TU IS NATIONALLY TOP-RANKED
TU has been nationally ranked as a top 100 public university & top 100 university in diversity by U.S. News & World Report!
https://tinyurl.com/TUranked

TU HOSTS SAP CONFERENCE
CBE's Department of Business Analytics & Technology Management partnered with the Maryland-Baltimore Chapter of America's SAP Users' Group to host the 2019 fall conference.

CONNECTING STUDENTS WITH JOBS
We post great jobs for our well qualified students.
Want to have your job opportunity promoted? Email us at supplychain@towson.edu

HIGH SCHOOL STUDENTS EXPLORE SUPPLY CHAIN EDUCATION
17 students from North County High School visited TU to learn more about the Supply Chain Management Program. These students are part of a signature program in International Trade, Transportation, and Tourism.
Read more here: https://tinyurl.com/exploringSCM
BS/MS PROGRAM

The BS/MS Accelerated Program enables students to complete their B.S. degree in Business Administration and M.S. degree in Supply Chain Management in as little as 5 years by taking 3 graduate courses during undergrad studies!

More on requirements and courses here: https://tinyurl.com/BSMSinSCM

"I am gaining knowledge that I can put into action. Everything I am learning in the Intro to Supply Chain Management class is pertinent to my internship in the Transportation Department at Danfoss."
Yeabsira Mezgebe
Current BS/MS Student | B.S. SP2020

COLLEGE OF BUSINESS & ECONOMICS
2019 FALL CASE COMPETITION

BS/MS students Yeabsira Mezgebe, Beza Wondimu, and Betelhem Jilcha, joined by undergraduate student Joseph Obeid, won 1st place in the CBE Fall Case Competition!

The Fall Case Competition is an annual event where teams have five weeks to compile solutions to real world business cases provided by professional organizations and present to a panel of regional business leaders.

This year’s solution involved Economic Order Quantity (EOQ) and the implications it has both up and downstream.

A Special Thanks to...
PANDORA

PANDORA, Shapiro, & CSCMP
Baltimore for their participation in the Fall Case Competition!

We look forward to further building our relations in the future!

Do you or your company want to get involved? Contact us!

Left to right: Team Coach & SCM Alumni, Ezekiel Odioko; Beza Wondimu; Betelhem Jilcha; Joseph Obeid; Yeabsira Mezgebe
Program Director, Dr. Scala, Presents at INFORMS Annual Meeting

In October, Program Director, Dr. Natalie M. Scala, presented “Empowering Election Judges to Secure Our Elections” at the 2019 INFORMS Annual Meeting.

She also chaired three sessions related to her upcoming book, the Handbook of Military & Defense Operations Research.

View the book here: https://www.drnataliescala.com/books

Professors Dr. Barin Nag & Dr. Chaodong Han Present at DSI

Professors Dr. Barin Nag and Dr. Chaodong Han presented “Lean Manufacturing: a Cluster Analysis of U.S. Manufacturing Industries” at the 50th Decision Sciences Institute (DSI) Annual Conference.

Dr. Nag also presented “Achieving Blue Ocean Strategy by Operations Management” with a colleague from Monarch University.

SCM Professor Dr. Stella Tomasi's Research "Violations on social media groups: How would you react?"

Dr. Stella Tomasi is working on a research project titled "Violations on Social Media Groups: How Would You React?" The project is in regards to behavior within groups on social media. How do members of the group react when someone violates social norms?

The survey collected data and received over 200 responses. The next step is to look into how social media influencers become popular and how they are able to influence their followers.
Graduate Student Lorraine Black Helps Secure Elections

SCM Graduate Student Lorraine Black took a leading role in “Empowering Election Judges to Secure Our Elections.” This research project designs online training modules to improve the security of Maryland’s voting processes through election judge education. Lorraine is working alongside her mentors, Dr. Natalie Scala and Dr. Josh Dehlinger (CIS Department).

View more info here:
https://tinyurl.com/ProtectingElections

BS/MS Student Rami Newman Attended CSCMP EDGE 2019 as "Future Leader"

BS/MS student Rami Newman was a featured as a "Future Leader" at the 2019 CSCMP EDGE conference in Anaheim, California. The conference featured panels and booths from prominent companies such as IBM, Disney, and Walmart.

"The EDGE conference was a fantastic experience for myself, helping develop my networking skills and to get my foot in the door of the supply chain world!" - Rami Newman

Student success does not stop there...
SUPPLY CHAIN STUDENTS PRESENT THEIR RESEARCH - CAPSTONE PROJECTS-

Each semester senior Supply Chain graduate students present their independent research or applied projects in the area of Supply Chain. Students work under the supervision of their faculty advisers to address a significant theoretical or applied problem in Supply Chain Management.

Performance Indicators for Trade and Customs

Juan Velosa
Trade & Customs Analyst, Pandora America

Advisor: Chaodong Han

“The research focuses on finding a formal KPI’s report methodology for Pandora’s Global Shipments. The data on research was based on four custom international metrics and KPI’s such as clearance cycle times, duty drawback recovery status, clearance and brokerage expenses, and export-booking turnaround. As a result, a new tool (dashboard) was implemented by the Trade and Customs team. Additionally, initial set of KPIs was also approved for use in Business Review Meetings.”

Job Transitions: A New Model for Career Changers

Alyson McCarty
Operations Analyst, Under Armour

Advisor: James Otto

“Many people may find changing careers can be a daunting task due to difficulties to determine if their experiences can be applied to certain jobs within a brand-new field or not. The aim of the project is to provide a methodology to help navigate that path. It focuses on researching and implementing a new model for analyzing job transitions which is based on U.S. government occupational skills data. The result leads to three verifications and validations for HR Delphi group, comparison with online job sites, and potential feedback to government data providers.”
“As running forecast models in batches was resulting in volatile and unpredictable models because of the duration of monthly forecasting process as well as unreliable/inaccurate forecast modeling, demand planning segmentation applied guard rails to this process by dividing the 47,000 end items into forecastability and volume buckets. Once the model was implemented, monthly forecasting process decreased from a 40 hour process to 12 hour process. Importantly, there was a downward trend of volatility in forecasts which increased supply chain efficiency and reduced stress for Manufacturing and Supply Planning.”
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| FEBRUARY 29TH | Graduate Open House  
*Register and attend to receive an application fee waiver! |
| APRIL 4TH   | 6th Annual Weinman Cup Case Competition                                           |
| MAY 4TH     | EBTM 881 Senior Capstone Presentations                                            |

**TOWSON UNIVERSITY**

**GRAD OPEN HOUSE**

**February 29, 2020**

*Register Here:  
https://tinyurl.com/S2020GradOpenHouse

*Those who register will receive an application fee waiver*