

FirstName LastName

tstudent@students.towson.edu · (410) 555-5555 · Towson, MD

EDUCATION

Bachelor of Science in Communication Studies
Towson University, Towson, MD

May 20XX
GPA: 3.32

RELEVANT COURSEWORK

Advanced Public Speaking, Towson, MD

Spring 20XX

- Conducted research, including an in-person interview, in preparation for three formal speeches
- Demonstrated effective public speaking and verbal communication skills through successful execution of five persuasive speeches

Sales & Marketing, Towson, MD

Fall 20XX

- Designed and implemented a marketing strategy for a local non-profit organization by applying online networking tools
- Created engaging presentations through effective use of visual displays and multimedia
- Managed team of nine colleagues to carry out an online marketing project that raised \$8,000 for Race for the Cure

WORK EXPERIENCE

The Gap, Baltimore, MD

August 20XX – Present

Retail Salesperson, Merchandising Specialist

- Create “Flower Power” designer promotion for core collection in Baltimore stores, generating record sales
- Provide excellent customer service to clients of all ages in a high-volume store, averaging over \$6 million in annual sales
- Direct and manage four internal staff and a network of five external local-market agencies and consultants
- Serve as a member of the Baltimore GAP design committee to create marketing strategies that reach diverse populations

Panera Bread, Baltimore, MD

May 20XX – August 20XX

Associate

- Provided efficient and timely service to customers in a fast-paced environment
- Trained over 10 new associates on company policies and procedures

ADDITIONAL EXPERIENCE

St. Joseph's Hospital, Baltimore, MD

September 20XX – Present

Volunteer

- Supported patient relations and regional outreach program by creating networks with 1,350 patients and healthcare providers