

Towson University
Dashboard Indicators, March 2016

Italicized figures are figures against which peer comparisons should be made.
* Measure used by U.S. News

As of 3/24/2016

* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

Student: Access, Affordability, and Attainment										
Year	1 Average SAT +	2 6-year graduation rate +	3 2nd year retention rate +	4 Afr.-Amer., Hispan., Nat. Amer. as % of UGs +	5 % of applicants admitted (new freshmen & transfer students) +	6 MD comm. college transfers +				
2010	1081	68%	84%	16%	65%	2017				
2011	1087	64%	84%	18%	70%	2420				
2012	1088	66%	85%	19%	70%	2430				
2013	1084	65%	85%	21%	62%	2848				
2014	<i>1087</i>	68%	86%	22%	61%	2142				
2015					67%	1937				
Benchmark*	965-1155 (25th & 75th %ile)	62%	83%	18%	65%	I 1300				

Alumni
10 Average (2-yr.) alumni giving rate +
4.4%
4.2%
3.9%
4.3%
3.8%

Faculty						Affordability		
Year	21 Aver. faculty salary +	22 Wgt'd. aver faculty salary %ile +	24 Student to Faculty Ratio	7 Resident UG tuition & fees (Yr. beginning) % chg.	8 % of undergrads receiving financial aid +	9 Average* undergraduate debt burden upon graduation -		
2010	\$71,910	66	17	\$7,656	3%	\$19,069		
2011	\$71,097	62	17	\$7,906	3%	\$22,072		
2012	\$72,400	60	17	\$8,132	3%	\$23,812		
2013	\$72,444	59	17	\$8,342	3%	NA		
2014	\$78,288	73	17	\$8,590	3%	\$25,936		
2015	\$79,751	73		\$9,182	7%			
Benchmark*	\$76,823	85%	18.8		P 56%	\$25,787		

Workforce Dvlp.	Economic Dvlp.
35 Upper division STEM enrollment +	38 Number of start-up companies +
1216	NA
1258	NA
1390	2
1461	1
1530	0
1672	0

Stewardship				Effectiveness & Efficiency						
Year	41 Expend. for instr. as % of oper. expend. (Excl. auxil./hosp.) +	42 Expend. for admin. as % of oper. expend. (Excl. auxil./hosp.) -	43 Fund balance increase: goal achievement +	44 % of fundraising goal achieved +	51 Classroom utilization rate +	52 Facilities renewal \$ as % of replacemt. value +	53 % of undergrad. credits from non-tradit. methods +	54 Time to degree in years -	55 Tching. workload courses per FTE faculty +	
2010	40%	14%	Met goal	107%	67%	2.8%	7.7%	4.4	7.3	
2011	41%	14%	Met goal	84%	65%	4.0%	8.7%	4.5	7.7	
2012	40%	13%	Met goal	78%	65%	3.0%	8.3%	4.4	7.4	
2013	42%	14%	Met goal	112%	67%	3.0%	8.7%	4.3	7.3	
2014	38%	14%	Met goal	116%	65%	2.3%	11.1%	4.1	7.2	
2015			Met goal	99%	63%	1.4%		4.0	7.1	
Benchmark*	46%	12%	B	100%	66%	0.2% increase	10.0%		7.5	