

# The Accelerated BS to MS in Business Administration Marketing Intelligence

## Application

### Instructions

In order to participate in the B.S./M.S. program, students must meet all of the following requirements:

1. Be admitted to the Business Administration (BS/BA-BUAD) major.
2. Must have completed 60 undergraduate credits.
3. A minimum undergraduate GPA of 3.00 overall, at the time of application, is required for full admission to the program. AND
  - Overall average GPA of 3.2 on BUSX 301, ECON 201 or 202, ECON 205 or equivalent, MATH 211 or equivalent, ACCT 201 AND
  - Overall average GPA of 3.5 on at least 3 MKTG classes
4. Must be officially in the Marketing concentration.
5. Admission to the BS-MS is limited and competitive.

### Admission Process – Two Steps

1. Apply to the Accelerated BS/MS program by filling out the form bellow and submitting your application and an unofficial transcript it to the program director at [pduverger@towson.edu](mailto:pduverger@towson.edu) or the Marketing Department in Stephens Hall, Room 123.
2. During their senior year, students must complete an online **graduate** application (this is a different application than the one here) with the University Admissions Office. Admission to the graduate program is based on meeting the overall undergraduate GPA requirement of 3.0 and earning a “B” or better in each graduate course taken as part of the combined program.

## Application to the Accelerated BS/MS Marketing Intelligence

1. Name: \_\_\_\_\_
2. TU ID#: \_\_\_\_\_
3. Major: \_\_\_\_\_
4. Concentration:
5. Number of undergrad credits completed: \_\_\_\_\_
6. Undergrad GPA: \_\_\_\_\_
7. Grades on the following BUAD classes

BUSX 301 \_\_\_\_\_

ECON 201 or 202 \_\_\_\_\_

ECON 205 \_\_\_\_\_

MATH 211 \_\_\_\_\_

ACCT 201 \_\_\_\_\_

- Calculate your GPA on these classes (need 3.2):

\_\_\_\_\_

### 8. Marketing classes

MKTG #1 (course number and grade): \_\_\_\_\_

MKTG #2 (course number and grade): \_\_\_\_\_

MKTG #3 (course number and grade): \_\_\_\_\_

- Calculate your GPA on these classes (need 3.5):

\_\_\_\_\_

### 9. Unofficial Transcript attached – YES/NO

### 10. Why do you want to pursue the accelerated program? (write and attach a mini essay of no more than 100 words)

Sign your name: \_\_\_\_\_