

SUMMER AT THE CENTER ARTS FESTIVAL

June 11 - July 12, 2026

Towson University

In honor of the 250th anniversary of the founding of the United States, Towson University Summer at the Center Arts Festival will present America 250, a multidisciplinary arts and performance festival held June 11-July 12, 2026. This celebration will explore the evolving American story through performance, visual art, film, and community engagement.

Coinciding with Juneteenth and Pride Month, the festival will honor the struggles and triumphs of Americans who have fought for freedom, equality, and self-expression. Through these intersecting observances, America 250, will highlight the diverse voices and creative energies that continue to shape our national identity.

Visit <https://www.towson.edu/cofac/centers/summer-center.html> for a full list of events

PRODUCER CIRCLE — \$10,000

(\$8,560 tax-deductible)

- Naming of One Show/Performance of Choice
- Logo Recognition on Digital Tickets
- Six VIP to every event
- Dedicated Email to Participants
- Recognition on Marketing Materials
- Logo Recognition on All Paid Media
- Acknowledgment as Performance Sponsor in the Lobby Digital Monitors (Center for the Arts) from June 1- July 12
- Acknowledgment From the Stage When Applicable
- Inclusion on TUToday Newsletter Story (delivered to 30,000)
- Mention in The Family Newsletter (40,000 users)

DIRECTOR CIRCLE — \$2,500

(\$2,320 tax-deductible)

- Six VIP Tickets to Show of Your Choice
- Recognition on Marketing Materials
- Acknowledgment as Performance Sponsor in the Lobby Digital Monitors (Center for the Arts) from June 1- July 12
- Acknowledgment From the Stage When Applicable
- Inclusion on TUToday Newsletter Story (delivered to 30,000)
- Mention in The Family Newsletter (40,000 users)

MAESTRO CIRCLE — \$5,000

(\$4,760 tax-deductible)

- Eight VIP Tickets to Show of Your Choice
- Logo Recognition on Digital Tickets
- Recognition on Marketing Materials
- Acknowledgment as Performance Sponsor in the Lobby Digital Monitors (Center for the Arts) from June 1- July 12
- Acknowledgment From the Stage When Applicable
- Inclusion on TUToday Newsletter Story (delivered to 30,000)
- Mention in The Family Newsletter (40,000 users)

ARTIST CIRCLE — \$1,000

(\$880 tax-deductible)

- Four VIP Tickets to Show of Your Choice
- Recognition on Marketing Materials
- Acknowledgment From the Stage When Applicable
- Inclusion on TUToday Newsletter Story (delivered to 30,000)

To make the most of the marketing opportunities, please submit all required information by May 29th, 2026.

For more information contact Brittny Brown - Assistant Director of Sponsorships & Partnerships at bbbrown@towson.edu or 410-704-4179.

SPONSORSHIP REGISTRATION FORM

Please reserve my sponsorship at the following level:

- Producer Circle - \$10,000
- Maestro Circle - \$5,000
- Director Circle - \$2,500
- Artist Circle- \$1,000
- Friends of the Festival- \$500
- We are unable to sponsor, but would like to donate
\$ _____

Contact Information

Name: _____ Title: _____

Organization: _____

Your Sponsor Name as you wish for it to appear on materials (if different from name above):

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

Payment Information

- Enclosed is a check for \$ _____ made payable to
"Towson University Foundation"
- Invoice required send to: _____
- Pay with credit card online

Please return completed form by May 29, 2026 to:

Towson University
Attn: University Promotions & Events
401 Washington Ave
Suite 709
Towson, MD 21204
or email bbbrown@towson.edu

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