Admission to Mass Communication (MCOM) Major
Screening Policy Change: COVID-19 Exceptions
For Incoming Transfer Students for Fall 2020 ('20-21 TU Catalog)

Admission Requirement

- Undergraduate students are eligible to apply for admission to the Mass Communication (MCOM) major after first declaring pre-mass communication (PMCO) as their major and successfully completing the three screening courses (see below for a list of the screening course options).
- Students should complete the three screening courses with a passing grade in each. The department will accept either a Pass grade from spring 2020 or a letter grade of C or higher from any semester. A mix of the two grade types is also acceptable: Students are allowed to submit a letter grade for some courses and a PS grade for others.
- Students must earn a minimum 2.75 overall GPA in all TU courses.
- Students must have completed at least 30 units at Towson University or elsewhere at the time of application.
- Student should know that any grade from the Pass/Fail grading system is not used in the calculation of the overall GPA.

Screening Courses

- For transfer students who apply for Mass Communication (MCOM) major in fall 2020, the three screening courses are:
  - MCOM 101 Introduction to Mass Communication
  - MCOM 210 Introduction to Media Writing (ENGL 102 or MCOM 256 or MCOM 257 is also accepted in place of MCOM 210).
  - Choose one of the select CORE 4 or CORE 6 courses:
    - ART 103 2D Process
    - COSC 109 Computers & Creativity
    - EMF 110 Digital Storytelling for Non-Majors
    - THEA 101 Acting 101
    - COMM 131 Public Speaking
    - POSC 101 Introduction to Political Science
    - PSYC 101 Introduction to Psychology
    - SOCI 101 Introduction to Sociology

Application Process

- Online applications are due three times a year: May 20, August 15, and December 20. Students are notified of the result within a month of their application.
- Students will choose in their application a preferred track: Advertising, Journalism, or Strategic Public Relations.