BUSINESS ADMINISTRATION & E-BUSINESS (XEBBA) and Pre-Business Administration/Pre-E-Business (PBUA/PEBU) Advising form for 2007/2008 catalog and earlier

General Education Requirements (GenEds)

Transfer Package:
- Granted: Complete GenEds for Package A / B / C
- None: Complete the following GenEds:

Category I: SKILLS for LIBERAL LEARNING (1 course in each)
- I.A. ENGL 102/190 (with grade of "C" or higher)
- I.B. Using Info. COSC 111
- I.C. College MATH
- I.D. Adv. Composition ENGL 317 (with "C" or higher)
- I.E. Creativity & Creative Dev.

Category II: CONTEXTS for LIBERAL LEARNING
No more than three courses can be in the same discipline

II.A. SCIENTIFIC INQUIRY
(6 to 10 units, 4 units must be a lab science course)

- Lab course: __________________________ # units __
- Lab course: __________________________ # units __
- Lab course: __________________________ # units __
Total units: __________

II.B. AMERICAN EXPERIENCE (1 course in each)
- 1. Arts & Humanities
- 2. Social & Behavioral Sciences (Two courses- Two different disciplines)
- 3. Cultural Plurality and Diversity (1 course)

II.C. WESTERN HERITAGE
- 1. Arts & Humanities (1 course. Must be a different discipline than II.B.1)
- 2. Social & Behavioral Sciences (Two courses- Two different disciplines)
- 3. Cultural Plurality and Diversity (1 course)

II.D. GLOBAL AWARENESS (1 course)

A. Lower-Level Required Courses (21 units)

1. ACCT 201/211 Principles of Financial Acct
2. ACCT 202/212 Principles of Managerial Acct
3. COSC 111/112 Information & Technology
4. ECON 201/203 Microeconomic Principles
5. ECON 202/204 Macroeconomic Principles
6. LEGL 225 Legal Environment of Business
7. ECON 205 or MATH 231/233 Statistics

Admission to the BUAD/EBUS Major Requirements:
- GPA of 2.0 or higher. TU GPA
- Grade of "C" or higher in each lower-level (LL) Required Course.
- Average GPA of 2.7 or higher for ALL (LL) Required Courses.

PBUA/PEBU GPA: _____ Total Gpts. _____ / Units: _____
Ineligible for Admission:

To Do:
Submit Petition to Evaluate the Equivalency of a Transfer Course:

Repeat Policy: No more than two lower-level courses may be repeated, of which no more than one course may be repeated twice.

Courses for Fall/Spring Term:

B. Upper-Level Business Courses (30 units)

Open to PBUA & EBUS Majors

8. BUSX 301 Business Communications
9. FIN 331 Principles of Financial Mgmt
10. MKTG 341 Principles of Marketing
11. MKTG 401 Business Management
12. ECON 406 Financial Management
13. EBTM 337 Enterprise Information Systems
14. EBTM 338 Enterprise Systems Analysis
15. MKTR 412 Principles of Marketing
16. BUSX 439 Business Strategy & Policy
17. EBTM 412 Information Systems for Business
18. MKTG 413 International Marketing
19. MKTG 445 Advertising & Sales Promotion
20. MKTG 446 Strategic Marketing
21. MKTG 447 Global Marketing
22. EBTM 452 Business Information Systems
23. EBTM 453 Business Infrastructure
24. EBTM 455 Business Infrastructure
25. EBTM 456 Business Process Mgmt
26. EBTM 457 Business Process Mgmt
27. Elective
28. Elective

Graduation – Earned Units Required:
Minimum of 120 units: Earned _______ Enrolled _______ Need _______
EBUS/BUAD (Marketing) COMBINED MAJOR

After being accepted to the EBUS/BUAD combined major, complete the upper-level Business Core Courses and all courses required with a grade of "C" or higher (2.00).

EBUS/BUAD (Marketing) Combined Major

Marketing requirements:
EBTM 411 e-Business Marketing
MKTG 425 Buyer Behavior Analysis
MKTG 441 Marketing Research and Forecasting
MKTG 445 Global Marketing
MKTG 485 Strategic Marketing

e-Business requirements:
EBTM 367 e-Business Infrastructure
EBTM 411 e-Business Marketing
EBTM 421 Financial Aspects of e-Business
Or EBTM 443 Introduction to Project Management
EBTM 431 Advanced e-Business
EBTM 469 Current Developments in e-Business
Or EBTM 454 Business Process Management

Select two (2) electives:
ART 317 Graphic Design I (3)
CIS 475 Analysis and Design for Web Sites (3)
COSC 311 Digital Technologies in Society (3)
COSC 484 Web-Based Programming (3)
EBTM 419 Supply Chain Management (3)
LEGL 328 Cyber Law: The Law of the Internet (3)
MKTG 345 Advertising Management (3)
MNGT 482 Business Ethics and Society (3)

Note: EBTM 367 is offered only in the fall semester and EBTM 431 is offered only in the spring semester.

Requirements for Admission to the BUAD/EBUS/(XEBBA) Major:
- A minimum cumulative grade point average (GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for all lower-level prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level EBUS prerequisites.

Admission Procedure:
At the start of each semester and before registration, the CBE Student Academic and Career Services office will notify PBUA/PEBU students of their admission status by e-mail to their Towson e-mail address. Students who have met the requirements in effect for their catalog year will be automatically admitted to the major and will be eligible to take upper-level "majors-only" CBE courses.

Students who take upper-level “majors-only” CBE courses before being admitted to the Business Administration major do so at their own risk.

Creating Your Degree Completion Plan (DCP)

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at http://towson.edu/cbe/resources/advising/academicplan.html

Term Codes

Term codes are used for registration in PeopleSoft (My TU).

| Minimester | 1 + Last 2 digits of year (ex: 15 for 2015) + 1 = 1151 |
| Spring     | 1 + Last 2 digits of year (ex: 15 for 2015) + 2 = 1152 |
| Summer     | 1 + Last 2 digits of year (ex: 15 for 2015) + 3 = 1153 |
| Fall       | 1 + Last 2 digits of year (ex: 15 for 2015) + 4 = 1154 |

Registration Tip: Prerequisites are checked online as you register. A pre-major student who is not accepted to the major and enrolls in an upper-level CBE (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) course will be disenrolled from the course.