</a></td>
<td><a href="http://www.mindprintlearning.com">www.mindprintlearning.com</a></td>
</tr>
<tr>
<td>Nepris</td>
<td>Kalonji Martin</td>
<td><a href="mailto:kalonji@nepris.com">kalonji@nepris.com</a></td>
<td><a href="http://www.nepris.com">www.nepris.com</a></td>
</tr>
<tr>
<td>OgStar Reading</td>
<td>Fran Bowman</td>
<td><a href="mailto:Franbowman918@gmail.com">Franbowman918@gmail.com</a></td>
<td><a href="http://www.ogstarreading.com">www.ogstarreading.com</a></td>
</tr>
<tr>
<td>PledgeCents</td>
<td>Andy Sheerioon</td>
<td><a href="mailto:andysheerioon@pledgecents.com">andysheerioon@pledgecents.com</a></td>
<td><a href="http://www.pledgecents.com">www.pledgecents.com</a></td>
</tr>
<tr>
<td>Prepmagic</td>
<td>Rushikesh Bandekar</td>
<td><a href="mailto:rushikesh@learninghyperdrive.com">rushikesh@learninghyperdrive.com</a></td>
<td><a href="http://www.prepmagic.com">www.prepmagic.com</a></td>
</tr>
<tr>
<td>Sentence Wheel</td>
<td>Doug Zeisel</td>
<td><a href="mailto:dzeisel@sentencewheel.com">dzeisel@sentencewheel.com</a></td>
<td><a href="http://www.sentencewheel.com">www.sentencewheel.com</a></td>
</tr>
<tr>
<td>SchoolCNXT</td>
<td>John Allen</td>
<td><a href="mailto:john.allen@schoolcnxt.com">john.allen@schoolcnxt.com</a></td>
<td><a href="http://www.schoolcnxt.com">www.schoolcnxt.com</a></td>
</tr>
<tr>
<td>Scrible</td>
<td>Victor Karkar</td>
<td><a href="mailto:victor@scrible.com">victor@scrible.com</a></td>
<td><a href="http://www.scrible.com">www.scrible.com</a></td>
</tr>
<tr>
<td>SmartyReader</td>
<td>Ian Siegel</td>
<td><a href="mailto:lan@streamlinetutors.com">lan@streamlinetutors.com</a></td>
<td><a href="http://www.smartyreader.com">www.smartyreader.com</a></td>
</tr>
<tr>
<td>Speak Agent</td>
<td>Ben Grimley</td>
<td><a href="mailto:ben@speakagent.com">ben@speakagent.com</a></td>
<td><a href="http://www.speakagent.com">www.speakagent.com</a></td>
</tr>
<tr>
<td>Spiral Math</td>
<td>David Robson</td>
<td><a href="mailto:Robson555@yahoo.com">Robson555@yahoo.com</a></td>
<td><a href="http://www.spiralmath.net">www.spiralmath.net</a></td>
</tr>
<tr>
<td>Steppingblocks</td>
<td>Rob Gannaway</td>
<td><a href="mailto:rob@steppingblocks.com">rob@steppingblocks.com</a></td>
<td><a href="http://www.steppingblocks.com">www.steppingblocks.com</a></td>
</tr>
<tr>
<td>Teachable Moments</td>
<td>Devin Vail</td>
<td><a href="mailto:devinvail@yahoo.com">devinvail@yahoo.com</a></td>
<td><a href="http://www.teachablemoments.io">www.teachablemoments.io</a></td>
</tr>
<tr>
<td>TransitioningU</td>
<td>Mustafar Wahid</td>
<td><a href="mailto:mustafarwahid@gmail.com">mustafarwahid@gmail.com</a></td>
<td><a href="http://www.transitioningu.com">www.transitioningu.com</a></td>
</tr>
<tr>
<td>Workbench</td>
<td>Becky Webster</td>
<td><a href="mailto:bwebster@workbenchplatform.com">bwebster@workbenchplatform.com</a></td>
<td><a href="http://www.workbenchplatform.com">www.workbenchplatform.com</a></td>
</tr>
</tbody>
</table>