



# Supply Chain Management

## 2024/2025 Newsletter



### SUPPLY CHAIN FORUM

In Fall 2024, our supply chain management seniors portrayed their senior projects at the SCM Forum. More information will be provided in the pages below.



### CBE IS RANKED

The College of Business and Economics is proud to be ranked among the top undergraduate business schools in the nation for the fourth consecutive year. In the 2025 Poets&Quants for Undergrads rankings, CBE placed 29th among public institutions and in the top 100 overall!



### SPRING CAPSTONE NIGHT

In Spring 2025, supply chain management seniors partnered with Fastenal, a US leader in Industrial supply for their senior projects. More information in the pages below.

## TU'S 2025 COMMENCEMENT CEREMONIES

Towson University's College of Business and Economics celebrated its Spring 2025 commencement ceremonies on Friday, May 23rd.

For supply chain and project management, this includes 13 students that walked across the stage!

Watch full ceremonies here:  
<https://www.youtube.com/towsonuniversity>

**Congratulations to all the TU graduates of 2025!**



# SPRING 2025 SUPPLY CHAIN EVENT: TRIVIA BOWL



The Supply Chain Trivia Bowl was a terrific success, bringing together students, faculty, and industry professionals for an evening of friendly competition and networking. Hosted by Phil Evers, Associate Professor of Supply Chain Management at the University of Maryland and longtime CSCMP member, the event challenged participants with questions ranging from logistics history to emerging innovations in the field. Attendees not only showcased their supply chain knowledge but also had the opportunity to connect with peers and professionals in a fun and engaging atmosphere. Events like this continue to foster a strong, collaborative community within the supply chain program!

## ACCELERATED BUSINESS ANALYTICS MINOR + SUPPLY CHAIN M.S.

For the MS degree, students take 6 required courses, 3 electives, and complete a capstone supply chain project. Admitted undergraduates will establish a customized plan with the Program Director that seamlessly blends their Business Analytics Minor courses with Supply Chain Management courses.



Students with a declared minor in Business Analytics with a cumulative GPA of 3.0 and above are eligible to apply. Take up to 3 master's level courses during undergraduate study to count for both degrees!

Learn more:  
<https://www.towson.edu/cbe/departments/business-analytics-technology-management/undergrad/business-analytics-minor.html>

# TU SCM STUDENT SPOTLIGHT

**What is one saying that has kept you motivated throughout your time at Towson?**

A saying that's kept me going is "Try to be good" because it doesn't demand perfection. It encourages progress over time, which is realistic and empowering in an environment that often feels competitive or overwhelming.



**What is one piece of advice you would give to someone who is pursuing their degree in supply chain management?**

One piece of advice I'd give to someone pursuing a degree in supply chain management is to put yourself out there and actively build connections with your classmates. The people sitting next to you in class today could one day be your colleagues!



# TU SCM ALUMNI SPOTLIGHT

## Professional Biography

Angela is a TU SCM alum from 2013, she is a seasoned leader in international logistics, supply chain operations, and technology. Since joining Hartman in 2022, she has helped clients address operational and cybersecurity challenges by aligning IT strategies with business goals. She leads a team of experts to deliver tech-driven solutions across supply chain, construction, and real estate sectors.

Previously, Angela spent 16 years in freight forwarding and Customs brokerage, where she led global operations, drove technology adoption, and supported companies ranging from startups to public firms.



**Angela Czajkowski**

Managing Director Supply Chain,  
Construction and Commercial Real Estate.  
Hartman Executive Advisors

## TU SCM Highlights

**Capstone Project :** Developed and implemented a domestic freight procurement tool that streamlined vendor selection, improved service through consolidation, and increased margins by optimizing vendor matches.

**Favorite Class:** Business Process Modeling was both my favorite AND is the one I still reference nearly every day in my career.

