ABOUT BTU

WHAT IS BTU?
At Towson University (TU), BTU stands for Baltimore-Towson University and it builds a framework to capture and support the work taking place between TU and its partners.

BTU GOALS
- Support faculty, staff, and students engaging in partnership work
- Listen and serve as a front door for external organizations
- Identify, capture, and determine the scope of partnerships and collaborations
- Coordinate campus resources
- Evaluate impacts and outcomes
- Align TU’s work for greater impact
- Recognize and reward this work

TU FACULTY, STAFF, AND STUDENTS HAVE 216 ACTIVE ENGAGEMENTS WITH BTU NETWORK PARTNERS

AS OF SPRING 2018

TU’S ACTIVE ENGAGEMENTS ARE CLASSIFIED AS

TRANSACTIONAL (7%)

EMERGING IDEAS (6%)

ONE-TIME COLLABORATIONS (23%)

ONGOING COLLABORATIONS (64%)

WHERE ARE OUR BTU NETWORK PARTNERS?

While most of our BTU network partners reside within Greater Baltimore, TU faculty, staff, and students work with partners in every county across the state.

Towson.edu/BTU 410-704-2678 partnerships@towson.edu

These numbers do not reflect the organizations that over 8,000 students had internship experiences with during the 2017–2018 academic year, as reported by the TU Career Center.