



Supply Chain Management

Keep Up with the Future of Supply Chain



Have a moment? Please
take our
survey

TU HAS TOP-RANKED GRAD PROGRAMS

Towson is listed in Forbes and US Weekly's top-graduate programs.

<http://tinyurl.com/tubestgradprg>

OUR STUDENTS LEARN FIRST-HAND

Our Supply Chain students had the opportunity to tour the following warehouses and offices:

Penguin Random House,

McCormick, Stanley Black & Decker

SURVEY SUCCESS

A recent graduate of our Supply Chain Program receives over 900 survey responses -- all data for her Supply Chain Capstone Project!

CURRENT GRAD PRESENTS RESEARCH IN COLLABORATIVE SCHEDULING

Supply Chain Graduate Student, Vincent Schiavone, led discussion on his research in collaborative scheduling at the March 2019 Construction Industry Institute project meeting in Las Vegas, Nevada.





BS-MS ACCELERATED PROGRAM

Current Towson University undergraduates with a business major and concentration in Project Management & Business Analysis (PMBA) can now enroll in our NEW Dual Degree Program!

The BS-MS Accelerated Program enables students to complete their B.S. degree in Business Administration and M.S. degree in Supply Chain Management in as little as 5 years!

Learn more:

<https://www.towson.edu/cbe/departments/ebusiness/undergrad/business.html>

THE WEINMAN CUP CASE COMPETITION-TU TAKES THE CUP!

Undergraduate students Yeabsira Mezgebe and Beza Wondimu won 1st place in Towson University's Annual Weinman Cup Case Competition!

The Weinman Cup is an annual event of TU's Master of Science in Supply Chain Management, designed to prepare undergraduate students for careers in supply chain management and graduate study.

This year's case was presented by Penguin Random House. The case revolved around a real supply chain issue faced by PRH.

A special thanks ...

PANDORA

Penguin
Random
House

to PANDORA & PRH for collaborating with us to create amazing case studies for our Annual Fall Case Competition & Annual Weinman Cup Case Competition, respectively.

We look forward to further building our relations in the future!



Left to right: Team Coach, Ashanti Johnson; Beza Wondimu; Yeabsira Mezgebe; Mentor, Dr. Chaodong Han

SUPPLY CHAIN STUDENTS PRESENT THEIR RESEARCH - CAPSTONE PROJECTS-

Each semester senior Supply Chain graduate students present their independent research or applied projects in the area of supply chain. Students work under the supervision of their faculty advisors to address a significant theoretical or applied problem in supply chain management.

Multichannel Supply Chains and the Effect of Customer Satisfaction

Jenna Turley



Management Analyst, US Department of Defense, DISA,
Fort Meade, MD

 <https://www.linkedin.com/in/jennaturley/>

"As online shopping continues to grow in popularity, both e-commerce and brick-and-mortar retailers have turned to multichannel supply chains, where customers are given multiple options of shopping in store, having items shipped to their homes, shipped to store, or shipped to "pickup points" like Amazon Locker. Shifts in consumer behavior have forced retailers to reconfigure their supply chains and complicated the distribution network. My study focuses on customer satisfaction with multichannel distribution and the implications to the supply chain."

Reengineering CECOM's Contracting Process

Michael Dooney



Supply Chain Team Lead in the C3T Tactical Radio Division of CECOM (Communications and Electronics Command)

 <https://www.linkedin.com/in/michael-dooney-08127468>

"I analyzed supply availability drivers for a team within the Communications and Electronics Command and identified contractual issues that are currently contributing to a 3.23% reduction in supply availability metrics. Once identified, I conducted a root cause analysis, ran simulations, and engaged in a business process management (BPM) reengineering of CECOM's current contracting processes in an effort to improve the organization's supply chain metrics of supply availability and backorder reduction."

- CAPSTONE PROJECTS CONTINUED-

An Investigation of SCM Best Practices for Small Business

Tamika Mason



Logistics Management, CECOM (Communications and Electronics Command)

 <https://www.linkedin.com/in/tamicka-mason-6a73747a/>

Her research investigates industry best SCM practices for small businesses, ERP solutions for small businesses that integrate those practices, and features how two small businesses manage their supply chain. The results reveal an opportunity for the SCM business community to bridge the gap between small businesses' desire to engage in SCM strategies and successful implementation.

"Special thanks for Professor Porterfield for his guidance. Also, thanks to the featured companies Mischo Beauty and UMI's Diapers! All have been a pleasure to work with on this journey!"

AWCF Workbook vs. LMP

Ramona Golden & Jennifer Hirn



Two students focused on an applied research project to streamline certain processes affecting command within CECOM. This research focuses on the manual entry of data into the AWCF Workbook, feasibility of upgrading LMP to include this feature, and streamlining the processes. Near-term recommendation is to integrate AWCF Workbook into LMP. Long-term recommendation is to reevaluate RIMES and standardize requirement processes throughout all commands.

Streamlining the CECOM Technical Manual Authentication Process

Joel Prouty, Matthew Heller, Tineka Charles



Three students working within CECOM identified the issue of being unable to meet AMC mandated Tech Pub Authentication cycle-time of 60 calendar days. This prohibits the availability of updated technical manuals for soldiers on the field. Students' analysis resulted in the recommendation to migrate to an enterprise system, such as Windchill. The application is expected to net a 14% increase in efficiency.