## Sport Management Major Requirements

<table>
<thead>
<tr>
<th>Course #</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>KNES 280</td>
<td>Introduction to Sport Industry</td>
<td>3</td>
</tr>
<tr>
<td>KNES 333</td>
<td>Sport Management</td>
<td>3</td>
</tr>
<tr>
<td>KNES 345</td>
<td>Seminar and Field Experience in Sport Management</td>
<td>3</td>
</tr>
<tr>
<td>KNES 353</td>
<td>Sport and Society (CORE 9)</td>
<td>3</td>
</tr>
<tr>
<td>KNES 390</td>
<td>Sport and Globalization</td>
<td>3</td>
</tr>
<tr>
<td>KNES 452</td>
<td>Sport Marketing</td>
<td>3</td>
</tr>
<tr>
<td>KNES 456</td>
<td>Legal and Ethical Issues in Sport</td>
<td>3</td>
</tr>
<tr>
<td>KNES 460</td>
<td>Cultural Economy of Sport</td>
<td>3</td>
</tr>
<tr>
<td><strong>Internship in Sport Management (KNES 445)</strong></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td><strong>KNES Elective Courses</strong> (must be from defined list on back of page)</td>
<td>12</td>
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</tr>
<tr>
<td><strong>Business Administration Minor Courses (24 CH)</strong>*</td>
<td></td>
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</tr>
<tr>
<td>ACCT 201</td>
<td>Accounting Principles I</td>
<td>3</td>
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<tr>
<td>ACCT 202</td>
<td>Accounting Principles II</td>
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<tr>
<td>ECON 201</td>
<td>Microeconomic Principles (CORE 6)</td>
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<tr>
<td>ECON 202</td>
<td>Macroeconomic Principles</td>
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<tr>
<td>FIN 330</td>
<td>Principles of Financial Management</td>
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</tr>
<tr>
<td>MKTG 341</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MNGT 361</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>MATH 231^</td>
<td>Basic Statistics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 205^</td>
<td>Stats for Business &amp; Econ</td>
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</table>

**Total Credit Hours Earned: 66**

*Business Administration Minor requirements are coordinated by the College of Business and Economics

^Only 1 of these courses is required for completion of the Business Administration Minor

### SAMPLE DEGREE PLAN

#### Freshman

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Units</th>
<th>Term 2</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ECON 201</td>
<td>3</td>
<td>ENGL 102 (Core 2)</td>
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</tr>
<tr>
<td>TSEM 102 (Core 1)</td>
<td>3</td>
<td>ECON 202</td>
<td>3</td>
</tr>
<tr>
<td>Core</td>
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<td>Core</td>
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<tr>
<td>Core</td>
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<tr>
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#### Sophomore

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>ACCT 201</td>
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<td>ACCT 202</td>
<td>3</td>
</tr>
<tr>
<td>ECON 205 or MATH 231</td>
<td>3</td>
<td>KNES Elective</td>
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</tr>
<tr>
<td>Core</td>
<td>3</td>
<td>Core</td>
<td>3</td>
</tr>
<tr>
<td>Core</td>
<td>3</td>
<td>Elective</td>
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<tr>
<td></td>
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#### Junior

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Units</th>
<th>Term 2</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>KNES 333</td>
<td>3</td>
<td>MNGT 361</td>
<td>3</td>
</tr>
<tr>
<td>KNES 353</td>
<td>3</td>
<td>KNES 345</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 341</td>
<td>3</td>
<td>KNES 390</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td>KNES Elective</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
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</tr>
<tr>
<td></td>
<td>15</td>
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</table>

#### Senior

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Units</th>
<th>Term 2</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>KNES 452</td>
<td>3</td>
<td>KNES 445</td>
<td>6</td>
</tr>
<tr>
<td>KNES 456</td>
<td>3</td>
<td>KNES 460</td>
<td>3</td>
</tr>
<tr>
<td>FIN 330</td>
<td>3</td>
<td>KNES Elective</td>
<td>3</td>
</tr>
<tr>
<td>KNES Elective</td>
<td>3</td>
<td>Elective</td>
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<tr>
<td>Elective</td>
<td>3</td>
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<td>15</td>
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</tbody>
</table>

**Total Units: 121**

### Miscellaneous:

- Students are required to find their own internship and will work with the SPMT internship coordinator to receive course credit.
- Students who are making good progress towards timely degree completion may want to explore adding an additional minor – possible choices include: Marketing, Communication Studies, Mass Communication, Math, Electronic Media & Film, Economics, Healthcare Management
IMPORTANT NOTES:

Students are expected to keep track of their completion of graduation requirements using the Academic Requirement Report available on their student account. It is recommended that students take approximately 30 credit hours per academic year (Fall, Winter, Spring, and Summer) in order to graduate within four years. Use the suggested degree plan as a guideline.

A minimum of 120 credit hours is required to graduate which may require general elective credits. Suggested general elective credits for students pursuing a Sport Management degree include COMM 131, COSC 111, ENGL 317 and PSYC 101. Taking additional KINES electives is strongly advised to gain other SPMT-related skill competencies and experiences.