## Words of Wisdom

- **What advice would you give current and recent graduates in SCM?**
  - The path forward is not always linear. Be confident in taking a leap, making a pivot, flexing laterally, and constantly learning and developing.
  - Embrace the gray area in your career as you seize new opportunities and forge a path for yourself. The next role you take may be the one you create for yourself.
  - Surround yourself with great mentors. Find senior leaders who can offer insights, advice, and who become a sounding board. Find peer mentors who motivate, challenge and inspire you.
  - Learn from every leader you have, whether it's characteristics you admire and want to embrace or those you want to ensure you don't embody. Use every day as an opportunity to learn from them.

# SUPPLY CHAIN CLUB



This spring marked the exciting launch of Towson University's Supply Chain Club, a student-led organization dedicated to connecting students with industry leaders, enhancing professional development, and exploring real-world supply chain operations. Throughout the semester, the club hosted a packed schedule of events, including a series of engaging guest speakers from a range of sectors. Highlights included Zoom sessions with Scott Perry, Materials Management Manager at DC Water; Megan Price, Supply Chain Planner at BD; Shannon Hatmaker, Senior Director of Americas Supply Chain Operations and Logistics at Under Armour; Priscilla Burke, Director of Supplier Risk & Compliance at Stanley Black & Decker; and Mueezay Khan, Senior Operations Manager at Amazon. One of the semester's major highlights was a site visit to Amazon's BWI2 Fulfillment Center, where students experienced firsthand the use of advanced robotics, automation, and cutting-edge logistics practices. The semester wrapped up with the club's executive board sharing their personal insights and reflections, rounding out a dynamic and impactful first semester!

# Project, Program, & Portfolio Management Graduate Certificate



Students gain practical and conceptual knowledge in project, program, and portfolio management. Designed to align with industry certifications, the curriculum prepares graduates for professional credentialing.

- Flexible course offerings and schedules with the opportunity to take a combination of online, in-person, and hybrid classes.
- Access to and training with leading-edge industry software.
- Students can take this program completely in the evenings and complete the certificate in just one year.

For more info, email  
[supply.chain@towson.edu](mailto:supply.chain@towson.edu)

**Together We Celebrate #TUProud**

# Honoring our Summer 24 Grads



## **Congratulations:**

*Nawid Atayee  
Michael Javier Bravo  
Sonni Victoria Durant  
Marshawn Hall  
Elizabeth Grace Kerekes  
Brittiany King  
Christopher Lauer  
Joel Teston  
Jully Costa*

---

# Honoring our Fall 24 Grads



## **Congratulations:**

*Azeez Adeola Gaji  
Md Raj Kabir  
Tayla Mahal-Kita Mann  
Edon Musli Musliu  
Silverline Offor  
Yasmine Suzanne Toure  
Steven Jonathan Trester  
Rudolph Shindell*

**Together We Celebrate #TUProud**

---

# Honoring our Spring 25 Grads



## **Congratulations:**

*Armstrong, Christian*  
*Ayeni, Anuoluwapo Victoria*  
*Barret, Sadie Ann*  
*Belt, Michelle, Lynn*  
*Chen, Yi-Jiun*  
*Kassel, Abigail M*  
*Kouassi, Marie Ginette C*  
*Lauer Christopher*  
*Martin, Alisa Charmaine*  
*Owino Marvin*  
*Rothfeld, Olivia Hope*  
*Sadat, Mohammed Anwar*  
*Oluwaseyi Abujad*

---

# Honoring our Summer 25 Grads



## **Congratulations:**

*Appiah, Kingsley*  
*Hacas, John Rhyan Sanchez*  
*Van Dither, Seth Tenzing*  
*Steggerda, Dylan*

**Together We Celebrate #TUProud**

---

## SPRING 25 COMMENCEMENT SPEAKER

### Alisa Charmaine Martin TU SCM Graduate



She is a first-generation graduate from Mesopotamia, St. Vincent and the Grenadines, is earning her M.S. in Supply Chain Management and a certificate in project, program, and portfolio management.

At TU, she contributed to election security research, interned in the Procurement Department, and led a nonprofit capstone project.

