Admission to Mass Communication (MCOM) Major
Screening Policy
For Incoming Freshmen for Fall 2020 (‘20-21 TU Catalog)

Admission Requirement

- Undergraduate students are eligible to apply for admission to the Mass Communication (MCOM) major after first declaring pre-mass communication (PMCO) as their major and successfully completing the three screening courses with a minimum GPA of 2.75 (see below for a list of the screening course options).
- Students must earn a minimum 2.75 overall GPA in all TU courses.
- Students must have completed at least 30 units at Towson University or elsewhere at the time of application.

Screening Courses

- MCOM 101 Introduction to Mass Communication
- MCOM 210 Introduction to Media Writing
- Choose one of the select CORE 4 or CORE 6 courses:
  - ART 103 2D Process
  - COSC 109 Computers & Creativity
  - EMF 110 Digital Storytelling for Non-Majors
  - THEA 101 Acting 101
  - COMM 131 Public Speaking
  - POSC 101 Introduction to Political Science
  - PSYC 101 Introduction to Psychology
  - SOCI 101 Introduction to Sociology

Application Process

- Online applications are due three times a year: May 20, August 15, and December 20. Students are notified of the result within a month of their application.
- Students will choose in their application a preferred track: Advertising, Journalism, or Strategic Public Relations.