

*Towson University Health Sciences
Department*

Health Care Management Program Newsletter



Spring Transitions for the Towson University Health Care Management Program

The Spring 22 semester has continued Towson University's back to campus school year with masks optional and many face-to-face events for our students. Our IHI Open School Chapter has offered a variety of face-to-face and virtual events, and students have represented our program at national conferences. Scholarships and awards have been offered to our majors, and our Upsilon Phi Delta Honor Society will have new members this term. It's been an exciting academic year for our health care management majors!

As the new Program Coordinator for the Health Care Management program, I'd like to take the opportunity to introduce myself. I currently teach HCMN 413 in the Fall and Spring semesters, and HCMN 419 in the Spring semester; I am also faculty in the MS in Health Science teaching HC Finance and Management and the Director of the Clinician-Administrator Transition Certificate Program. I started my career in the insurance industry in

New York City, then returned to graduate school to finish my degrees at Columbia University and the City University of New York Graduate Center in Health Economics. I'm a licensed nursing home administrator and am working with Dr. Nelson and Dr. Yang on a survey of nursing home administrators to measure their stress, job ambiguity and intent to leave the profession due to the impact of COVID-19. I am also at the Johns Hopkins Bloomberg School of Public Health to complete a Certificate in Population Health Management, which will solidify my foundation in public health and population health and will inform my teaching and future research activities. My office is in Linthicum Hall 121D, and I have office hours on Monday and Thursday afternoons. I'll try to stop by one of your classes in the future to say hello so you can meet the person behind those HCMN major emails!

-Dr. Mary Helen McSweeney-Feld,
HCMN Program Coordinator and
Associate Professor

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HCMN Advisory Board Member Spotlight

Russ Weber



Where are you currently employed, and what is your position in that organization?

I currently work at Key Point Health Services, Inc. A behavioral nonprofit organization. I am the Chief Executive Officer.

Was being an alumnus of the Towson University health care management program helpful in your career path with your current employer?

Being a part of a part of the health care management program assisted me with my first health care job at Oak Crest Continuing Care Retirement Community. This was the first step in the direction for hands on health care and management experience that assisted me with moving into my current employer.

When did you become a member of the HCMN Advisory Board, and what field of healthcare management do you represent?

So many years ago, I was on the HCMN Advisory Board as the student representative in 2010. My healthcare management focus is behavioral health.

What observations do you have about the Towson University healthcare management program?

The HCMN program has an excellent diverse of faculty that EVERYONE should leverage for gaining the knowledge of real like health care management experience.

What advice do you have for current Towson University health care management students?

Be patient, explore more than 2 areas of health care to find which discipline sparks a passion for you, don't be afraid to ask questions, speak up and don't be afraid to introduce yourself first, and don't expect that your first health care management job is going to be what you expected, it should be as a opportunity to grow yourself and the organization you work for.

HCMN Adjunct Faculty Spotlight

Karl Douglas



Where are you currently employed, and what is your position in that organization?

I am employed by Brightview Senior Living. We are a healthcare company that has 45 communities between New England and Virginia. We are based in Baltimore, MD. I am V.P. of Talent Development for Brightview Senior Living. I am responsible for DEIA (Diversity, Equity, Inclusion and Access), managing community partners and Development and Learning for 5000 employees.

When did you join the HCMN team?

I joined Spring 2019

Please talk about the classes you teach.

I teach HLTH207 - Healthcare in the U.S. and HCMN441- Legal and Ethical Issues in Health Administration. I love teaching these

courses! 207 is the introduction when I typically meet Freshman students. 441 is the upper-level course when I typically see those students again as a Junior or Senior. I love challenging the minds of my student leaders and using current events and my previous experience as Executive Director to guide our learning and application.

What do you want students to know about you?

I dated my wife for 10 years and we have been married for 26 years. We have a son, Mason who is also a graduate of Towson University with a degree in Healthcare Management. I have a daughter, Shakia, three grandchildren, 8 Godchildren and many others that I mentor. I am the President of a non-profit, Synergy Baltimore. We are coming up on our 5th year anniversary. Our non-profit serves the homeless and impoverished in Maryland with a focus on the inner-city. We can be found on IG and Facebook at Synergy Baltimore and our website is

www.synergybaltimore.org

Two Views on Medical Group Practice Management: TU Alum

Jonie Eng



What year did you graduate? What site did you complete your internship at?

