Complete this form using your current Academic Requirements and bring both with you when you meet with your advisor. The name of your advisor is displayed on the Student Center page of the Towson Online Services Web site: https://inside.towson.edu/psLogin/.

Transfer Evaluation: Final ________ Preliminary ________

Note: If Transfer Package is pending or courses are not included on the Evaluation of Transfer Credit form, it is the student’s responsibility to inform the advisor of any changes to the evaluation.

Check course pre-requisites before registering

B. Upper-Level Business Courses (30 units)

Open to PBUA & BUAD Majors
8. BUSX 301 Business Communications  
9. FIN 331 Principles of Financial Mgmt  
10. MKTG 341 Principles of Marketing  
11. MNGT 361 Leadership & Management

The following courses will ONLY be applied to majors in CBE
12. EBTM 306 Fund Proj Mgmt  
13. EBTM 337 Enterprise Information Systems  
EBTM 311 Waived after 1/1/2016  
Open to Admitted BUAD Majors Only
14. BUSX 460 Professional Experience*  
* Internship required concurrent with course enrollment  
15. EBTM 365 Principles of Operations Mgmt  
16. MNGT 481 Strategic Management  
17. MNGT 482 Business Ethics and Sustainability

C. E-Business Requirements (18 units)
18. EBTM 367 e-Business Infrastructure  
19. MKTG 411 e-Business Marketing  
20. EBTM 419 Supply Chain Management  
21. EBTM 431 Advanced e-Business  
22. EBTM 343/443 Project Management  
23. EBTM 454 Business Process Mngt

D. Concentration/Track (15 units)
___Management (XMNGT)  ___Marketing (XMKTG)  ___Project Management & Business Analysis (XPMBA)

Minimum of 120 units: Earned ________ Enrolled ________ Need ________

<table>
<thead>
<tr>
<th>Category I: FUNDAMENTALS (12-13 units)</th>
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<tbody>
<tr>
<td>I. Towson Seminar TSEM 102</td>
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<tr>
<td>2. English Composition ENGL 102/190</td>
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<tr>
<td>3. Mathematics</td>
</tr>
<tr>
<td>4. Creativity and Creative Development</td>
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<tr>
<th>Category II: WAYS OF KNOWING (13-14 units)</th>
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<tbody>
<tr>
<td>5. Arts and Humanities</td>
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<tr>
<td>6. Social and Behavioral Sciences (ECON 201/203 or ECON 202/204 recommended)</td>
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</tbody>
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<tr>
<th>Category III: WRITING IN A CHOSEN FIELD (3 units)</th>
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<tbody>
<tr>
<td>9. Advanced Writing Seminar</td>
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<tr>
<th>Category IV: PERSPECTIVES (15 units)</th>
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<tbody>
<tr>
<td>1. Metropolitan Perspectives</td>
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<tr>
<td>10. The United States as a Nation</td>
</tr>
<tr>
<td>11. Global Perspectives</td>
</tr>
<tr>
<td>12. Diversity and Difference</td>
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<tr>
<td>14. Ethical Issues and Perspectives</td>
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<thead>
<tr>
<th>A. Lower-Level Required Courses (21-22 units)</th>
</tr>
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<tbody>
<tr>
<td>1. ACCT 201/211 Principles of Financial Accounting</td>
</tr>
<tr>
<td>2. ACCT 202/212 Principles of Managerial Accounting</td>
</tr>
<tr>
<td>3. ECON 201/203 Microeconomic Principles</td>
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<td>4. ECON 202/204 Macroeconomic Principles</td>
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<tr>
<td>5. LEGL 225 Legal Environment of Business</td>
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<tr>
<td>6. ECON 205 or MATH 231/233 Statistics</td>
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<tr>
<td>7. MATH 211 or 273 Calculus (3)</td>
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</tbody>
</table>

Admission to the BUAD/EBUS Major Requirements:
GPA of 2.0 or higher. TU GPA ___________ 
Grade of “C” or higher in each lower-level (L/L) BUAD Required Course. 
Average GPA of 2.7 or higher for ALL (L/L) BUAD Required Courses. 
PBUA GPA: ___________ = Total Gpts. ___________ / Units: ___________ 
Ineligible for Admission:

To Do:
Submit Petition to Evaluate the Equivalency of a Transfer Course:

Repeat Policy: No more than two lower-level courses may be repeated, of which no more than one course may be repeated twice.

