THE OPPORTUNITY

Towson University seeks a transformative and collaborative leader who will further the college’s culture of excellence in teaching and learning by providing inclusive leadership to faculty, staff, and students across 40 diverse majors and 27,000 liberal arts course enrollments each semester. The Dean provides a compelling vision for the future of the college, and advances the mission through deliberate and synergistic decision-making and support of creative and cutting-edge teaching, research, and scholarship.

Towson University (TU) is Maryland’s university of opportunities and known as a leader in academic excellence, research and discovery. With more than 150 years of experience pushing possibilities, Towson University was recently ranked by U.S. News & World Report in the top 100 for public national universities. Also honored as a leading regional university by Princeton Review, TU is one of only a handful of institutions where graduation and retention rates are the same for all students, a result of a deeply inclusive culture with a focus on equity among all students, faculty and staff. Located on a 330-acre campus in Towson, Maryland, just ten miles from Baltimore’s Inner Harbor and a short drive or train ride to Washington, D.C., Philadelphia or New York City, Towson offers unmatched opportunities to engage with the state and federal government, elected officials, worldwide embassies, think tanks, the national media and other influencers of public policy in addition to endless cultural, recreational and entertainment attractions.

Reporting to the Provost and Executive Vice President for Academic Affairs, the Dean serves as the chief administrative officer of the college and an essential member of university leadership. The Dean provides leadership that supports faculty, departments, and programs in achieving their established educational objectives while promoting the common interests of the college and university. The Dean advocates for excellence in undergraduate and graduate education and guides the college in producing innovative educational opportunities across programs. As a skilled collaborator, the Dean will work effectively with Provost’s and Deans Council, program directors, faculty, and staff to facilitate communication, foster relationships, and build support for the diverse disciplines within the college. The Dean ensures the college continues to build a creative culture that welcomes new ideas, perspectives, and diversity. The Dean participates in the shared governance activities of the college and the university. Additional responsibilities include oversight of the selection, retention, promotion, and development of faculty and staff; identification of appropriate sources of funding related to the goals of the college; consultation with the Dean of Graduate Studies and Research regarding graduate programs within the college; and advancement of student satisfaction and retention.

For information on how to apply or to submit nominations, please refer to the section “Procedure for Candidacy” at the end of this document.
PRINCIPAL DUTIES & RESPONSIBILITIES

- Provide inclusive and collaborative leadership, direction, advocacy, communication, coordination, and assessment of the college as a whole, and the departments and subunits within it. Advance diversity in relation to curriculum, events, faculty, and staff.
- Oversee the college promotion, tenure, review, and merit processes to ensure an engaged, quality faculty for the future of the college. Provide recommendations to the provost regarding sabbaticals and other leaves for faculty and staff.
- Work cooperatively in establishing and monitoring a budget which enhances and supports the mission of the academic unit and sub-units. Ensure funds are allocated to meet the programmatic priorities of the college and the university.
- Responsible for developing and managing a coherent, realistic strategic plan which advances the mission of the academic unit as a whole, and which ties the unit’s mission with the mission of the campus and campus-wide priorities.
- Supervise, evaluate and support Departments, Interdisciplinary Programs and initiatives, the Dean’s Office and other direct reports (e.g., outreach units) in a manner that promotes excellence in instruction, scholarly productivity, and service at Towson University; evaluate Departmental Chairpersons and Program Directors.
- Build strong relationships with prospective donors. Motivate and encourage fundraising in support of the college’s goals and the goals of its department and programs, as well as outreach and public service efforts.
- Lead the process of college administrator selection and overseeing the processes of faculty and staff selection and retention; evaluating college administrators and staff in consultation with college faculty and staff.
- Cooperate and collaborate with university colleagues (e.g., Deans, Provost’s Office staff, and staff from other Divisions) to advance the university-wide mission as defined in Towson University’s mission statement and strategic plan.
The ideal candidate will have the following professional qualifications and personal characteristics:

