

All CLA events must be submitted through the Marketing Form, found on the right side of the CLA Events Page.

01 On the form, select what marketing distribution services are needed:

- Digital Signage
- Instagram Posting
- TU Today Posting
- CLA Event Calendar Posting



CLA Marketing Form:

02 Ensure all signage is linked & in the correct size. Templates can be found on the right side of the CLA Events page.

- Digital Signage | 1920 x 928 pixels
- Instagram Posting | 1080 x1350 pixels

03 Ensure all signage has the appropriate brand mark for your department, which can be downloaded here.

If sponsored by multiple departments, you will need to request a multi-department brand mark through Creative Services. If you have more than 3 sponsors, you can list them instead.

Click here for brand mark dos and don'ts.



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