WHAT DO YOU WANT FROM A TRAINING PARTNER?

Employees are the lifeblood of any successful organization and in today’s competitive business environment, more companies are competing for top talent. So, how do you recruit and retain talent? Investing in professional development opportunities is key. Engaged employees assume more control over their jobs, achieve greater productivity, and help to create a competitive advantage for your organization.

DON’T JUST TAKE OUR WORD FOR IT

According to a recent Gallup poll, job seekers across generations, in particular Millennials, say training opportunities are extremely important.

<table>
<thead>
<tr>
<th>Generation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Millennials</td>
<td>59%</td>
</tr>
<tr>
<td>Gen Xers</td>
<td>44%</td>
</tr>
<tr>
<td>Baby Boomers</td>
<td>41%</td>
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</tbody>
</table>
Whether your goal is recruitment, retention, or building corporate competitive advantages, Towson University can help you meet your goals.

Our corporate training partnership doesn’t replace your training professionals—it’s a complement to your HR assets. We bring professional development opportunities to your employees under the Towson University brand. It’s a win-win relationship.

**TOWSON UNIVERSITY CORPORATE PARTNER BENEFITS**

**PROFESSIONAL DEVELOPMENT COURSES**
Towson University Continuing and Professional Studies will provide in-class and online professional development discounted pricing for your associates.

20% off in-class courses

20% off online certification courses

10% off online fundamentals courses

*I Dedicated registration portal just for your employees

**ON-SITE TRAINING SESSIONS**

♦ Conflict resolution
♦ Communication styles
♦ DiSC overview
♦ Time management
♦ Coaching
♦ Emotional intelligence (EQ)
♦ Generations at work
♦ Six Sigma overview (white belt)

*Two complimentary one-hour sessions included

**RECRUITMENT AND ASSESSMENTS**

♦ Private recruiting events with TU alumni who have completed our programs and may be considering new opportunities.
♦ Training skills gap assessments
♦ Organizational assessments
♦ Employee engagement surveys
WHY CHOOSE TOWSON UNIVERSITY?

We understand you have training options. Here’s how Towson University stands out from the competitors.

✓ We provide extensive market expertise and industry experience in training and education.
✓ We have a dedicated team to listen closely and create solutions that fit your needs.
✓ We create clear objectives with measurable outcomes for all courses that we teach.
✓ We prepare inspired, applied and interactive training to support adult learners.
✓ We deliver passionate trainers obsessed with providing a high quality experience for your associates.
✓ We have earned a national reputation for academic excellence and student success that we will share with your associates.

COURSE OFFERINGS

In-Class Courses
- Accounting and Bookkeeping with QuickBooks
- Certified Medical Coding
- Cyber Security Associate
- Professional in Human Resources
- Project Management Professional

Online Certification Courses
- Certified Bookkeeper
- Certified Medical Coding
- Certified Information Systems Professional (CISSP)
- Cyber Security Specialist
- Professional Human Resources
- Project Management Professional
- Lean Six Sigma Greenbelt
- CompTIA A+
- CompTIA Network +
- CompTIA Security +
- OMCP Digital Analytics
- Microsoft Office Specialist
- Certified Electronic Health Records Specialist

ONLINE FUNDAMENTALS COURSES

Business
- Accounting Fundamentals Series
- Administrative Assistant Suite
- Advanced Manufacturing Suite
- Business Communications Suite
- Digital Marketing Suite
- Entrepreneurship Suite
- Event Planning Suite
- Human Resource Management Suite
- Marketing Your Nonprofit
- New Career Suite
- New Manager Suite
- Personal Finance Suite
- Project Management Suite
- Real Estate Suite
- Sales Training Suite
- Six Sigma Quality Suite
- Spanish for Medical Professionals
- Stock Trading Suite
- Supervisor Suite
- Supply Chain Suite
- Writing Essentials
- Grant Writing Suite

IT Applications and Technologies
- Adobe Creative Suite CS6
- Advanced Microsoft Excel
- Basic Computer Skills Suite
- Creating WordPress Websites Series
- C# Programming Series
- Computer Networking Suite
- Digital Photography Suite
- Introduction to QuickBooks Online
- Introduction to Crystal Reports
- Intermediate Microsoft Access
- Microsoft Excel 2016 Series
- Microsoft Office 2016 Value Suite
- Microsoft Excel - Pivot Tables
- Paralegal Suite
- SQL Series
- QuickBooks Series
- Workplace Essentials—The Legal Suite
- Web Design Value Suite

Don’t see what you’re looking for? We’re adding new titles regularly. Give us a call to find out what’s new or to discuss a customized course.
MEET OUR TEAM

At Towson University Continuing & Professional Studies, we're committed to supporting workforce development and adult learning across Maryland. And, we're here to help you meet your training needs—from registration through course completion and reporting tools.

Vicki M. Simek, Director
vsimek@towson.edu
410-704-6561

Vicki brings many years of experience working with corporate training partners to upskill workers so they can meet the changing demands of the twenty-first century workplace. She understands the positive impact of professional development on the organization in terms of employee retention, employee satisfaction, and competitive advantage.

Chunta Rivers, Senior Relationship Manager and Career Consultant
crivers@towson.edu
410-704-2334

Chunta has 18+ years of experience in client relationship management and business development. She is committed to working with all levels of your staff to provide in demand educational solutions for your workforce clients.

Kevin Bradley, Relationship Associate and Career Consultant
kbradley@towson.edu
410-704-4743

Kevin has 15+ years of experience as an enrollment advisor and manager. He’s here to work with you to make sure you have the right information to get your clients on the path to career success.

Trudy Munroe, Student Success and Program Manager
tmunroe@towson.edu
410-704-6563

Trudy has 10+ years of experience as a career consultant and works with students from registration through course completion to ensure student and program success.