- Earned terminal degree in one of the disciplines associated with the College and possess a progressive record of intellectual/creative accomplishments and academic engagement that would qualify for appointment as a professor, with tenure in one of the college’s academic units.
- Academic administrative experience of at least five years at the departmental level or higher, including experience with faculty and staff hiring, budget management, promotion and tenure, new program development, and instructional assessment.
- Ability to cultivate relationships both within and outside of the college.
- Have a record of enhancing student performance and retention.
- Demonstrated commitment to developing a diverse and equitable college culture.
- Passionate belief in the impact of liberal arts for students and the University.
- Ability to appreciate and understand the different academic traditions, scholarly conventions, and resource needs of humanities and social sciences departments included within the College.
- Ability to advocate for the value of the Liberal Arts both within and outside of the University.
- Creative leadership and strong interpersonal skills.
- Evidence of work with a diverse community and engagement with development activities.
Today, there is a growing need for individuals whose broader knowledge and depth of critical insight can provide creative solutions for the world’s most complex problems. A liberal arts education will give students these essential skills to realize their ambitions in the classroom, in a career, and in life. In many ways, the liberal arts are the main foundation of any advanced education. Even as some liberal arts majors focus on job-specific skills, all liberal arts disciplines prepare students to achieve success in any career they choose. Within any of the 40 diverse majors in Towson’s College of Liberal Arts, students learn how to sharpen critical thinking, communicate powerfully and persuasively, acquire new learning through research, and collaborate with others on shared projects.

The College of Liberal Arts hosts academic departments in
- English
- Family Studies & Community Development
- Foreign Languages
- Geography & Environmental Planning
- History
- Philosophy & Religious Studies
- Political Science
- Psychology
- Sociology, Anthropology, & Criminal Justice
- Women’s & Gender Studies

as well as several interdisciplinary programs, the university’s Writing Center and the Baltimore Hebrew Institute.

**COLLEGE OF LIBERAL ARTS MISSION STATEMENT**

The College of Liberal Arts provides a foundation for the intellectual and cultural life of the university through its contributions to a liberal arts education for all students. Emphasizing excellence in teaching and learning, the college offers challenging curricula in diverse majors, disciplines, and interdisciplinary programs. CLA strives to impart a spirit of curiosity, creativity, and critical thinking; to promote integrity and tolerance; and to encourage students and faculty to be engaged and informed citizens. CLA is committed to improving our communities, our societies and the world.

**50%**

of CLA courses are part of TU’s core curriculum

**27,000**

Liberal arts course enrollments each semester

**40 majors**

make CLA the largest academic division at TU
### AREAS OF STUDY

#### UNDERGRADUATE:
- African & African American Studies Minor
- American Studies Minor
- Ancient Mediterranean Studies Minor
- Anthropology Minor
- Asian Studies Minor
- Business, Communication & the Liberal Arts Minor
- Chinese Minor
- Climate, Weather & Society Minor
- Creative Writing Minor
- Cultural Studies
- Cultural Studies Minor
- Deaf Studies
- Deaf Studies Minor
- English
- English Minor
- English B.S./Professional Writing M.S.
- Family & Human Services
- Family & Human Services B.S./Child Life, Administration & Family Collaboration M.S.
- Family & Human Services B.S./Leadership in Jewish Education & Communal Service M.A.
- Family Science
- Family Science B.A./Leadership in Jewish Education & Communal Service M.A.
- Family Studies Minor
- Foreign Languages
- French Minor
- Geographic Information Sciences Minor
- Geography Minor
- Geography & Environmental Planning
- Geography & Environmental Planning Accelerated B.S./M.A.
- Geography & Land Surveying
- German Minor
- History
- History Minor
- Human Rights & History Minor Interdisciplinary Studies
- Interdisciplinary Studies Minor
- International Studies
- International Studies Minor
- Italian Minor
- Japanese Minor
- Jewish Studies Minor
- Latin American & Latino/a Studies Minor
- Law & American Civilization
- Lesbian, Gay, Bisexual & Transgender Studies Minor
- Linguistics Minor
- Metropolitan Studies
- Museum Studies Minor
- Philosophy
- Philosophy Minor
- Political Science
- Political Science Minor
- Pre-Law Preparation
- Psychology
- Psychology Minor
- Religious Studies
- Religious Studies Minor
- Social Sciences
- Sociology Minor
- Sociology-Anthropology
- Spanish Minor
- Women's & Gender Studies
- Women's & Gender Studies Minor
- Women's & Gender Studies Accelerated B.S./M.S.

