### General Education Requirements (GenEds)

**Transfer Package:**
- **Granted:** Complete GenEds for Package A / B / C
- **None:** Complete the following GenEds:

**Category I: SKILLS for LIBERAL LEARNING** (1 course in each)
- I.A. ENGL 102/190 (with grade of "C" or higher)
- I.B. Using Info. COSC 111
- I.C. College MATH
- I.D. Adv. Composition ENGL 317 (with "C" or higher)
- I.E. Creativity & Creative Dev.

**Category II: CONTEXTS for LIBERAL LEARNING**
No more than three courses can be in the same discipline

**II.A. SCIENTIFIC INQUIRY**
- (8 to 10 units, 4 units must be a lab science course)
- Lab course:
- # units

**II.B. AMERICAN EXPERIENCE**
- (1 course in each)
- 1. Arts & Humanities
- 3. Contemporary Issues

**II.C. WESTERN HERITAGE**
- 1. Arts & Humanities (1 course. Must be a different discipline than II.B.1)
- 2. Social & Behavioral Sciences (Two courses- Two different disciplines)

**II.D. GLOBAL AWARENESS**
- (1 course)

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### A. Lower-Level Required Courses (18 units)

**COMPUTER PROFICIENCY EXAM (CPE) or EBTM 250**

* CPE was retired in May 2016 and replaced with EBTM 250

1. ACCT 201/211 Principles of Financial Accounting
2. ACCT 202/212 Principles of Managerial Accounting
3. ECON 201/203 Microeconomic Principles
4. ECON 202/204 Macroeconomic Principles
5. LEGL 225 Legal Environment of Business
6. ECON 205 or MATH 231/233 Statistics

**Admission to the BUAD/EBUS Major Requirements:**
- GPA of 2.0 or higher. TU GPA
- Grade of "C" or higher in each lower-level (L/L) Required Course.
- Average GPA of 2.7 or higher for ALL (L/L) Required Courses.

**PBUA/PEBU GPA:** = Total Gpts. / Units:

**Ineligible for Admission:**

**To Do:**
- Submit Petition to Evaluate the Equivalency of a Transfer Course:

**Repeat Policy:** No more than two lower–level courses may be repeated, of which no more than one course may be repeated twice.

### B. Upper-Level Business Courses (27 units)

**Open to PEBU & EBUS Majors**

7. BUSX 301 Business Communications
8. FIN 331 Principles of Financial Mngt
9. MKTG 341 Principles of Marketing
10. MNGT 361 Leadership & Management

The following courses will ONLY be applied to majors in CBE

11. EBTM 337 Enterprise Information Systems
    EBTM 311 Waived after 1/1/2016
13. EBTM 365 Principles of Operations Mngt
14. MNGT 375 Int'l Bus Theory & Practice
15. BUSX 460 Professional Experience*
    Internship required concurrent with course enrollment
16. MNGT 481 Business Strategy & Policy

### C. Marketing Requirements (15 Units)

17. MKTG 425 Buyer Behavior Analysis
18. MKTG 441 Marketing Research
19. MKTG 445 International Marketing
21. MKTG 485 Strategic Marketing

### D. E-Business Requirements (18 Units)

22. EBTM 367 e-Business Infrastructure
23. MKTG 411 e-Business Marketing
24. EBTM 419 Supply Chain Mngt
25. EBTM 431 Advanced e-Business
26. EBTM 343/443 Project Mngt
27. EBTM 454 Business Process Mngt

**Graduation – Earned Units Required:**
- Minimum of 120 units: Earned ________ Enrolled ________ Need ________

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*Initials: __________*  Please review this form carefully.

*Keep this form with your important academic records. You will need it for your next advising appointment.*
Creating Your Degree Completion Plan (DCP)

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at http://towson.edu/cbe/resources/academicplan.html

Requirements for Admission to the BUAD/EBUS (XEBBA) Major:

- A minimum cumulative grade point average (GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for all lower-level prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level prerequisites.
- Successfully complete the Computer Proficiency Exam (CPE) or EBTM 250 with a passing grade.

Admission Procedure:

At the start of each semester and before registration, the CBE Student Academic and Career Services office will notify PBBA/PEBU students of their admission status by e-mail to their Towson e-mail address. Students who have met the requirements in effect for their catalog year will be automatically admitted to the major and will be eligible to take upper-level "majors-only" CBE courses.

Students who take upper-level "majors-only" CBE courses before being admitted to the Business Administration major do so at their own risk.

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<thead>
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<th>Lower-Level Required Prerequisites:</th>
<th>Course</th>
<th>Gpts</th>
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<th>Units</th>
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Computer Proficiency Exam (> 70%)

Total Gpts ______ / Units: ____ = GPA ______

Registration Tip: Prerequisites are checked online as you register. A pre-major student who is not accepted to the major and enrolls in an upper-level CBE (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) course will be disenrolled from the course.

Term Codes

Term codes are used for registration in PeopleSoft (My TU).

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<thead>
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<th>Minimester</th>
<th>Spring</th>
<th>Summer</th>
<th>Fall</th>
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<td>1 + Last 2 digits of year (ex: 15 for 2015) + 2 = 1152</td>
<td>1 + Last 2 digits of year (ex: 15 for 2015) + 3 = 1153</td>
<td>1 + Last 2 digits of year (ex: 15 for 2015) + 4 = 1154</td>
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Grade Points Scale:

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<td>B-</td>
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<tr>
<td>C+</td>
<td>2.33</td>
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<tr>
<td>C</td>
<td>2.00</td>
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EBUS/BUAD (Marketing) COMBINED MAJOR REQUIREMENTS.

After being accepted to the EBUS/BUAD combined major, complete the upper-level Business Requirements and all courses required with a grade of "C" or higher (2.00).

EBUS/BUAD (Marketing) Combined Major

Marketing requirements (15 Credits):

- MKTG 425 Buyer Behavior Analysis
- MKTG 431 Marketing Information for Decision Making
- MKTG 441 Marketing Research and Forecasting
- MKTG 445 Global Marketing
- MKTG 485 Strategic Marketing

EBUS requirements (18 Credits):

- EBTM 367 e-Business Infrastructure
- EBTM 411 e-Business Marketing
- EBTM 419 Supply Chain Management
- EBTM 443 Introduction to Project Management
- EBTM 454 Business Process Management

Registration Tip:

Prerequisites are checked online as you register. A pre-major student who is not accepted to the major and enrolls in an upper-level CBE (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) course will be disenrolled from the course.

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Computer Proficiency Exam (> 70%)

Total Gpts ______ / Units: ____ = GPA ______

Grade Points Scale:

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*Note: EBTM 367 is offered only in the fall semester and EBTM 431 is offered only in the spring semester.