I graduated in May 2015. I completed my internship in Medical Oncology at Greater Baltimore Medical Center (GBMC).

Did you continue your education after you left Towson University, and if so, what type of degree did you get and why did you choose that type of training?

Yes! I received my Master of Health Administration degree from George Washington University in December 2019. I debated between getting an MHA or MBA degree. Almost all of the hospital administrators I knew at GBMC decided to get their MHA instead. I decided that I would continue my career in the healthcare

field and felt the education was more tailored to the healthcare industry. I was also very impressed with the alumni network at GWU.

What is your current position title, and what are job responsibilities?

Currently, I am the Practice Administrator for Weight Loss & Bariatric Surgery at AdventHealth Orlando. I am responsible for program and strategy build as well as development and maintenance of operational efficiencies to deliver patient care. I lead a team of 6 providers and 12 staff members. We offer surgical weight loss options for our patients and are expanding to offer medical weight loss services soon!

Where do you see yourself in the next 5 years?

Executive Director/VP for surgical services.

What advice do you have for current Towson University health care management students?

Be open to learning about new opportunities, even if it isn't what you thought you wanted. Networking is VERY important. All of my opportunities I've received were not based solely on my experience, but on connections.

Two Views on Medical Group Practice Management: TU Alum

Zachary Aspril



What year did you graduate? What site did you complete your internship at?

I graduated in the spring semester of 2015. I completed my internship at Mercy Medical Center in downtown Baltimore where I specifically worked in the Endocrinology department. During my internship, my preceptor was promoted to the Director of the Gastroenterology department, and I was able to assist her with some operations as she transitioned into that role.

Did you continue your education after you left Towson University, and if so, what type of degree did you get and why did you choose that type of training?

As of now, I have not obtained a further degree. My goal is to pursue my MBA in the next few years. I am still exploring what MBA track would be best suited for my future career path. I'm currently in the process of applying to schools. I am excited to further my education and apply that knowledge to my career.

What is your current position title, and what are job responsibilities?

I am the Practice manager for the Cardiology, Neurosurgery, and Rheumatology departments at Mercy Medical Center. I oversee the daily operations for these specialty offices. Every day is different, but it's my responsibility to fully staff our clinics, enforce and implement office policies, be the contact for my employees when questions arise, handle/solve problems within the office(s), make sure patients are receiving quality care, sign off on payroll for my employees, etc. I can honestly say I enjoy coming to work every day.

Where do you see yourself in the next 5 years?

I plan to continue my career at Mercy. It is a wonderful hospital/organization which provides growth opportunities to its hardworking employees. I hope to eventually be a Director of Operations. Another benefit about this major is the many paths we can take. There are many facets of healthcare that can be explored.

What advice do you have for current Towson University health care management students?

During your internship, it is important to show your worth. If you work hard and have a positive attitude, opportunities will arise. Do not be afraid to challenge yourself and get out of your comfort zone. It's okay to ask questions to your preceptor and peers. Remember this is a learning experience- you are not supposed to have all the answers. Networking is extremely valuable as you enter your career. I am a prime example that starting at an entry level position will benefit you in the long run. You must develop your skillset to eventually manage.



2022 Student Awards



Many thanks to Professor Susan Casciani for her coordination of the HCMN and McGaw Scholarship Awards and UPD Honor Society Activities

Congratulations to our Foster G. McGaw Scholarship Awardees for Spring 2022

Emerald Carter

Jordan Hopson

The Foster G. McGaw Scholarship is presented through the Association of University Programs in Health Administration (AUPHA) and was established in honor of Foster G. McGaw, founder of the American Hospital Supply Corporation. This scholarship is offered to support outstanding undergraduate healthcare management students in their HCMN 495 Internship by helping offset expenses for business attire, etc. incurred at the start of their careers. Students are recommended by their Faculty Supervisor for this award.

Congratulations to our Health Care Management Endowed Scholarship Awardees for Spring 2022

Emily Suter

Kristin Wright

The Health Care Management Endowed Scholarship was funded by Drs. Sharon Buchbinder and Donna Cox, two senior faculty who helped develop the health care management program at Towson University. Awards are to be made to majors in the HCMN program. Eligibility is limited to students who are in the early placement of their studies: freshman, sophomore, junior standing. Eligible candidates must demonstrate academic achievement and secure written recommendations from two professors. Applications and deadlines are available through the TU Development Office.