#### GRADUATE:
- Child Life, Administration & Family Collaboration M.S.
- Family-Professional Collaboration P.B.C.
- Geography & Environmental Planning M.A.
- Global Humanities M.A.
- Homeland Security Management, Integrated M.S.
- Human Resource Development M.S.
- Jewish Communal Service P.B.C.
- Jewish Education P.B.C.
- Jewish Studies M.A.
- Leadership in Jewish Education & Communal Service M.A.
- Professional Spanish P.B.C.
- Professional Studies M.A.
- Professional Writing M.S.
- Psychology M.A.
- School Psychology C.A.S.
- Security Assessment & Management P.B.C.
- Social Science M.S.
- Women's & Gender Studies M.S.
- Women's & Gender Studies P.B.C.

### TU ENROLLMENT
- **22,709**
- **19,818** undergraduate
- **2,891** graduate

#### 1997: 15,524 students

#### 6-YEAR GRADUATION RATES:

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<thead>
<tr>
<th></th>
<th>TU</th>
<th>TU Peers</th>
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<tbody>
<tr>
<td>All students</td>
<td>65.7%</td>
<td>52.3%</td>
</tr>
<tr>
<td>Minority students</td>
<td>58.5%</td>
<td>45.5%</td>
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<tr>
<td>African-American students</td>
<td>60.3%</td>
<td>42.9%</td>
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TOWSON UNIVERSITY: AN OVERVIEW

Towson University is recognized as one of America’s top regional public universities, recently ranked by U.S. News and World Report in the top 100 for public national universities, diversity and tied with Harvard University in social mobility, and is a leader in academic excellence, research and discovery. The university is currently honored as a leading regional university by both Princeton Review and U.S. News and World Report and is one of only a handful of institutions where graduation and retention rates are the same for all students, a result of a deeply inclusive culture with a focus on equity among all students, faculty and staff.

ACADEMICS

With an academic mission to foster intellectual inquiry and critical thinking, Towson University prepares its graduates to be effective leaders and engaged citizens. In a diverse and inclusive campus, TU students are competitively advantaged to lead with the vision, creativity and adaptability to navigate and solve the world’s most complex challenges.

With mentorship as the norm, students work closely with professors in discovery and practice directly engaging and impacting the community. Nationally-recognized faculty provide opportunities for students to grow, flourish, and put their knowledge to work through community engagement, research opportunities at the undergraduate and graduate levels, internships, study abroad and other transformative experiences.

The academic environment at TU fosters research and scholarship across all disciplines and with the participation of both undergraduate and graduate students. In fiscal year 2018-2019, TU received more $12 million in new grants and sponsored research funding, and the portfolio of active grants was $45 million.

With over 100,000 active alumni in Maryland, TU is a talent pool provider supplying graduates for important professions in every corner of the state. As Maryland’s largest provider of health professionals and educators as well as the largest undergraduate college of business in the state, TU graduates 1 in 3 Maryland educators, 1 in 5 Maryland health professionals, and 1 in 10 Maryland business leaders.

RESOURCES

Towson University’s FY 2019 unrestricted operating expenditure estimate is $463.2 million. The university employs 739 full-time faculty, 1042 part-time faculty, 1,334 full-time staff, and 289 part-time staff for a total of 3,404 employees. For the 2019-2020 academic year, in-state tuition is $6,962 for the academic year, and out of state tuition is $21,098.

