ECONOMIC IMPACT OF THE ARTS IN MARYLAND

FISCAL YEAR 2016
ARTS intersect with the economy at key leverage points, including employment, state and local tax revenue, visitor spending and more.

READ THE FULL REPORT AT MSAC.ORG
Non-profit arts organizations and their audiences are an economic engine for Maryland.

- $457 million in salaries
- $56 million in state and local taxes
- 16,624 full-time equivalent jobs

Total economic impact: $1.32 billion

Maryland State Arts Council grantees support jobs and salaries and generate state and local tax revenue.
AUDIENCE IMPACT
THE ARTS ENGAGE MARYLAND’S COMMUNITIES AND PROVIDE COUNTLESS OPPORTUNITIES FOR LEARNING AND CULTURAL ENRICHMENT.

8.1 million people attended arts venues, events, classes and workshops.

Of this group, 5.5 million attended free.

$422 million in visitor spending was generated by arts audiences.

Mountain Maryland Plein Air event in the Cumberland A&E District. Courtesy Allegany County Arts Council.
ACROSS MARYLAND, JOBS SUPPORTED BY THE NON-PROFIT ARTS SECTOR PUMP $457 MILLION BACK INTO COMMUNITIES THROUGH SALARIES EARNED.

EMPLOYMENT IMPACT

16,624 FULL-TIME EQUIVALENT JOBS WERE GENERATED BY ARTS ORGANIZATIONS IN FY 2016, GENERATING $457 MILLION IN SALARIES.

EVERY $1 OF MSAC GRANTEES’ OPERATING BUDGETS GENERATES $3.83 IN TOTAL ECONOMIC ACTIVITY.

SOURCE: Maryland State Arts Council, DataArts, Fiscal Year 2016, Department of Commerce Office of Research.
ABOUT ECONOMIC IMPACT OF THE ARTS IN MARYLAND FY 2016:
This report’s findings are based on data from 304 Maryland arts organizations producing or presenting the arts around the state that receive grants from the Maryland State Arts Council (MSAC) for ongoing support of their operations and programs. The study, conducted by the Department of Commerce, utilized DataArts statistics supplied by MSAC FY 2016 grant recipients. The study does not include the economic impact of for-profit arts organizations and the activities of individual visual, performing and literary artists.

Cover: Hyattsville Horns at the Justice Center. Courtesy Hyattsville Community Development Corporation.