A grade of "C" or better must be earned in all courses required for the academic major and minor. If the required grade is not achieved, the course may be repeated a second time without permission. Students may not make a third attempt of a course except with prior approval. Students must complete a Petition for a Third Attempt Form before registering for the course. Repeated credits will inaccurately appear as counting twice until AFTER the course is completed the second time – be aware of this when considering credit totals while repeating course work.

A minimum of 12 Business Administration Minor credit hours must be completed at Towson to meet graduation requirements – please confirm your status and course options with the Business Administration office.

Additional graduation information, including application deadlines, is available at: http://www.towson.edu/registrar/graduation/undergrad/index.asp

Pre-requisite Information for KNES courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Prerequisite</th>
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<tbody>
<tr>
<td>KNES 280</td>
<td>SPMT Major</td>
</tr>
<tr>
<td>KNES 333</td>
<td>ACCT 201; ACCT 202; KNES 280</td>
</tr>
<tr>
<td>KNES 345</td>
<td>KNES 280; KNES 333 (may be taken concurrently)</td>
</tr>
<tr>
<td>KNES 353</td>
<td>ENGL 102 or ENGL 190; Junior+ Standing</td>
</tr>
<tr>
<td>KNES 390</td>
<td>KNES 280</td>
</tr>
<tr>
<td>KNES 445</td>
<td>KNES 333; KNES 345; 72 credits earned, 2.0+ GPA; SPMT Major</td>
</tr>
<tr>
<td>KNES 452</td>
<td>MKTG 341</td>
</tr>
<tr>
<td>KNES 456</td>
<td>KNES 333</td>
</tr>
<tr>
<td>KNES 460</td>
<td>KNES 333 or permission from the Kinesiology Department</td>
</tr>
</tbody>
</table>

Pre-requisite Information for Non-KNES courses

Pre-requisite information for non-KNES course work should be confirmed via the official University Catalog.

<table>
<thead>
<tr>
<th>Course</th>
<th>Prerequisite</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 202</td>
<td>ACCT 201</td>
</tr>
<tr>
<td>ECON 205</td>
<td>MATH 109 or higher, excluding MATH 204</td>
</tr>
<tr>
<td>FIN 330</td>
<td>MATH 231/ECON 205; ACCT 201; ACCT 202; ECON 201; ECON 202</td>
</tr>
<tr>
<td>MATH 231</td>
<td>MATH 109 or higher, excluding MATH 204</td>
</tr>
<tr>
<td>MKTG 341</td>
<td>Sophomore+ standing</td>
</tr>
<tr>
<td>MNGT 361</td>
<td>Junior+ standing</td>
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</table>

Approved KNES Elective Courses (pre-requisites may apply)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>KNES 251</td>
<td>History of Sport in America</td>
</tr>
<tr>
<td>KNES 285</td>
<td>Sport: Cross-Cultural Perspective</td>
</tr>
<tr>
<td>KNES 301</td>
<td>Introduction to Recreation and Leisure</td>
</tr>
<tr>
<td>KNES 305</td>
<td>Outdoor Education: Philosophy and Methods</td>
</tr>
<tr>
<td>KNES 331</td>
<td>Principles of Coaching</td>
</tr>
<tr>
<td>KNES 337</td>
<td>Advanced Coaching</td>
</tr>
<tr>
<td>KNES 349</td>
<td>The Modern Olympic Games</td>
</tr>
<tr>
<td>KNES 351</td>
<td>Philosophy: The Sport Experience</td>
</tr>
<tr>
<td>KNES 355</td>
<td>Psychology of Sport</td>
</tr>
<tr>
<td>KNES 357</td>
<td>Sport in Film</td>
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<tr>
<td>KNES 396</td>
<td>Independent Study</td>
</tr>
<tr>
<td>KNES 403</td>
<td>Organization and Administration of Intramurals</td>
</tr>
<tr>
<td>KNES 418</td>
<td>Sport Facility Management and Operations</td>
</tr>
<tr>
<td>KNES 437</td>
<td>Sport and the Media</td>
</tr>
<tr>
<td>KNES 439</td>
<td>Sport Culture and Counterculture</td>
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<tr>
<td>KNES 441</td>
<td>The American Women in Sport</td>
</tr>
<tr>
<td>KNES 445</td>
<td>Internship in Sport Management</td>
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<tr>
<td>KNES 449</td>
<td>Leadership for Sport Professionals</td>
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<tr>
<td>KNES 450</td>
<td>Baltimore: Post-Industrial Sporting Metropolis</td>
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<tr>
<td>KNES 454</td>
<td>Sport Sales and Sponsorship</td>
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<tr>
<td>KNES 458</td>
<td>Applied Sports Marketing</td>
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<tr>
<td>KNES 465</td>
<td>Strategic Sports Communication</td>
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<tr>
<td>KNES 470</td>
<td>Selected Topics in PHEC (approved topics)</td>
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<tr>
<td>KNES 494</td>
<td>Travel Study (approved trips)</td>
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<tr>
<td>ECON 370</td>
<td>Sports Economics</td>
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<tr>
<td>LEGL 325</td>
<td>Sports Law</td>
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<tr>
<td>MNGT 463</td>
<td>Organizational Leadership</td>
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