Fees for the academic year were $3,236. In FY 2019, the state of Maryland invested $6,284 per FTE student at TU. In the 2018-2019 academic year, TU conferred 5,529, including 4,619 bachelor’s degrees, 887 master’s degrees, and 23 doctoral degrees. The number of bachelor’s degrees awarded in 2018-2019 was 37 percent higher than the number awarded ten years earlier during the 2008-2009 academic year.
TU has invested in the following exciting projects to enhance the student experience:

- **UPDATED CAMPUS RECREATION CENTER**: A 94,000 square-foot addition to Burdick Hall in 2018 increased student health and wellness services and serves as a beacon of activity and engagement for the campus community. In the first year, Burdick Hall had over 393,000 total visits, and was recently named as an Outstanding Sports Facility by the National Intramural-Recreation Sports Association (NIRSA).

- **RENOVATED TU RESIDENCE TOWER**: The $32.5 million renovation of TU’s Residence Tower reopened for the fall 2018 academic year with efficient air conditioning and heating system, recycled construction materials, and controllable indoor comfort and lighting system. It was recently awarded a U.S. Green Building Council’s Leadership in Energy and Environmental Design (LEED) Gold Certification.

- **UPDATED CAMPUS FIELDS**: TU recently updated two women’s athletic fields with new playing surfaces for the women’s field hockey team (opened last season) and the women’s soccer team (completed this summer for the current season).

- **NEW SCIENCE COMPLEX**: Currently under construction, and scheduled to open in Fall 2020, this new facility will provide new academic and research space for TU’s expanding Fisher College of Science and Mathematics — home to one of just four ABET-certified cybersecurity programs in the world.

- **NEW UNIVERSITY UNION**: The University Union is under renovation — an expansion and overhaul of the building that will add 85,000 square feet of space to the most-utilized student building on campus. The project will be complete in 2021.

- **NEW COLLEGE OF HEALTH PROFESSIONS BUILDING**: Planned for completion by 2024 to support the college’s 61 percent undergraduate enrollment increase since 2008.

**ACCREDITATION**

Towson University is accredited by the Middle States Commission on Higher Education. The university’s accreditation was reaffirmed in November 2011 and completed a Periodic Review Report in 2016. The College of Business and Economics is accredited by AACSB, the university’s teacher education programs are accredited by the Council for the Accreditation of Educator Preparation (CAEP), and a number of individual programs are accredited by their respective associations.

**ENROLLMENT**

A record 23,000 students are anticipated to take classes at TU this fall — including approximately 20,000 undergraduates and 3,100 graduate students. Since fall 2008, TU’s undergraduate headcount has increased by 15 percent, led by a 94% headcount increase in the Jess & Mildred Fisher College of Science & Mathematics and a 61 percent headcount increase in TU’s College of Health Professions. New students in 2019 include over 2,700 freshmen, 2,100 students transferring from two- and four-year institutions, and 775 graduate students. TU students will come from 33 states and 26 countries, including Maryland and the U.S.

TU’s new student class is comprised of its largest population identifying as minority (48 percent). Nearly 25 percent of the new student class is African-American, the highest percentage ever for an incoming class. TU is a national leader in providing inclusive learning, where the minority student population enjoys the same graduation rate as the entire student body.
FALL 2019 FRESHMAN CLASS SNAPSHOT

- Enrolled: 2,757
- Admitted: 9,672
- Applications: 12,995
- Average Weighted GPA: 3.68
- Average SAT (Reading, Math): 1140
- In-state: 83%
- Out-of-state: 17%
- Minority: 48%
- First Generation: 22%

Over 5,900 students call TU’s campus “home,” with 18 residence halls offering an eclectic mix of old and new architecture. In 2018, TU transformed the Marriott Hotel and Conference Center at Towson University to The Residences at 10 West Burke Avenue in just 46 days. With over 2,000 students transferring to TU each year, this housing option is specifically for students transferring to TU for the first time.

GOVERNANCE AND ADMINISTRATION

Towson University is part of the University System of Maryland (USM), which comprises 12 institutions, two regional higher education centers, and a system office. USM provides access to excellent higher education opportunities, performs groundbreaking research, offers vital services to communities and individuals, and fuels economic and workforce development. As a public system of higher education, USM advances the higher education mission of the State of Maryland.

