

# FirstName LastName

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<b>OBJECTIVE</b>	To obtain a public relations specialist position with HiTechPR where extensive customer service experience can help to improve company profitability	
<b>EDUCATION</b>	<i>Bachelor of Science in Communication Studies</i> Towson University, Towson, MD Minor, English Fund 50% of education working two part-time jobs while taking 15 credit hours per semester	May 20xx
<b>HONORS &amp; MEMBERSHIPS</b>	University Honors Program Dean's List National Society of Collegiate Scholars Minority Business Students Association Public Relations Society of America	Spring 20xx/20xx Sept 20xx-Present May 20xx-Present
<b>RELATED COURSEWORK</b>	<i>Advanced Composition</i> Towson University <ul style="list-style-type: none"><li>• Edited 12 professional documents and provided formatting</li><li>• Wrote a series of five research papers based on business writing style</li></ul> <i>Sales &amp; Marketing</i> Towson University <ul style="list-style-type: none"><li>• Designed and implemented a marketing strategy for local non-profit organization by applying online networking tools</li><li>• Created presentation based on the effectiveness of visual displays</li><li>• Managed team of nine colleagues to carry out an online marketing project that raised \$8,000 for Race for the Cure</li></ul> <i>Public Relations Campaigns</i> Towson University <ul style="list-style-type: none"><li>• Created 13 hypothetical integrated and multi-tiered new store opening programs in domestic and international locations</li></ul>	Fall 20xx Spring 20xx Spring 20xx
<b>CUSTOMER SERVICE</b>	<i>Retail Salesperson, Merchandising Specialist</i> The Gap, Baltimore, MD <ul style="list-style-type: none"><li>• Create "Flower Power" designer promotion for core collection in Baltimore stores to generate record sales</li><li>• Provide customer service to customers of all ages in a high-volume store (over \$6 million annual sales)</li><li>• Direct and manage four internal staff and network of five, external local-market agencies/consultants</li><li>• Serve as a member of the Baltimore GAP design committee to create marketing strategies that reach diverse populations</li></ul> <i>Volunteer</i> St. Joseph's Hospital, Baltimore, MD <ul style="list-style-type: none"><li>• Supported patient relations and regional outreach program by creating networks with 1,350 patients and healthcare providers</li></ul>	June 20xx-Present May-Aug 20xx
<b>MEDIA EXPERIENCE</b>	<i>Arts and Life Editor</i> <i>Towerlight</i> : Towson's "Campus and Community News" source, Towson, MD <ul style="list-style-type: none"><li>• Wrote and edited over 60 articles based on university arts and events</li></ul>	May 20xx- Dec 20xx