EDTECH Innovation Showcase

From K–12 through higher education, these startups are transforming education. They are addressing real-world issues—assessment, learning enhancements, admissions, funding, professional development, project-based learning, engagement—that affect the entire education ecosystem.

Admit.me connects college applicants with admissions insiders to level the admissions playing field and provide insight and guidance to help meet college admissions goals.

Eric Allen | eric@admit.me
@admitme

Lessoncast helps K–12 schools provide customized professional learning experiences that show evidence of impact on classroom instruction and student learning.

Khalid Smith | khalid@lessoncast.com
@Lessoncast

CampusESP helps colleges utilize parent and family involvement to strengthen student success.

Dave Becker | dave@campusesp.com
@CampusESP

Communication Apptitude is working to put the right tools into the hands of educators, specialists and parents to help children critically think while improving language skills.

Beth Lawrence | beth@commappitude.com
@CommAPPTitude

Mandrel, LLC leverages technology to provide the right resources at the right time.

Tara Gallant | tgallant@mandrelworks.com
@Mandrelworks

OgStar Reading is an app that gamifies the Orton Gillingham multi-sensory structured reading methodology.

Fran Bowman | franbowman918@gmail.com

PledgeCents is the online fundraising platform for all PreK-12 schools and teachers to raise funds for any school or classroom need.

Andyshea Saberioon | andyshea@pledgecents.com
@PledgeCents

SmartyReader puts reading comprehension and critical thinking at the center of ELA and social science instruction through one dynamic eReader platform.

Ian Siegel | Ian@streamlinetutors.com

Speak Agent serves educators and learners with engaging digital English and Spanish learning resources that can be customized to fit their exact vocabulary needs.

Ben Grimley | ben@speakagent.com
@SpeakAgents

SpiralMath is a formative assessment program for k-12 math students and teachers. It boosts student learning and generates actionable reports for teachers.

David Robson | robson555@yahoo.com

VoiceVibes provides voice analytics technology and cloud-based training software to empower effective communicators.

Debra Cancro | debra@myvoicevibes.com
@VoiceVibes

On the Workbench platform, maker-educators, students, hobbyists—anyone, really—can discover engaging projects created by Workbench and the Workbench user community.

Chris Sleat | csleat@workbenchplatform.com
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Towson University Incubator | Director: Frank Bonsal | TUincubator.com | @TUincubator #BmoreEdTech