The University System of Maryland is governed by a 17-member Board of Regents. The Towson University President is appointed by the Board of Regents, and is accountable both to that body and to the USM Chancellor. The USM System Office provides centralized planning and support to the TU campus. The USM Board of Regents strategic plan—USM through 2020: A Renewed Vision for Powering Maryland Forward— was renewed in 2015 and outlines key system initiatives centered on:

- Equity, Diversity, Inclusion and Civic Engagement: Valuing and Celebrating All Maryland Residents;
- Increasing Access, Affordability, and Degree Attainment;
- From Research to Jobs: Leading Research Innovation, and Economic Competitiveness;
- Academic Innovation: Meeting Maryland’s Changing Education Needs;

The University System of Maryland directly supports student affairs through its Office of Academic and Student Affairs, serving as a liaison between the USM leadership and the 12 senior student affairs officers within the system as well as hosting monthly meetings for all system vice presidents.
TOWSON UNIVERSITY — KEY RANKINGS AND AWARDS

- **Forbes:** Ranked number 29 public university in the Northeast region, and among the top 6 percent of all public universities nationwide.
- **Center for World University Rankings:** Ranked among the top 9 percent of universities in the world.
- **Niche.com:** Placed on the Dean’s List, receiving high marks across the board and ‘A’ grades in student life, diversity, value and location.
- **Included in Money magazine’s “Best Value Colleges” Rankings:** Providing students and families the second-best value in Maryland.
- **Princeton Review:** Listed among just 225 universities named in top Northeast region institutions.
- **ALL IN Challenge:** Named a Voter Friendly Campus and recognized as one of the top 80 universities and colleges for student voting.
- **Campus Compact Mid-Atlantic:** Received The Engaged Campus Award, the region’s highest award for a campus that is actively seeking to “fulfill the public purposes of higher education” based on the institutionalization of service learning and Carnegie criteria.

TOWSON, MARYLAND

Towson University’s campus is within walking distance of the town of Towson, a college town with tree-lined residential streets, restaurants, bookstores, a branch of the county library, movies and shopping.

Within a half mile radius of campus, there is more than $1.7 billion of development underway, including a number of public-private partnerships in uptown Towson that are being built in proximity to TU.

The university is also conveniently located near the cultural, recreational and entertainment attractions of Baltimore and Washington, D.C.

Downtown Baltimore, affectionately known as Charm City, is eight miles south of campus and home of the National Aquarium, Orioles baseball at Oriole Park at Camden Yards, Ravens football, Fort McHenry and Fells Point. You’ll also find waterfront restaurants and shopping, clubs and nightlife, art galleries, professional theater and tourist attractions.

Down the road in Washington, D.C., you can visit the Smithsonian museums, and other Washington, D.C. attractions, including the National Mall, the Washington Monument and the Capitol, all an easy train ride or short drive away. TU is conveniently located near a variety of transportation options, including the Baltimore-Washington International Airport (BWI) and Baltimore’s Union Station rail station for Amtrak and MARC trains.

TU is located in proximity to many very strong public, private, and parochial schools in the State.
Dr. Kim Schatzel began leading Towson University as its 14th president on January 26, 2016. Her eight presidential priorities strategically build on TU’s momentum as Maryland’s second largest and fastest growing university, as well as the largest university—public or private—in Greater Baltimore.

During her tenure, with more than 300 partnerships at work, TU has strengthened its commitment as an anchor institution for Greater Baltimore; established the Office of Inclusion and Institutional Equity and hired the university’s inaugural vice-president to lead its advancement; and embarked on a comprehensive communications strategy to retell the contemporary story of Towson University and its significant positive impact on Baltimore, Maryland, and the entire Mid-Atlantic Region.

President Schatzel is one of less than two percent of university presidents that have extensive business and private sector experience, spending more than 20 years as a corporate leader and serial entrepreneur in the technology and advanced manufacturing sectors. As part of her new venture experience, Schatzel founded and served as the President, Chief Operating Officer, and later Chief Executive Officer of a multinational advanced manufacturing firm with more than 1,500 employees on four continents.

