

Towson University
Dashboard Indicators, June 2017

As of 5/25/17

Italicized figures are figures against which peer comparisons should be made.
** Measure used by U.S. News*

* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

| Student: Access, Affordability, and Attainment | | | | | | | | | | | |
|--|--------------------------------|----------------------------------|--|---|--|---|---|---|---|---|---|
| Year | 1 Average SAT + | 2 6-year graduation rate + | 3 Average (3-yr.) 2nd year retention rate + | 4 Afr.-Amer., Hispan., Nat. Amer. as % of UGs + | 5 % of applicants admitted (new freshmen & transfer students) + | 6 MD comm. college transfers + | | | | | |
| 2011 | 1087 | 64% | 84% | 18% | 70% | 2420 | | | | | |
| 2012 | 1088 | 66% | 85% | 19% | 70% | 2430 | | | | | |
| 2013 | 1084 | 65% | 85% | 21% | 62% | 2848 | | | | | |
| 2014 | 1087 | 68% | 86% | 22% | 61% | 2142 | | | | | |
| 2015 | 1080 | 70% | 86% | 24% | 67% | 1937 | | | | | |
| 2016 | | | | | 74% | 2311 | | | | | |
| Benchmark* | 982-1167 (25th & 75th %ile) | 63% | 83% | 19% | 65% | 1300 | P | P | P | I | I |

| Alumni |
|-------------------------------|
| 10 Alumni giving rate + |
| 4.2% |
| 3.9% |
| 4.3% |
| 3.8% |
| 5.1% |

| Faculty | | | Affordability | | | | | | |
|------------|------------------------------------|--|-----------------------------------|--|---|---|---|--|--|
| Year | 21 Aver. faculty salary + | 22 Wgt'd. aver faculty salary %ile + | 24 Student to Faculty Ratio | 7 Resident UG tuition & fees (Yr. beginning) % | 8 % of undergrads receiving financial aid + | 9 Average* undergraduate debt burden upon graduation - | | | |
| 2011 | \$71,097 | 62 | 17 | \$7,906 | 3% | \$22,072 | | | |
| 2012 | \$72,400 | 60 | 17 | \$8,132 | 3% | \$23,812 | | | |
| 2013 | \$72,444 | 59 | 17 | \$8,342 | 3% | NA | | | |
| 2014 | \$78,288 | 73 | 17 | \$8,590 | 3% | \$25,936 | | | |
| 2015 | \$79,751 | 73 | 17 | \$9,182 | 7% | \$25,785 | | | |
| 2016 | \$80,786 | 66 | | \$9,408 | 2% | | | | |
| Benchmark* | \$79,802 | 85% | 18.8 | | P | \$29,593 | P | | |

| Workforce Dvlp. | Economic Dvlp. |
|--|--|
| 35 Upper division STEM enrollment | 38 Number of start-up companies + |
| 1258 | NA |
| 1390 | 2 |
| 1461 | 1 |
| 1530 | 0 |
| 1672 | 0 |
| 1732 | 0 |

| Stewardship | | | | Effectiveness & Efficiency | | | | | |
|-------------|--|--|--|---|--|---|---|--|---|
| Year | 41 Expend. for instr. as % of oper. expend. (Excl. auxil./hosp.) + | 42 Expend. for admin. as % of oper. expend. (Excl. auxil./hosp.) - | 43 Fund balance increase: goal achievement + | 44 % of fundraising goal achieved + | 51 Classroom utilization rate + | 52 Facilities renewal \$ as % of replacemt. value + | 53 % of undergrad. credits from non-tradit. methods + | 54 Time to degree in years - | 55 Tching. workload courses per FTE faculty + |
| 2011 | 41% | 14% | Met goal | 84% | 65% | 4.0% | 8.7% | 4.5 | 7.7 |
| 2012 | 40% | 13% | Met goal | 78% | 65% | 3.0% | 8.3% | 4.4 | 7.4 |
| 2013 | 42% | 14% | Met goal | 112% | 67% | 3.0% | 8.7% | 4.3 | 7.3 |
| 2014 | 38% | 14% | Met goal | 116% | 65% | 2.3% | 11.1% | 4.1 | 7.2 |
| 2015 | 40% | 14% | Met goal | 99% | 63% | 1.4% | | 4.0 | 7.1 |
| 2016 | | | Met goal | 87% | 60% | 2.1% | 7.0% | 4.0 | 7.1 |
| Benchmark* | 47% | 12% | B | 100% | 66% | 0.2% increase | 10.0% | 7.5 | B |