August 2019 Updates

**BTU DATA UPDATES: ENGAGEMENTS**

Towson University faculty, staff, and students have **351 ENGAGEMENTS** with **540 PARTNERS**

*Many engagements address multiple impact areas*

**IMPACT AREAS: WHERE BTU PARTNERSHIPS ARE MOVING THE DIAL**

**High-Quality & Equitable Education**

- City Kids Art, a partnership between TU’s Art Education and Elementary Education programs and New Song Academy, celebrated its 26th year. This program brings under-served urban youth from Baltimore City to Towson University to explore the arts.
- To assist in recruiting more underrepresented students into the field of education, Towson University piloted a TU Teacher Scholars Summer Institute. Five Baltimore area high schools participated and media coverage included WBAL and BCPS TV.

**Strong Neighborhoods & Sustainable Communities**

- 88 students participated in Project Serve, TU’s 3-day community service experience prior to the 2019 fall semester, providing services and support to 11 non-profit organizations throughout Greater Baltimore.
- 37 TU forensic science students conducted a search in Kentucky’s Kincaid Lake State Park for evidence related to a missing persons case dating back to 1980. New partnerships with the National Center for Missing and Exploited Children have since been formed.

**Lifelong Health & Well-Being**

- A partnership is currently being developed between the National Alliance on Mental Illness (NAMI) and the Towson University Counseling Center, including TU’s participation in the annual “I Will Listen” campaign.
- The partnership between Towson University and University of Maryland St. Joseph Medical Center continues to progress with focuses for FY20 focusing on clinical research, internship and workforce pipelines, innovations, speakers and trainings, and event information and collaboration.

**Vibrant Arts & Cultural Community**

- COFAC is collaborating with the Towson Creative Partnership and Towson Chamber of Commerce to integrate art into the heart of Towson. The first demonstration of this work is the Towson mural located on Pennsylvania Avenue.
- Towson University is working with the Parkway Theatre to develop an ongoing partnership linked to the Sweaty Eyeballs Animation Festival and developing STEAM-based entrepreneurship efforts.

**Thriving & Competitive Economy**

- The Regional Economic Studies Institute recently completed a project with Helping Up Mission to analyze and better communicate the impact of their work on the surrounding community, state, and region.
- The Division of Strategic Partnerships and Applied Research is working with Athena PowerLink Baltimore, a women’s leadership program, sponsored by PNC, to host and integrate the program at Towson University.

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