Schatzel began her academic career as an Assistant Professor of Marketing for the College of Business at the University of Michigan-Dearborn. She served as the College’s Associate Dean starting in 2005 and as its Dean from 2008–2012. Schatzel served from 2012–2016 as the Provost and Executive Vice President of Academic and Student Affairs at Eastern Michigan University. She retained that role while guiding the university as its Interim President for six months.

Schatzel serves on the Board of Directors for the University of Maryland St. Joseph’s Medical Center, the Coalition of Urban and Metropolitan Universities, CollegeBound Foundation and the Maryland Business Roundtable for Education. She also serves on the NCAA Division I Presidential Forum. Her contributions to and leadership in Maryland have been recognized by The Daily Record, which recognized her with its 2018 Icon Honors and named her one of the 2017 Most Admired CEOs, 2017 Top 100 Women, and 2017 Most Influential Marylanders. She has been honored by the Associated Black Charities as the 2017 “Champion for More in the Middle” for her leadership in advancing diversity and inclusion at TU.

President Schatzel holds a Ph.D. in Business Administration, with a concentration in Marketing and Technology, from Michigan State University. Her research interests focus on product innovation, new product success, and marketing communications.
DR. MELANIE PERREAULT
PROVOST AND EXECUTIVE VICE PRESIDENT FOR ACADEMIC AFFAIRS

Melanie Perreault, Ph.D., is the Provost and Executive Vice President for Academic Affairs at Towson University. As the chief academic officer of the university, Dr. Perreault oversees 125 degree programs (undergraduate, master’s and doctorate), and supports almost 23,000 students, over 1,700 full-time and adjunct faculty, and over 200 staff and administrators. Dr. Perreault provides leadership for six academic colleges, the Honors College, the Office of Graduate Studies, and the Albert S. Cook Library. As provost, she facilitates University and Academic Affairs strategic planning, implements budget and resource allocation plans, guides and oversees innovations in academic technology, promotes faculty excellence and student success, and supports curricular and program distinction.

Dr. Perreault was appointed Provost and Executive Vice President for Academic Affairs at TU effective February 18, 2019. Prior to her arrival at TU, Dr. Perreault was the Provost and Vice President for Academic Affairs at SUNY Buffalo State, the largest comprehensive university in the SUNY system. At Buffalo State, some of the efforts led by Dr. Perreault included the development of the institution’s strategic plan, creation of the Office of Institutional Effectiveness, establishment of a new program that expanded funding opportunities for students to engage in faculty-led undergraduate research, and creation of the Diversity Faculty Fellows Program to assist in diversifying the professoriate through ABD/post-doctoral fellowship programs.

Dr. Perreault received a B.A. in History from Lawrence University in 1990 and a Ph.D. in Colonial American History from the College of William and Mary in 1997. She was an Assistant Professor of History at the University of Central Arkansas before taking a position at Salisbury University in Maryland. There, she served as department chair and moved through the academic ranks to become a full Professor of History and later the Associate Provost, leading the university’s strategic planning and institutional accreditation efforts.
PROCEDURE FOR CANDIDACY

Inquiries, nominations and applications are invited. For fullest consideration, applicant materials should be received by February 3, 2020. Candidates should provide a curriculum vitae and a letter of application that addresses the responsibilities and requirements described in the leadership profile. These materials should be sent via e-mail to the Towson University consultant Jen Meyers Pickard, Ph.D., at TowsonDeanLiberalArts@wittkieffer.com. Questions and nominations may also be directed to the consultants through the same email address.

Towson University is an Equal Opportunity/Affirmative Action Employer and has a strong institutional commitment to diversity. Women, minorities, persons with disabilities and veterans are encouraged to apply. Towson University’s policies, programs, and activities comply with federal and state laws and University System of Maryland regulations prohibiting discrimination on the basis of race, color, religion, age, national origin, gender, sex, gender identity and/or expression or sexual orientation.

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from Towson University documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.