Courses for Fall/Spring Term:

*(MNGT 482 recommended)
REQUIREMENTS for ADMISSION to the BUAD/EBUS (XEBBA) MAJOR:

- A minimum cumulative grade point average (GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for ALL lower-level prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level prerequisites.
- Successfully complete the Computer Proficiency Exam (CPE) OR EBTM 250 with a passing grade.

Admission Procedure:
At the start of each semester and before registration, the CBE Student Academic and Career Services office will notify PBUA/PEBU students of their admission status by e-mail to their Towson e-mail address. Students who have met the requirements in effect for their catalog year will be automatically admitted to the major and will be eligible to take upper-level "majors-only" CBE courses.

Students who take upper-level "majors-only" CBE courses before being admitted to the Business Administration major do so at their own risk.

BUAD/EBUS (XEBBA) COMBINED MAJOR
After being accepted to the EBUS/BUAD combined major, complete the upper-level courses with a grade of "C" or higher (2.00). You will complete all the major requirements and choose one concentration or track from the below. Each concentration/track requires 15 units.

Marketing Concentration (XMKTG) (15 units):
- MKTG 425 Consumer Behavior Analysis
- MKTG 431 Marketing Information for Decision Making
- MKTG 441 Marketing Research
- MKTG 445 Global Marketing
- MKTG 485 Strategic Marketing

Management Concentration (XMNGT) (15 units)
- Required Courses (9 units)
  - MNGT 381 Human Resource Management (3)
  - MNGT 395/421 Management of Organizational Behavior (3)
  - MNGT 375 International Business: Theory & Practice (3)
- Choose two electives (6 units) from the following:
  - MNGT 425 Organizational Theory and Development (3)
  - MNGT 433 Compensation and Benefits (3)
  - MNGT 438 Multinational Management and Culture (3)
  - MNGT 453 Conflict Resolution in Business (3)
  - ENTR 355 Entrepreneurship and Small Business (3)
  - ENTR 401 Consulting Workshop (3)
  - MNGT 463 Organizational Leadership (3)
  - MNGT 470 Special Topics in Management (3)
  - MNGT 491 Directed Readings (3)
  - MNGT 496 Independent Research (1–3)
  - MNGT 498 Management Practicum (3)

Project Mngt. & Bus. Analysis Track (XPMBA) (15 units)
- Required Courses (9 units)
  - EBTM 446 Business Intelligence (3)
  - EBTM 450 Project, Program and Portfolio Management (3)
  - EBTM 462 Project Quality and Six Sigma (3)
- Elective Courses – Choose two electives (6 units)
  - ACCT 341Management Accounting I (3)
  - ACCT 442 Management Accounting II (3)
  - EBTM 475–79 Special Topics in PMBA (3)
  - EBTM 492 PMBA Directed Readings (3)
  - EBTM 496 PMBA Independent Research (1–3)
  - EBTM 498 PMBA Internship (3)
  - ENGL 318 Advanced Informational Writing (3)
  - MKTG 349 Product Development and Planning (3)
  - MNGT 463 Organizational Leadership (3)

Note: EBTM 367 is offered only in the fall semester and ETM 431 is offered only in the spring semester.

Creating Your Degree Completion Plan (DCP)
By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at http://towson.edu/cbe/resources/academicplan.html

Term Codes
Term codes are used for registration in PeopleSoft (My TU).

Minimester 1 + Last 2 digits of year (ex: 15 for 2015) + 1 = 1151
Spring 1 + Last 2 digits of year (ex: 15 for 2015) + 2 = 1152
Summer 1 + Last 2 digits of year (ex: 15 for 2015) + 3 = 1153
Fall 1 + Last 2 digits of year (ex: 15 for 2015) + 4 = 1154

Registration Tip: Prerequisites are checked online as you register. A pre-major student who is not accepted to the major and enrolls in an upper-level CBE (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) course will be disenrolled from the course.

Creating Your Degree Completion Plan (DCP)