

## MCOM Internship with Health Center

**Location:** Towson University Health Services at Ward & West

**Supervisor(s):**

Allison Seeley

Assistant Director, Health Education and Promotion

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**Web Page URL:** <https://www.towson.edu/healthcenter/>

**Social Media:**

Twitter	@TU_Health
Facebook	@TUhealth
Instagram	@TU_Health

**Organization Goals & Objectives:** Our mission is to enhance students' ability to participate fully in opportunities for learning and personal development at Towson University by addressing students' immediate health care needs, promoting wellness and responsible health behavior, and helping students learn to take an active and proactive role in their own health and health care. Our goal is to provide accessible, high quality primary care services, including health promotion and education, in a caring environment that respects students' dignity, diversity, and privacy.

**Internship Information:** We are looking for a student intern to advertise and market for Towson University Health Services (UHS). The student intern would be responsible for managing UHS social media accounts, developing advertising materials for Health Center services and UHS events, providing general outreach at tabling opportunities, and conducting ongoing evaluation of UHS outreach efforts. This would be a comprehensive experience that would give a student the opportunity to expand their knowledge base in many content areas and develop a broad range of transferable skills.

**Intern Information:** We are looking for an intern who can offer 10 hours per week of in-office work. If you are self-motivated and organized with skills in social media management and advertising, this is the internship for you. We would like to hire an intern who carries themselves professionally and who is able to take initiative and be actively involved in planning outreach. We are looking for someone with good communication skills and competency in Hootsuite, Adobe Photoshop, Canva, or other similar platforms.

**To Apply:** Email us at [healthed@towson.edu](mailto:healthed@towson.edu) with your resume and cover letter by May 6<sup>th</sup>. Applicants will be considered on a rolling basis. We are also interested in seeing relevant supplemental materials demonstrating your experience with social media, photoshop, canva, or other relevant platforms.

*\*\*Please note this position is unpaid. We are able to offer course credit toward your major.\*\**