Congratulations to our Upsilon Phi Delta inductees for Spring 2022

Amjad Bukhari

Samantha Tsiarkezos

Anna Clary

Lauren Wedick

Mackenzie Dennis

Rachel Krug

Nicole Kidwiler

Harry Jelesiewicz

Tasleem Lawal

Kayla Riggelman

Emily Tang

Upsilon Phi Delta is the health administration honor society sponsored by AUPHA and is intended to further the professional competence and dedication of individual members in the profession of health care management. Members must have a GPA of 3.25 overall, a GPA of 3.5 or greater and have completed 18 credits within the HCMN major. Applications are available on the HCMN major website.

Health Care Management Professional Association Events in Spring 2022

National Association of Health Services Executives (NAHSE), Baltimore Chapter

NAHSE is an organization of health care professionals from all around that nation who are actively pursuing excellence in the field of healthcare management and advocating for the medically underserved. NAHSE strives to serve as a vehicle by which Black Health Care leaders can help improve the health status, economic opportunities, and educational advancement of the communities we serve. A Young Healthcare Professionals Forum for students and early careerists is available for members. Student Type 1 membership is available at www.nahsebaltimore.org

Upcoming events

NAHSE Baltimore Chapter Member Moment (virtual meeting) is every 2nd Tuesday from 12 noon to 1:00pm. **Coffee with the C-Suite** (virtual meeting) is every third Thursday at gam.

May events are on May 10, 2022, 12 noon to 1pm; May 19, 2022, 9am-10am



Leading Age Maryland Conference in Turf Valley Conference Center, Ellicott City MD on May 3-4, 2022

LeadingAge Maryland is sponsoring its annual conference in the Turf Valley Conference Center in Ellicott City, MD on May 3-4, 2022. This is a great opportunity to learn more about the senior living field, and network for internships and other opportunities. Our students have attended these events in the past (including the LeadingAge DC conferences) and have found that they are great events that can help them propel their careers upon graduation from Towson University. If you are interested in attending, please contact Sarah Hemming at LeadingAgeMD at shemming@leadingagemd.org. There is a greatly reduced \$25 student registration fee for the conference.

Maryland Association of Health Care Executives (American College of Health Care Executives chapter)

The Maryland Association of Health Care Executives (MAHCE), the local chapter of the American College of Health Care Executives (ACHE), was founded in 1973 as a forum for professional development and interchange among senior-level health care executives. Since that time, the Association has expanded its membership to those involved in health care administration or health-related professions: such as healthcare consultants and students in health care administration programs. Students can become members of ACHE at www.ache.org and attend MAHCE events.

Upcoming events:

Annual Legislative Update – May 19, 2022, 6:30pm to 8:00pm, Merriweather Lakehouse Hotel, 10209 Wincopin Circle, Columbia MD 21044. \$10 for ACHE Student Members

Rethinking the Ambulatory Care Network – July 14, 2022, 6:30pm to 8:00pm Location TBD





Student Events



Look at our new HCMN Student Center on Blackboard for Future Student Activity Updates!

IHI Open School TU Student Chapter Events

The IHI Open School TU is hosting a **Student Leadership and QI Virtual Conference on Saturday, April 30** from 10am to 2pm. The Keynote Speaker is Dr. John Chessare, President and CEO of the Greater Baltimore Medical Center and a 2020 Malcolm Baldrige Award Winner. The registration link is listed below:

https://towson.az1.qualtrics.com/jfe/form/SV_gLhJ6okObrEDULY

A Tabletop Exercise is scheduled for May 7 from 10am to 1pm. Please contact Dr. Wendy Whitner if you are interested at wwhitner@towson.edu.

TU Healthcare Leadership Academy (HCLA) Events

The Healthcare Leadership Academy (HCLA) is sponsoring two upcoming events in April and May:

A Networking Event featuring Alpha Kappa Psi and a Guest Speaker from the TU Career Center

Thursday, April 28 from 6:30pm to 7:30pm in Linthicum Hall, Room 107

A Virtual Professional Development Event for ACHE featuring Dr. Mark Bittle, Senior Scientist and Program Director, Master's in Health Administration and Program Director, MAS in Population Health Management at Johns Hopkins University and ACHE Regent for Maryland

Monday, May 2nd from 9:30am to 10:40am via WEBEX

WEBEX Meeting Information Link: Link:

<https://towson.webex.com/towson/j.php?MTID=mc1ccob2dd671178f69619ced3d388obf>

Meeting Number 2622 435 0235 | Password: 93EZKZ3MJ8A

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