Alisa aims to lead in food safety and supply chain operations and is thankful for the support of her mentors, peers, and family

**#TUProud**

## RESEARCH HIGHLIGHT



### An empirical study of truck driver detention time: a shipper's perspective

Our faculty just published an empirical study to analyze detention time using a rich, shipment-level dataset from a major U.S. fresh produce company.

Key finding: Private fleets experience significantly less detention time than for-hire carriers.

This research not only sheds light on a major issue in the U.S. trucking industry but also offers practical insights for managers and policymakers aiming to reduce costly delays and improve efficiency.

# OPERATION WALK



This Spring 2025, senior supply chain student Dylan Steggerda has been working on an innovative project to support Operation Walk Maryland by developing a streamlined, digital inventory management system. Using Google Sheets and a mobile-friendly web app, Dylan's system allows users to scan inbound and outbound inventory directly from their phones. As items are scanned, the system automatically generates barcode labels that display key details such as item name, category, expiration date, hazard status, and precise shelf and row location, making it easy to know exactly where each item should be stored. The system organizes inventory by category, assigns shelving based on available space, and supports barcode generation and SKU creation, ensuring consistent management of both new and existing inventory. The ultimate goal is to provide Operation Walk with a simple yet powerful tool to efficiently track, label, and organize supplies, whether preparing for upcoming missions or managing stock between trips.

In Fall 2024, Towson University's Department of Business Analytics and Technology proudly partnered with Operation Walk Maryland (OWM), a nonprofit organization dedicated to providing free orthopedic surgeries to underserved patients worldwide. Three graduate students applied structured improvement methodologies to strengthen OWM's operational efficiency across critical supply chain areas. Building on foundational research by Marshawn Hall, Mavin Owino focused on enhancing inventory management and material acquisition, Tayla Mann worked on improving packing, sterilization, and information management, and Alisa Martin concentrated on optimizing pre-trip logistics, shipping processes, and warehouse layout.

Together, their research-driven initiatives aimed to streamline workflows, standardize procedures, and improve resource allocation, ultimately reducing process variability and minimizing reliance on individual expertise. These actionable recommendations ensure that OWM's medical supplies are effectively acquired, prepared, and delivered to where they are needed most.



# FALL 2024 SUPPLY CHAIN FORUM



The Supply Chain Forum was a dynamic event that brought together students, faculty, and industry professionals to explore innovations in supply chain management. Students showcased their capstone projects, demonstrating practical solutions to real-world supply chain challenges and highlighting the skills they've developed through hands-on experience. The forum also featured valuable networking opportunities, allowing attendees to connect with professionals from a range of industries, exchange insights, and explore potential career paths.

A highlight of the event was the keynote address delivered by Albertus Rowan, an esteemed industry leader, who shared expert perspectives on emerging trends and the future of supply chain management.

You can access more details about this event on the [website](#)



# SPRING 2025 CAPSTONE NIGHT

This Spring 2025 semester, seniors from Towson University's Supply Chain Management program had the valuable opportunity to partner with Fastenal, a leading U.S. industrial supplier, for their senior capstone projects. Working in pairs, students collaborated directly with the company to analyze current operations and develop practical, data-driven solutions aimed at optimizing supply chain practices. The projects focused on identifying areas to improve efficiency, reduce waste, and ultimately lower total supply chain costs. This hands-on experience not only allowed students to apply their classroom knowledge to real-world challenges but also strengthened their skills in problem-solving, communication, and strategic thinking. Preparing them to make an immediate impact in the field after graduation.



# Tigers in Action!



This year, several supply chain students gained valuable real-world experience through internships. In Fall 2024, Yi-Jiun Chen interned with the Mediterranean Shipping Company, and Obed Lubanza worked with the International Rescue Committee. Yi-Jiun continued their internship with MSC into Spring 2025. Also in the spring, Alisa Martin interned with Towson University's Procurement Office. These internships gave students hands-on experience in global logistics, procurement, and supply chain operations, helping them apply what they've learned in the classroom to real-world settings. Great work tigers!