**IMPACT MEASURES**

**Mission Alignment Impact**

Connect

1. Graduation rate
2. Employment rate

Develop

1. Percentage of intellectual contribution outcomes that align with integration application and pedagogy scholarship.

Transform

1. Number of students who successfully complete a quality professional internship
2. Number of students who engage in mentorship programs

**Academic**

1. Publications in highly recognized, leading peer-review journals.
2. Number of significant scholarship activities that connect to the professional community (ex., editorship, associate editorship, editorial board memberships, invitation to serve as journal reviewer, appointment to leadership position in professional association, conduct external reviews (ex. P&T) at other schools)
3. Citation counts
4. Download counts for articles in electronic journals
5. Recognitions for research (e.g., Best Paper Award, fellow status in an academic society, and other recognition by professional and/or academic societies for intellectual contribution outcomes)
6. Participation in academic/professional conferences, scholarly programs, and/or international, national, or regional research forums.
7. Competitive grants awarded by external agencies or third-party funding for research projects

**Teaching/Instructional Impact**

1. External grants for research that influences teaching/pedagogical practices, materials, etc.
2. Textbooks, teaching manuals, etc., that are widely adopted (by number of editions, number of downloads, number of views, use in teaching, sales volume, etc.
3. Publications that focus on teaching.
4. Instructional software (by number of programs developed, number of users, etc.)

**Education Impact**

1. Direct input from organizations that hire CBE interns regardingstudents’ preparedness for jobs. Student retention rate
2. Number of participants in high-impact practices – internships, capstone courses and projects, writing intensive courses, 1st year seminars and experiences, collaborative assignments and projects.
3. Number of students engaged in networking events, speaker series, career fairs, career partners,

**Societal Impact**

1. Using academic expertise to support non-profit or government board or taskforce
2. Pro-bono consulting service to non-profit community
3. Provided academic expertise to external media
4. Using academic platform to support societal issues
* [**Membership**](http://www.aacsb.edu/membership/)
* [**Accreditation**](http://www.aacsb.edu/accreditation/)
* [**Events**](http://www.aacsb.edu/events/)
* [**Knowledge**](http://www.aacsb.edu/knowledge/)
* [**Publications**](http://www.aacsb.edu/publications/)
* [**Advertise, Exhibit, Sponsor**](http://www.aacsb.edu/businessdevelopment/)