



# HANDSHAKE

The Towson University Career Center wants to make it easier for its employers to connect with its 22,000 students and over 155,000 alumni. That's why we partner with Handshake—a free, online job and internship database which offers opportunities for employers to connect with TU talent.

## SOME FEATURES OF HANDSHAKE INCLUDE:

### **Stay Connected with Students and Alumni**

Employers can post positions online, where students and alumni can view and apply 24/7.

### **Powerful Applicant Filtering**

Narrow down potential hires to the best fit through advanced filtering options.

### **Dedicated Training and Support**

Weekly webinars, videos and help articles—plus a world-class support team standing by to help.

### **On-Campus Recruitment and Career Fair Management**

Schedule on-campus interviews, register for career fairs and set up info sessions. Then manage logistics and payment—all on Handshake.

### **Direct Student Messaging**

See a candidate you like? Contact them directly and benefit from our superior open and reply rates.



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